ASERL - ARL Library Liaison Institute
April 27-28, 2018

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Welcome/Introductions/Housekeeping

John Burger, Executive Director
ASERL
Agenda - Friday, April 27 - Day 1, Part 1

9:15am-10:00am | Breakfast

10:00am-10:15am | Welcome/Introductions/Housekeeping - John Burger

10:15am-10:45am | Keynote: Liaison Futures - Anne Kenney

10:45am-11:00am | Icebreaker Activity

11:00am-12:30pm | Liaison Competencies Mash Up

12:30pm-1:30pm | Lunch
Agenda - Friday, April 27  - Day 1, Part 2

1:30pm-3:00pm  |  ARL Scenarios vis-a-vis Competencies
3:00pm-3:15pm  |  Break/Networking
3:15pm-4:30pm  |  Round-robin “Birds of a Feather” Discussions
4:30pm-5:00pm  |  Wrap-up/Open Forum/Topics for Saturday

Friday evening  |  Dinner Groups
Agenda - Saturday, April 28 - Day 2

8:30am-9:00am | Breakfast

9:00am-10:30am | Unconference/Working Groups/Report-Outs

10:30am-11:00am | Coffee Break

11:00am-12:00pm | Closing/Re-Connect with your teammates/Next steps
Liaison Futures

Anne Kenney
University Librarian *Emerita*
Cornell University
Icebreaker
Liaison Competencies
Mash Up
Instructions

1. Take ~10 minutes to familiarize yourself with the document your table has been provided

2. As a group:
   a. Identify skills/competencies that could be reduced or phased out, and others that could be added
   b. List the competencies that you believe a liaison in 2018 should have; prepare to report out
Lunch
ARL Scenarios vis-a-vis Competencies
Scenarios

We will present you with four future scenarios for liaison librarian work based on broad conversations across the research library landscape. These are intended to be provocative “think pieces” to elicit your best thinking.
Questions to contemplate:

- How do the liaison competencies you just revised or “mashed up” align with these possible futures?
- What else would a liaison with those revised competencies need to do to prepare for such a future?
- What assistance would a liaison with those revised competencies need from their supervisors to prepare for such a future?
Scenario One

Librarians will routinely use both quantitative and qualitative data to assess the return on investment and impact of their activities and in order to maintain accurate position descriptions and balanced portfolios. They will concentrate the bulk of their effort on high-impact work that contributes to the university’s overall mission and strategic priorities, and be willing to continuously evaluate activities and services for possible discontinuation. They will manage an increasing amount of data about learners for institutional analysis.
Scenario Two

There will no longer be divisions between general collections, special collections, or digital collections, there will just be *collections* that are collaboratively acquired, described, curated, and made accessible by library professionals.
Scenario Three

Securing alternative sources of funding has become a priority for academic libraries at public institutions. Liaisons will develop grant proposals, participate in grant-funded projects, cultivate potential donors, partner with commercial entities, and seek relationships with private foundations. Liaisons will also be responsible for library-wide strategies for cultivating new sources of ongoing revenue besides grants.
Scenario Four

All librarians will be literate to proficient in the tools and trends of digital scholarship, serving as trusted advisors for all phases of the research lifecycle.
Questions to contemplate:

- How do the liaison competencies you just revised or “mashed up” align with these possible futures?
- What else would a liaison with those revised competencies need to do to prepare for such a future?
- What assistance would a liaison with those revised competencies need from their supervisors to prepare for such a future?
Break
Round-robin
“Birds of a Feather”
Discussions
Topics for Saturday
Facilitators’ Observations

• We were struck by how easy you found it to agree on ways that you could shift the balance from traditional activities to new forms of engagement.
• We were struck by seeing a lot of agreement on reducing collection related activities and at the same time a feeling of real urgency to find funds to support collections.
• We’ve noticed that terms like ‘high impact’ and ‘return on investment’ and ‘customer’ are easier to bring into the conversation now than when we started these institutes.
• We hear a lot of storytelling and empathy around how to engage with these topics when you return to your libraries.
Feedback
Breakfast
Unconference
Unconference Topics

- Leveraging students and faculty for engagement, outreach & research support
- New organizational structures to advance liaison work
- What can liaisons do to sustainably advance student learning outcomes?
- How can liaisons engage with interdisciplinary/collaborative/global research teams?
- How can liaisons self-assess their impact?
- How will administrators need to adjust performance criteria to support 21st century liaison work?
Break
Next steps
Thank you!

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