Elaina Norlin Selected as
ASERL Program Coordinator
for Professional Development

Will support DEI and other training needs for leading network of research libraries

OCTOBER 28, 2019 – ATLANTA – After a nationwide search, the Association of Southeastern Research Libraries (ASERL) has selected Elaina Norlin, MLIS, to take on the role of Program Coordinator for Professional Development. Ms. Norlin is a well-known speaker and consultant for libraries and other cultural heritage organizations, and she is authoring a book for the American Library Association on DEI strategies that have been proven effective in corporate/non-library settings. For ten years she served as Executive Director of the African American Research Library and Cultural Center in Fort Lauderdale, overseeing significant programmatic growth and community outreach activities. Ms. Norlin previously worked for OCLC, the US Institute for Museum and Library Services (IMLS), and the University of Arizona. She also has a broad background in event planning, grant oversight, and program marketing.

In this new role, Ms. Norlin will lead the expansion of ASERL’s highly acclaimed Professional Development programming, including the development of new activities to advance ASERL’s goals for Diversity, Equity, and Inclusion (DEI). For more information about ASERL’s DEI program, please see http://www.aserl.org/diversity_equity_inclusion/.

“I’m looking forward to meeting and working closely with everyone in the ASERL family,” commented Ms. Norlin, who will work from Fort Lauderdale, FL. Much of her first year will focus on conducting an in-depth needs assessment with ASERL libraries to guide future DEI program planning.

“We are thrilled to have Elaina Norlin join the ASERL team,” added Anne Prestamo, ASERL Board President and Dean of Libraries at Florida International University. “We had
a strong pool of candidates, but Elaina stood out from the field. Elaina has a solid research orientation, and a fantastic professional network in place. We look forward to great things as a result of this engagement.”

Elaina Norlin will begin her work with ASERL on November 15, 2019.

**About ASERL**

Founded in 1956, ASERL is one of the largest regional research library consortia in the United States, serving 38 institutional members in 11 states. ASERL is housed in the Robert W. Woodruff Library at Emory University in Atlanta, Georgia. By working together, ASERL members provide and maintain top-quality resources and services for the students, faculty, and citizens of their respective communities. See [www.aserl.org](http://www.aserl.org) for more information.

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