



# 2022 Annual Report

## Continued Leadership During a Period of Change

### Convening Important Conversations with National Trailblazers

ASERL is committed to providing a leadership role in national conversations about developing a more inclusive history in these challenging times. We were excited to travel to Washington D.C. on April 4, 2022 to interview [Archivist of the United States](#) David Ferriero (recently retired), [Librarian of Congress](#) Dr. Carla Hayden, and Tom Medema, Associate Director at the [National Park Service](#). As leaders of the top cultural institutions in the federal government, each panelist described the thoughtful programming their agency has developed to reflect a more inclusive view of America's history, with more work in the pipeline. The deep, enlightening conversation was a dream come true for ASERL, and was viewed by library and cultural heritage professionals from all over the world. ASERL also had the pleasure of an in-depth one-on-one interview with Dr. Hayden in September 2021. The recordings are now available on our [Archive webpage](#).



Pictured above, left to right: ASERL Executive Director John Burger, National Park Service Associate Director Tom Medema, Librarian of Congress Dr. Carla Hayden, Archivist of the United States David Ferriero (recently retired), and ASERL Professional Development/DEI Program Coordinator Elaina Norlin.

### Welcome, Razorbacks!



UNIVERSITY OF  
ARKANSAS

University Libraries

On December 19, 2021, ASERL members unanimously voted in support of admitting the [University of Arkansas](#) as ASERL's 38th member institution. This is the first time ASERL has added a new member in 11 years, and represents our furthest-west member as well. Their membership became effective as of February 1, 2022, and they have quickly joined in a number of ASERL's programming - including our ["Kudzu" resource sharing program](#). ASERL President Tim Pyatt and Executive Director John Burger visited the U-Ark campus in April 2022 to welcome their staff.

### In-Person Membership Meetings Resume

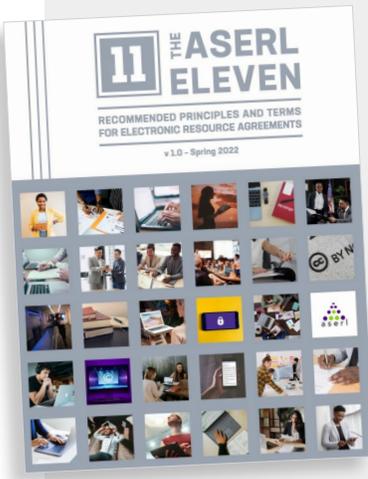
After more than two years and innumerable online meetings, ASERL's Board and membership were thrilled to resume meeting in person in the past year.



- The ASERL Board met in August 2021 for its annual Planning Retreat, during a lull in the pandemic.
- The ASERL membership reconvened as a group in [early March 2022](#), soon after the Omicron surge had waned. It was the first in-person ASERL meeting for nearly 1/3 of our library deans, as many assumed their roles since the start of the pandemic.
- Assuming no new public health emergencies, ASERL expects to continue its tradition of hosting two in-person meetings per year and two e-Updates per year to keep our Dean/Director community well informed and connected.

# Additional Highlights

## New Publication: "The ASERL Eleven" *Principles to Guide Licensing Negotiations*



In February 2022, ASERL published "[The ASERL Eleven](#)": Recommended Principles and Terms for Electronic Resource Agreements." This booklet and accompanying [Google Drive document](#) summarize 11 key principles and suggested language to assist ASERL libraries and others in securing better terms for content and services they license. One co-author commented, "While it may not feel like it at the time, every license

negotiation is an opportunity - an opportunity to advance library values with those with whom we do business on a daily basis, to ensure those values are reflected in the way we license content and service." Published under a Creative Commons Non-Commercial License, the Google Drive document allows users to easily copy/paste the suggested license language as part of negotiations with service providers.

## Scholars Trust Continues Growth



Today there are nearly 65,000 print journal titles held by [Scholars Trust](#) libraries, an

increase of 28,000 titles since 2018. Much of the increase is a

result of ASERL's partnership with the Center for Research Libraries in our Collection Analysis Project and other work that took place during the pandemic disruptions. Also, colleagues at the Washington Research Library Consortium recently added 4,400 more titles to Scholars Trust holdings, representing the last journal titles available from WRLC for retention.

## DEI Program Highlights

During the 2021-2022 program year, ASERL's [inaugural DEI Taskforce](#) completed the initial research needed to formulate future programming for the Association. Working together, Taskforce members conducted extensive research on successful DEI program models from many sectors of the economy, identifying common threads of success. They also convened numerous innovative webinars for the benefit of ASERL's membership and beyond, compiled an exhaustive [LibGuide](#), and launched an ASERL-wide survey of organizational culture.

ASERL is most grateful to Taskforce members for their contributions to this work! Their efforts will live on under the guidance of a new set of volunteers and a Visiting Program Officer in the year ahead!

## Professional Development Highlights

Although attendance is down from our record-breaking peak during the pandemic, ASERL [continues to provide important professional development](#) for libraries around the country. In the past year we hosted 47 webinars for more than 16,000 attendees, plus many more viewers of the recordings.

DEI topics continue to attract the largest audiences, followed by Leadership / Management, Staff Development and Critical Conversations during these challenging times.



Robert W. Woodruff Library  
540 Asbury Circle, Suite 316  
Atlanta, GA 30322-1006  
404-727-0137  
[www.aserl.com](http://www.aserl.com)