Today’s Session

• Brief overview of Adam Matthew Digital
• Trial Access
• Discounted Pricing
• Collective Spend Goal
• Benefits & Support Services
Adam Matthew Digital
Primary Resource Database Publisher Specializing in Humanities resources
Interdisciplinary Learning

“Economics isn’t about money. It’s about people.”

- Paul Krugman, Nobel Prize-winning economist
Compassion

Race Relations in America

Innovation

World’s Fairs

Curiosity

c.1600. *Tarih-i Yeni Dünya, el-musemma be hadis-i nev.*

Age of Exploration
Determination

Reproduced courtesy of NASA. For a gallery view of these photographs and related metadata click here.
Creativity

Ingenuity

Access
Contextualization Tools

Data associations is a text analysis tool that has been developed to illustrate trends within and between theatres, across years, between works performed, roles enacted and actors.

Data visualisations illustrate the following information for the period 1660-1800:
- Performance per year
- Working Actors
- Active theatres
- Number of Performances per Decade
- Most Performed Works

The London Stage is an open access feature within the Eighteenth Century Drama digital primary source collection. Please follow the link below if you would like to find out more about the collection.

Find out more

Adam Matthew
Primary sources for teaching and research
Advanced Technology

Document Comparison Viewer

360 Object Viewer
Enhanced Searchability - HTR Technology

HTR Search Technology
Complimentary Support Services

Course Alignment

Data Mining
Trial to entire portfolio - May 30th

Free trial access to all collections: Jan 15th - May 30th 2020

Please feel free to share these details with your colleagues. To gain access, please click here and enter these login details (case sensitive). USERNAME: ASERL2020  PASSWORD: ASERL2020
Exclusive ASERL Discounted Pricing

- Automatic discounts starting at 30-45% off list price.
- Greater discount ranges applied for purchases over $100,000.

UPDATE: Discount ranges increased to 45-60% off list price.
Collective Spend Goal

1. Make purchases for your institution using EXCLUSIVE ASERL DISCOUNTED PRICING

2. Every dollar spent by ASERL members counts towards A COLLECTIVE SPEND GOAL OF $3 MILLION
Access for ALL ASERL Members

- Once the spend goal is reached, every ASERL member will gain **perpetual access to 93 Adam Matthew titles** published through 2018.
  - 5 Centuries
  - 93 Titles
  - 18 million+ pages
  - 200,000 Audio-Visual Minutes
Collective Spend Goal Deadline - September 30th

- More than 1/3 of the way to goal.
- Six libraries have participated.
- 39 Member Libraries will gain access.
- Average cost per library - $77,000.
- Participation is not required to benefit.
Collective Spend Goal Deadline – Extended to October 31, 2020

Overall goal reduced to $2.9 million dollars.

Average cost per library for remaining balance - $52,000 (equivalent to purchasing 1-2 titles)
Benefits & Support Services
Federated Search Tool

Click on the tiles below to start browsing through the collections individually, or use the search bar above to look for relevant content across all collections.

Themes
- Area Studies
- Cultural Studies
- Empire and Globalism
- Ethnic Studies
- Gender and Sexuality
- History
- Politics
- Literature
- Theatre
- War and Conflict

Time Period
- Medieval & Early Modern
- 18th Century
- 19th Century
- 20th & 21st Century

Region
- Africa/Middle East
- Britain & Europe
- North America
- East Asia
- South Asia
- World History

African American Communities
Age of Exploration
America in World War Two

American Indian Histories and Cultures
American History 1943-1945
American Indian Newspapers
Digital Scholarship Across ASERL Research Libraries
Complimentary Support Services

- We have a dedicated outreach team who are solely focused on helping institutions get the most out of resources you have purchased. We offer remote training through bespoke webinars and PDF guides to your collections, among other free support.
Supporting ASERL in the long term

- In the long term, we offer various support and training services. Examples of what our product specialists can do include:
  - Running **training sessions** and **workshops** on using the collections
  - We offer a free **course and research alignment** service connecting you with relevant content from Adam Matthew Digital titles based on your research or teaching programme
  - We can provide detailed **usage statistics** on trial and purchased collections on a bespoke basis
  - Sessions on **data mining** and wider **digital scholarship** work.