Content Analysis Using Voxgov.com

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Content Analysis of Policies

• Content analysis used to produce new concepts describing and quantifying phenomenon (Elo & Kyngas, 2008)

• Tools for unstructured data (text) analysis
  • Word count
  • Keyword in context
  • Structural topics/Topic modeling
  • Centrality measures

• Visualizations

• Triangulation

"Student Veterans" in Policy Discourse
2000 to 2017 – Voxgov.com
“Student Veteran” Word Clouds

Keywords
For Term: “student veterans”; Date From: Jan 1, 2008; Date To: Dec 31, 2008; Content: Official Releases, Legislation, Congressional Docs, Regulatory Docs; Source Type: Legislative, Executive, Judicial

recruitment  student aid  public law
military service  college education
agriculture  economic development  basis
armed forces  higher education  universities
veterans affairs  veterans benefits  energy
jobs  employment  workforce
workforce  terrorism  soldiers

Keywords
For Term: “student veterans”; Date From: Jan 1, 2017; Date To: Dec 31, 2017; Content: Official Releases, Legislation, Congressional Docs, Regulatory Docs; Source Type: Legislative, Executive, Judicial

reservists  va
bipartisan legislation  hiring
education benefits  student veterans
student veterans  benefits for veterans
certain educational institutions  subsection
veterans service organizations  tax
Case Study – Passing “Forever G.I. Bill” 2017

*Harry W. Colmery Veterans Educational Assistance Act*
Total Number of Documents for Term: "student veterans"; Date From: Jan 1, 2017; Date To: Dec 31, 2017; Content: Official Releases, Legislation, Congressional Docs, Regulatory Docs; Source Type: Legislative, Executive, Judicial

- House Cmte. on Veterans’ Af...
- U.S. House of Representatives
- Sen. Brown, Sherrod - (D – OH)
- Rep. Takano, Mark - (D – CA)
- Sen. Tester, Jon - (D – MT)

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Recommendations for Student Use

- Doctoral & master’s
  - Policy studies
  - Qualitative research and analysis
- Practitioners – advocates, analysts, staffers
- Undergraduates
  - Upper level students in Political Science, Public Administration
  - Courses in data analysis, information systems, and policy analysis