

# Docuseek2 Proposal for ASERL

Summer 2016

**Discount for ASERL members: 15% on single titles and on packages, programs, or collections offered.** One-week and one-semester licenses are available but are not included in the discount offer.

## BACKGROUND

**Docuseek2** is a streaming platform for independent documentary and social issue film, serving schools, colleges and universities. Launched in October 2012, **Docuseek2** features premium exclusive content from leading educational distributors, with flexible licensing options and a rich set of search tools. **Docuseek2** currently streams over **800** titles addressing a wide range of subjects, with notable depth in anthropology, the environment, urban studies, the global economy and American Studies. MARC records, chapter stops, captions and interactive transcripts are available for most titles. We are excited to offer the **Docuseek2** collection to members and associates of **ASERL**.

**Web site:** <http://www.docuseek2.com>

## Features and Benefits

- Over 800 titles from leading distributors and producers including Bullfrog Films, Icarus Films, Kartemquin Films, Collective Eye Films, The Fanlight Collection, Scorpion, Terra Nova Films, National Film Board of Canada and dGenerate Films.
- Flexible licensing options
- MARC records for most titles
- Interactive transcripts and captions
- High quality encoding, up to 2500 kbps for excellent video quality if bandwidth supports it. We support variable bitrate delivery of our video. The minimum encoding we have for Flash players (for personal computers) is 400 kilobits per seconds, so that would be the minimum bandwidth requirement. Higher is better, but even 400kbps will result in acceptable playback.
- High performance distributed global content delivery network.
- Unlimited access 24/7/365 to authorized users on campus or off.
- LTI support for popular course management systems like Blackboard, Canvas and Moodle, Desire2Learn and Sakai.
- Compatible with Tek Data's SNAP and Dymaxion's Medianet discovery and aggregation services.
- Citation Tools
- Counter Compliance
- A wide collection of exclusive, award-winning content from leading producers around the world, with excellent depth in subjects including aging, anthropology, American Studies, architecture. the U.S. and global economy, the environment, health care, global

development, labor studies, philosophy, science and technology, urban and suburban studies, and women's studies.

**Pricing**

**Docuseek2** pricing is organized on a tier system. Tiers are based on the 2010 Carnegie Basic Classification. ASERL members fall into tiers 5 – 7.

Tier 5: Doctoral and Research universities (DRU)

Tier 6: Doctoral and Research, high research activity (RU/H)

Tier 7: Doctoral and Research, very high research activity (RU/VH)

*This ASERL offer is valid for one-year, or three- year, or Life of File licensing. One week or one semester licenses are available but will NOT include the 15% Consortium discount. We offer the information here just for your records.*

	<b>1 wk</b>	<b>1 Semester</b>
<b>Tier 5</b>	<b>125</b>	<b>175</b>
<b>Tier 6</b>	<b>150</b>	<b>225</b>
<b>Tier 7</b>	<b>175</b>	<b>275</b>

**ASERL members can request a 30 day Free Trial at any time.**

This is an **open ended 15% discount offer** until such time as either party wishes to cancel or if the discount rate or individual prices need to be adjusted. Please see attached sheet for further pricing information and descriptions of our programs.

**AVAILABLE COLLECTIONS**

<b>The Docuseek2 Essential Collection</b>	<b>Tier 5 (price below does not include ASERL discount)</b>	<b>Tier 6 (price below does not include ASERL discount)</b>	<b>Tier7 (price below does not include ASERL discount)</b>
The Docuseek2 Essential Collection 1-year	\$6,600	\$8,360	\$9,900
The Docuseek2 Essential Collection 3-year	\$16,500	\$20,900	\$24,750
The Docuseek2 Essential Collection EBA 40 LoF	\$9,000	\$10,520	\$12,000
The Docuseek2 Essential Collection LoF	\$46,200	\$48,200	\$50,200

<b>The Docuseek2 Complete Collection</b>			
The Docuseek2 Complete Collection 1-year	\$8,580	\$10,868	\$12,870

The Docuseek2 Complete Collection 3-year	\$21,450	\$27,170	\$32,175
The Docuseek2 Complete Collection EBA 40 LoF	\$11,700	\$13,676	\$15,600
The Docuseek2 Complete Collection LoF	\$60,060	\$62,660	\$65,260

**Single Titles: Per Title Pricing One-Year License Term**

(Prices below do NOT include ASERL discount.)

Tier 5	Tier 6	Tier 7
\$225.00	\$275.00	\$325.00
\$173.00	\$211.00	\$238.00
\$150.00	\$175.00	\$200.00
\$100.00	\$125.00	\$150.00
\$75.00	\$85.00	\$100.00
\$50.00	\$65.00	\$75.00
\$30.00	\$38.00	\$45.00

**Single Titles: Per title pricing, Three-Year License Term**

(Prices below do NOT include ASERL discount.)

Tier 5	Tier 6	Tier 7
\$275.00	\$325.00	\$375.00
\$211.00	\$248.00	\$287.00
\$200.00	\$225.00	\$250.00
\$150.00	\$175.00	\$200.00
\$145.00	\$155.00	\$175.00
\$120.00	\$135.00	\$155.00
\$75.00	\$95.00	\$115.00

**Single Titles: Per title pricing, Life of File Term**

(Prices below do NOT include ASERL discount.)

Tier 5	Tier 6	Tier 7
\$412.00	\$487.00	\$562.00
\$300.00	\$338.00	\$375.00
\$225.00	\$263.00	\$300.00
\$218.00	\$233.00	\$263.00
\$180.00	\$203.00	\$233.00
\$113.00	\$143.00	\$173.00

**Annual server fee (Life of File licenses only)**

(Prices below do NOT include ASERL discount.)

1-6 titles	\$50
7-50 titles	\$8/title
51+	\$5/title
Max	\$1,000

I look forward to working with **ASERL**.

Best Regards,

Elena Wayne

My Contact Information:

Elena Wayne

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