



Student Success:

The Role of the Libraries



THE UNIVERSITY OF
TENNESSEE
KNOXVILLE

BIG ORANGE. BIG IDEAS.®

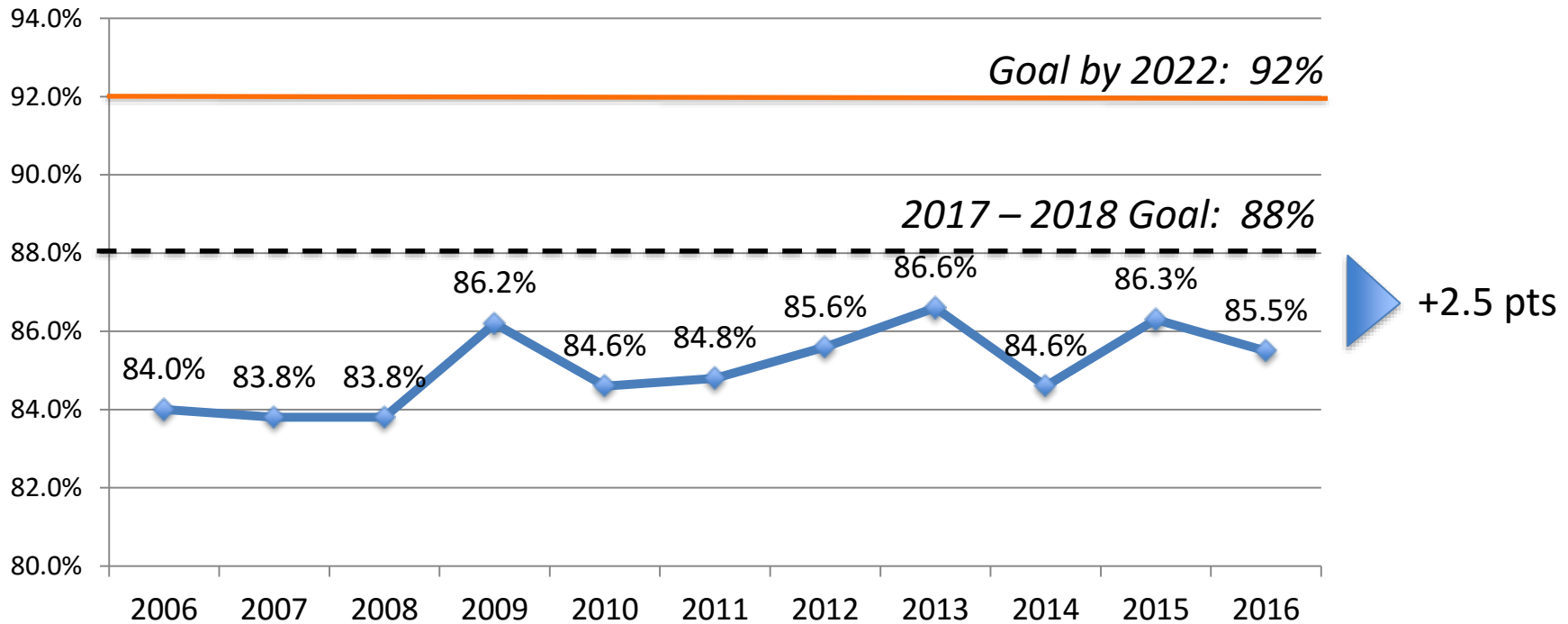
TODAY

- Retention: A Strategic Imperative
 - Strategic Enrollment Goals
- Belonging, Completing, Succeeding: Retention Action Plan for 2018 - 2019
- Discussion: Role of the Libraries

RETENTION GOALS

Our goal is to raise first-to-second year retention to 88% this year to stay on track to 92% by 2022.

Retention Rates by Cohort Year,
Fall 2006 to 2016



Source: UTK Institutional Data

RETENTION GOALS

Why is increasing first-year retention important to UTK?

1

Students

It's the right thing to do

2

Completion

UTK loses more students in the first year than at any other time

3

Strategic Enrollment Plan/ Growth

Recruitment is increasingly competitive; retention is necessary for growth

4

Resources

A 1% increase in retention is an estimated \$600K in tuition

5

Rankings/Competition

Retention is often a component in national rankings methodologies

RETENTION SUMMIT

A retention summit engaged over 90 faculty, staff, administrators, and staff from Academic Affairs, Student Life and the Colleges on ideas for action.

Six Big Ideas from the December Summit

1. Identify and support students who may be struggling early in the semester
2. Formalize a consistent first-year experience
3. Improve completion rates in gateway courses
4. Help students maintain eligibility for the Hope scholarship
5. Develop a mattering and belonging campaign to build student community
6. Engage faculty and staff in a culture supportive of student success

EARLY INDICATORS

Early indicators show positive retention trends this year.

- **Increased Fall-to-Spring Retention**
 - 95.6% of first-time, full-time students enrolled in fall 2017 returned for spring
 - 1 percentage point higher than 2016
- **Record Low Students on Academic Probation (Fall Semester Below 2.0 GPA)**
 - 8.4% of first-time, full-time students enrolled in fall 2017
 - 1.8 percentage points lower than 2016
- **Highest Levels of Faculty Participation in Early Alert**
 - 85% faculty participation in academic year 2017 - 18
 - 35 percentage points higher than academic year 2016 - 2017

ACTION PLAN

Based on the "Big Six" ideas from the summit, an action plan was developed to guide efforts for 2018 to 2019.

Belonging, Completing, Succeeding: Retention Action Plan for 2018-19

- Six initiatives:
 1. Early Alert/Case Management
 2. The First Year Experience
 3. Course Completion/ Finish Strong
 4. Hope Scholarship Protection
 5. Mattering and Belonging Campaign
 6. Faculty and Staff Engagement
- Collaborative teams – Academic Affairs, Student Life, Colleges

HOW DO LIBRARIES CONTRIBUTE?

- Student Experience
- Academic Preparation and Student Success
- One-Stop
- Community: Mattering and Belonging

DISCUSSION