e-Update to ASERL Members
March 15, 2019

Yolanda L. Cooper, ASERL President 2018-2019,
University Librarian – Emory University

John Burger, ASERL Executive Director

ASSOCIATION OF SOUTHEASTERN RESEARCH LIBRARIES

Zoom Alternate Audio: Dial (646) 558-8656 / Conf ID = 499 883 302
WELCOME!

USING THE ZOOM E-MEETING SYSTEM

• Default audio: Your computer’s mic & speakers

• Alternate audio: Dial (646) 558-8656
  Conf ID = 499 883 302

• Please mute your audio as needed!
A new ASERL dean!

- **Shali Zhang** started at Auburn University Libraries on February 19.
- Previously: Dean at University of Montana.
- Previously: AD at UNC Greensboro.
The ASERL Code of Conduct

- No harassment, in-person or online
- Includes unwelcome or offensive verbal comments, nonverbal expressions, or behaviors
- Report issues to ASERL staff or Board -- when it occurs, or afterward
- Reports are confidential
- Violators may be warned, sanctioned, or expelled
- ASERL may also notify the accused person’s employer of the reported incident

http://www.aserl.org/aserl_code_of_conduct/
Our Current Leadership: ASERL Board of Directors

Yolanda Cooper, Emory Univ – President

Bob Fox, Univ of Louisville – Past President

Anne Prestamo, Florida International Univ – President-Elect

Tim Pyatt, Wake Forest Univ – Secretary-Treasurer

+ Members At Large:

- **Toby Graham**, U-Georgia
- **Don Gilstrap**, U-Alabama
- **Judy Russell**, U-Florida

See [http://www.aserl.org/about/contact/](http://www.aserl.org/about/contact/)
TODAY’S UPDATES

1. Preview of Spring Membership Meeting
2. Strategic Planning Update
3. Executive Director’s Update
4. Polling: Interest re: In-Person Workshops?
5. Polling: Endorse BTAA documents?
6. Q&A / Discussion
7. Upcoming Dates & Reminders
Spring 2019 Membership Meeting

- **May 30-31, 2019 – Reston, VA. / Dulles Airport.**
- **Focus:** Diversity, Org Planning, Breaking “Big Deal” initiatives.
- **Board Elections. Bylaws vote.**
- **Tours & Reception:** Fenwick Library, George Mason Univ.
- **See** [www.aserl.org](http://www.aserl.org) **for more info & to register.**
Spring 2019 Membership Meeting

May 30:

- **11:30am lunch / 12:30pm start time**
- DeEtta Jones: Implicit Bias, Intercultural Development Inventory (IDI).
- Report / Proposal from ASERL Diversity, Equity, and Inclusion Committee
- Shuttles to George Mason University for tours & reception at New Fenwick Library
Spring 2019 Membership Meeting

May 31:

• 2019 Annual Meeting
  – Board elections
  – **Vote** on proposed changes to ASERL’s bylaws
  – Org Planning Review & Discussion

• Panel Presentation: Breaking Big Deals within ASERL
  (Panelists = FSU, Chapel Hill, LSU, Louisville and/or Vanderbilt, Virginia/VIVA. U-Calif = TBD)

• Other news & updates – TBD

• See [www.aserl.org](http://www.aserl.org) for more info & to register.
ASERL Board Slate

• Nominee for President Elect: Jan Lewis, East Carolina Univ

• Nominee for Member At-Large: David Banush, Tulane Univ

• Nominee for Member At-Large: Anne Cooper Moore, UNC Charlotte

Thanks to all who volunteered!
Organizational Planning

Member Inputs from Fall Meeting

Most valued current activities:

1. Deans’ meetings
2. Webinars / Professional Development
3. Shared Print (journals & gov-docs)
4. Resource Sharing
Organizational Planning

Member Inputs from Fall Meeting

Most desired future activities:

1. Diversity, Equity, and Inclusion activities
2. Expand professional development
3. Expand / Improve resource sharing
4. Foster more cross-institutional collaboration

TBD: Your willingness / ability to support a new staff person for ASERL?
Proposed Changes to Bylaws

• Town Hall e-Meeting held Feb 1st; Nine people attended:
  – Anne Prestamo
  – Chris Cox
  – Diedre Scaggs
  – John Evans
  – Stanley Wilder
  – Steve Smith
  – Tim Pyatt
  – John Burger & Cheryle Cole-Bennett

• See [www.aserl.org/archive](http://www.aserl.org/archive) for full text of proposed changes, PPT summary, meeting recording
Update: ASERL Annual Statistical Survey

ASSOCIATION OF SOUTHEASTERN RESEARCH LIBRARIES

Association of Southeastern Research Libraries

Data Input  Reports

To produce Reports - click on the Reports link in the blue menu bar.

ARL Statistics Website

© 2017 Counting Opinions (SQUIRE) Ltd.
Draft new Mission, Vision, & Values Statements

• Current statements =
  http://www.aserl.org/about/governance/mission/

• Current statements have roots dating to 1999

• Current review by Catherine Murray-Rust (Georgia Tech), Teresa Walker (U-Tennessee), Tim Pyatt (Wake Forest), Anne Cooper Moore (UNC Charlotte).
Draft New Mission Statement:

“ASERL advances southeastern research libraries by fostering innovation, collaboration, sharing knowledge, and building community.”

Draft New Values Statement:

“ASERL’s Values:
1. Collaboration and collegiality
2. Mutual trust and respect
3. Welcoming environments
4. Diversity, Equity, and Inclusion”
Draft New Vision Statement  

"ASERL believes libraries are the heart of the modern academic enterprise; we have unique roles that support innovative research, enhance student success, and build vibrant, diverse communities. We are stronger together. ASERL enables southeastern research libraries to achieve their potential through strategic partnerships. Our goals can only be achieved through our contributions to ASERL’s collaborative initiatives, forward-facing momentum, and collegial spirit."
Executive Director’s Report

- **Webinar: Results of ASERL-CRL Collections Analysis Pilot for Journal Retention** – March 21, 3pm ET

**REGISTRANTS**
- Auburn University
- Clemson University (2)
- College of William & Mary
- Duke University (2)
- Florida State University
- Georgetown University (2)
- Georgia State University (2)
- Georgia Tech (2)
- Johns Hopkins University
- Tulane University (3)
- UNC Charlotte
- University of Alabama
- University of Kentucky (2)
- University of Mississippi
- University of South Carolina
- University of Tennessee (2)
- University of Virginia
- Vanderbilt University (2)
- Vanderbilt University
- Virginia Commonwealth University
- Virginia Tech
- Wake Forest University

- See [www.aserl.org](http://www.aserl.org) to register
Executive Director’s Report

• **Webinar: Overview of Skilltype** for ASERL leaders – March 26, 2pm ET

  **REGISTRANTS**
  Clemson University
  Florida International University
  Georgia State University (3)
  Tulane University (3)
  UNC Greensboro
  University of Florida (2)
  University of Louisville
  University of South Florida
  University of Virginia
  Virginia Tech

• See [www.aserl.org](http://www.aserl.org) to register
Executive Director’s Report

WEBINAR SPEAKERS WANTED!
Digital Scholarship Show & Tell webinar series

1. Emory Univ (upcoming – TBD)
2. Duke Univ (upcoming – TBD)
3. Florida International Univ – December 19, 2018
4. George Mason Univ – June 6, 2018
5. Georgia State Univ – December 14, 2018
6. UNC Greensboro – June 6, 2018
7. Univ of Florida – September 5, 2018
8. Univ of Georgia – December 14, 2018
9. Univ of Miami – December 5, 2018
10. Univ of South Florida – December 19, 2018
11. Univ of Virginia – April 26, 2019 (upcoming – April 26)
12. Vanderbilt Univ – August 21, 2018
13. Virginia Commonwealth Univ (upcoming – TBD)

Contact John Burger to volunteer.
Executive Director’s Report

2019 Scholarly Communications Unconference (SCUNC)

- June 3-4, 2019 – Nashville
- Seats are limited to 50 registrants
- First come / first served
- Cost = $50/person + travel
- See www.aserl.org to register
Executive Director’s Report

Fall 2019 Membership Meeting

• TENTATIVE: October 29-30, 2019
• POSSIBLE VENUES: Nashville, Charlotte

Please save these dates!
Polls: Interest / Support for ASERL-hosted ‘Library Management Skills Institute’ in Spring 2020?

- A series of two, 3-day sessions developed by DeEtta Jones & Associates. Max 40 people per session.
  - LMSI-1: Managers / Future managers
  - LMSI-2: Organizational leaders

- Cost = Approx $1,100/person/session + travel

- FYI: LMSI-1 sessions held at U-Miami & TRLN this Spring and coming to Tulane on October 22-24, 2019

VOTE: slido.com  Event Code = #Z964
Your Input Needed #2

Poll: Interest / Support for an ASERL-hosted ‘Digital Scholarship Institute’ in Summer 2020?
• Based on ARL model / curriculum
• 5-day intensive boot camp
• Cost = $1,500 / person + travel

VOTE: slido.com  Event Code = #Z964
Your Input Needed #3 & #4

Polls: Should ASERL endorse the following...?

• BTAA’s Resource Sharing Functional Requirements & UX Guidelines

• BTAA’s Policies & Protocols for Sharing Special Collections Materials via ILL?

VOTE: slido.com Event Code = #Z964
Your Input Needed #5

Poll: Your plans for staff training in Diversity, Equity, and Inclusion issues?
• Prefer to send people to ARL/IDEAL conference in August 2019?
• Prefer to send people to UNC symposium in October 2019?

VOTE: slido.com  Event Code = #Z964
ASERL Marketing & Branding

**GOAL:** To increase ASERL’s visibility/awareness on members’ campuses.
Marketing & Branding Update

ASERL Swag / Branding Survey
Would you use any of these items below on campus, or while on business travel?
[Definitely would NOT use = -2; Not sure = 0; Definitely WOULD use = +2]

LIBRARY DEANS (n=16)
- Umbrella: +0.25
- Ballcap: -0.69
- Knit cap: -1.63
- Tote bag: -0.33
- Briefcase: -0.31

OTHERS IN ASERL (n=45)
- Umbrella: +0.71
- Ballcap: -1.11
- Knit cap: +1.09
- Tote bag: +0.77
- Briefcase: -0.27
Marketing & Branding Update

Overall, do you think a branding activity is a good use of ASERL's time and resources?

[No = -2; Skeptical = -1; Not sure = 0; Maybe = +1; Yes = +2]

LIBRARY DEANS / DIRECTORS:  -0.06
(n = 16)

OTHERS IN ASERL:  +0.48
(n = 45)
Others Marketing & Branding Updates

- ASERL Swag / Branding Survey
- B-School Class project(s)?
- Bi-Monthly Status Reports ➔ Newsletters
- Future: Website Redesign
LAST BUT NOT LEAST: E-mail Housekeeping

- Recent reports of ASERL email being directed into Spam/Junk Email filters at member libraries
- ASERL is working with our service provider to determine how to alleviate/resolve this

Please add ASERL to your “Safe Sender” list!
Thank you
Questions / Discussion
??
Have other questions?

You can always contact your ASERL Board members.

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Bob Fox, Univ of Louisville – Past President
Anne Prestamo, Florida International Univ – President-Elect
Tim Pyatt, Wake Forest Univ – Secretary-Treasurer

+ Members At Large:
  • **Toby Graham**, U-Georgia
  • **Don Gilstrap**, U-Alabama
  • **Judy Russell**, U-Florida

See [http://www.aserl.org/about/contact/](http://www.aserl.org/about/contact/)
ONE LAST POLL – We promise...

• Was this e-Update useful / interesting?

VOTE: slido.com  Event Code = #Z964
Reminders / Upcoming

• Skilltype webinar: March 26, 2pm ET
• **Spring Meeting: May 30-31, Reston, VA**
• SCUNC: June 3-4, Nashville
• Next e-Update: Aug 22, 2pm ET
• Fall Meeting: TBD