



# Regional Focus, Far-Reaching Impact

**T**he 2013-2014 program year was a very active one for ASERL and its member libraries.

We enjoyed a banner year for our **Professional Development Services**, hosting 33 webinars to more than 2,000 registrants. Our online webinar recordings are now available under a Creative Commons license, and these were downloaded more than 13,000 times by users from around the globe during the past year. Our in-person networking reception in conjunction with the Charleston Conference grew to nearly 100 attendees, and our bi-annual Membership Meetings continue to be well-attended and one of the most highly-valued benefits of ASERL membership.

We also saw rapid development of **Scholarly Communications** activities, led by Visiting Program Officer Christine Fruin. In 2013, ASERL submitted an amicus brief to the 11th Circuit Federal Court of Appeals in support of Georgia State University's defense of an ongoing e-reserves lawsuit. This brief was developed by outside counsel retained by ASERL with guidance from ASERL's Scholarly Communications Interest Group, and proved to

have an influence on the Court's decision. Our work during the year also included an "Open Letter in Support of Fair Use" in partnership with other research library organizations, our first-ever Open Access Week webcast with renowned scholar Peter Suber, and a series of jointly-sponsored webinars promoting the fair use of copyrighted materials.

Our programs to coordinate the **Sharing of Long-Term Stewardship For Print Materials** continued to expand. Our Collaborative Federal Depository Program facilitated the growth of FDLP collections at select libraries, and more than 12,000 FDLP items were re-housed for new uses in depository libraries via ASERL's disposition software during the year. ASERL's joint program with the Washington Research Library Consortium (WRLC) to retain print journals — now called "Scholars Trust" — also witnessed significant growth in the shared print archive, and new technologies to manage the retained collections came online. ASERL launched a new pilot program to determine the feasibility and utility of retaining print reference materials. We also celebrated the success of a new Reciprocal ILL Agreement between ASERL

and WRLC, which, during its first year of operation, provided no-fee, priority service to resource sharing requests that circulated over 200,000 items.

ASERL's efforts to **Foster Greater Use of Special Collections** and primary source materials also continued. Our first shared digital collection, "Civil War in the American South," continues to be one of our most-used web pages. We are now developing a second shared online collection focusing on agricultural and rural history, to be hosted in partnership with the Digital Public Library of America. Called "Deeply Rooted," this online exhibition will provide users with unprecedented access to content describing the economic, technologic, and social factors significant to the development of agricultural practices and agrarian life in the region.

Administratively, ASERL performed quite remarkably, as can be seen from our financial statements included on the back page. ASERL continues its management agreement with Duke University Libraries, although our office relocated in May 2014, and is now hosted at Georgia State University Library in Atlanta.



# A GROWING PUBLIC PROFILE

ASERL WEBSITE: 16,513 SESSIONS

## Top 10 Page Views

- 1.** Homepage: 7,589 views
- 2.** Archived Webinars & Materials: 3,284 views
- 3.** Introduction to Digital Preservation Webinars: 672 views
- 4.** Collaborative Federal Depository Program: 522 views
- 5.** ASERL's Competencies For Research Librarians: 509 views
- 6.** Scholars Trust Journal Retention Program: 484 views
- 7.** ASERL 2013 Summertime Summit: Liaison Roles in Open Access and Data Management: 212 views
- 8.** Collaborative Civil War Era Digital Project: 171 views
- 9.** Member Statistics: 167 views
- 10.** Member Libraries: 164 views

## ASERL's Website Used Around the World

**United States**.....15,191 visitors

<b>Canada</b> .....164 visitors	<b>Japan</b> .....64 visitors	<b>Australia</b> .....54 visitors
<b>India</b> .....155 visitors	<b>Brazil</b> .....61 visitors	<b>Germany</b> .....46 visitors
<b>United Kingdom</b> .....98 visitors	<b>Phillipines</b> .....58 visitors	<b>France</b> .....35 visitors

## PROFESSIONAL DEVELOPMENT

33 WEBINARS

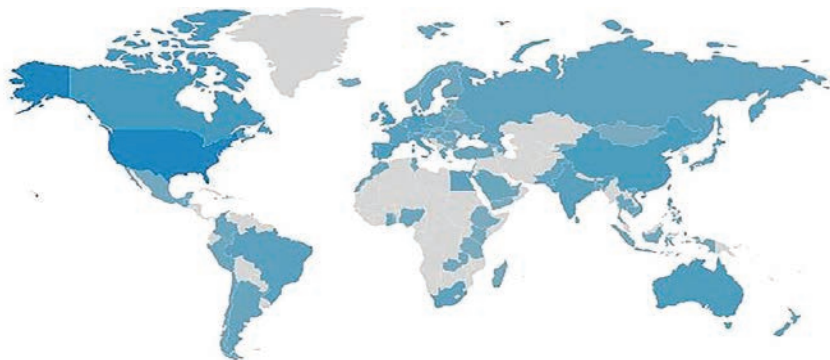
**OVER 2,000 REGISTRANTS**

### Archived Webinars

13,615 DOWNLOADS

1,899 PLAYS

**USERS FROM 73 COUNTRIES**



## TOP FIVE WEBINAR RECORDINGS

**"Copyright & Fair Use 101"**

349 LOADS

135 PLAYS

November 13, 2013

**"Helping Students Make Sense of Fair Use"**

189 LOADS

119 PLAYS

January 15, 2014

**"Intro to Digital Preservation"**

695 LOADS

119 PLAYS

February 7, 2012

**"Creative Commons: Open Education, Open Access, and Librarians"**

239 LOADS

112 PLAYS

January 22, 2014

**"Fair Use Without Fear in the Academy"**

872 LOADS

77 PLAYS

February 18, 2014



# INNOVATIVE PRINT RETENTION PROGRAMMING AND EXPANDED RESOURCE SHARING

## Collaborative Federal Depository Program

**37** of ASERL's 38 members  
are FDLP libraries

12 Regional Depositories in 10 states

**37** Centers of Excellence  
(COEs) in the region

27 COEs are Selective Depositories  
5 COEs are non-ASERL members

**2** cabinet-level  
agency COEs

**224** SuDoc classifications  
adopted

**11** agencies have  
two COEs

## ASERL Documents Disposition Database

291,400 FDLP documents offered

12,318 documents claimed ← → 263,689 expired without claim

↓  
7,455 documents claimed in scope of the  
Library's Center of Excellence Collection



Legacy Print Journal Retention

25 participating ASERL libraries  
more than 4,700 titles  
(232,500 volumes)

Agriculture Journals  
approximately 144 titles  
(5,450 volumes)

## RESOURCE SHARING

ASRL RESOURCE SHARING GROUP:  
200,038 transactions between 52 libraries (ASERL/  
WRLC)

KUDZU: 84,753 transactions between 24 libraries

LANTER DELIVERY: Average 735 transactions  
per day, 176,400 per year. Annual contract \$172,128.  
Approximately \$.98 per transaction

RAPID: 6,992 transactions between 15 libraries

# LEADERSHIP AND ORGANIZATIONAL STRENGTH

## Board of Directors

As of June 30, 2014

### President

Thomas McNally, *Dean of Libraries, University of South Carolina*

### Secretary-Treasurer

Bob Fox, *Dean of Libraries, University of Louisville*

Steven Ecar Smith, *Professor & Dean of Libraries, University of Tennessee*

### President-Elect

Stanley Wilder, *Dean of Libraries, Louisiana State University*

### Members At-Large

Carrie Cooper, *Dean of University Libraries, College of William & Mary*

### ASERL Staff

John Burger, *Executive Director*  
Cheryle Cole-Bennett, *Program Coordinator*

### Past President

Lynn Sutton, *Vice Provost and Dean of Libraries, Wake Forest University*

Bonnie MacEwan, *Dean of Libraries, Auburn University*

## 2014 FINANCIALS

Period ending June 30, 2014

Assets		FY13	FY14
Total Cash		\$ 361,742.20	\$ 421,326.78
Cash -	SunTrust Checking	\$ 9,165.99	\$ 8,929.48
Cash -	SunTrust Investments	\$ 40,334.57	\$ 40,351.48
Cash -	Duke University	\$ 312,241.64	\$ 372,045.82
Accounts Receivable -	Miscellaneous	\$ 3,696.26	\$ 12,604.82
<b>Total Assets</b>		<b>\$ 365,438.46</b>	<b>\$ 433,931.60</b>
Liabilities			
Accounts Payable		\$ -	\$ -
Accrued Liabilities		\$ -	\$ -
Unearned Income		\$ 267,303.58	\$ 277,161.78
<b>Total liabilities</b>		<b>\$ 267,303.58</b>	<b>\$ 277,161.78</b>
Net Worth		\$ 98,134.88	\$ 156,769.82
Total Liabilities and Equity		\$ 365,438.46	\$ 433,931.60

Annual Change in Net Worth

\$58,634.94



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