OER Roundup: UNCG and ECU

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Agenda:

- Combined Alternative Textbook Program, Year 2 and totals
- "Actualizing Innovations Meant to Scale" Grant
- Questions/Discussion

Combined Alternative Textbook Program at East Carolina University and UNC Greensboro

2018-2019 Undergraduate Estimated Cost of Attendance

Cost of Attendance	Resident on Campus	Non-Resident on Campus	Resident Commuter	Resident Distance Education	Non-Resident Distance Education
Tuition & Fees	$7,188	$23,465	$7,188	$3,994	$17,192
Room & Board	$10,354	$10,354	$6,730	$9,096	$9,096
Books & Supplies	$1,432	$1,432	$1,432	$1,432	$1,432
Personal	$1,262	$1,262	$1,262	$2,228	$2,228
Transportation	$1,356	$1,356	$1,356	$1,356	$1,356
Loan Fee	$80	$80	$80	$80	$80
Health Insurance	$0	$0	$0	$0	$0
Total	$21,672	$37,949	$18,048	$18,186	$31,384

Combined Alternative Textbook

- Funded for July 2016 - June 2018 by North Carolina LSTA
- $38,000 to buy textbooks over two years
  - $8,000 matching textbook purchases
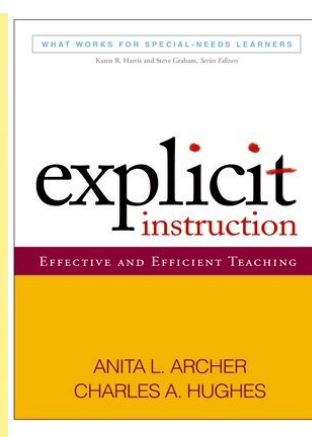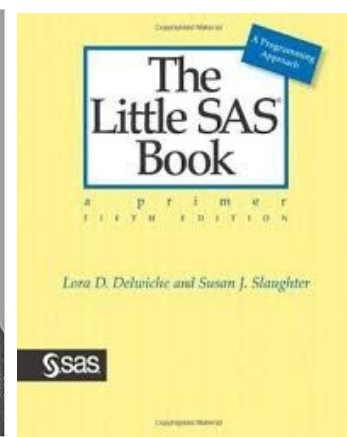- $56,000 to provide mini-grants over two years
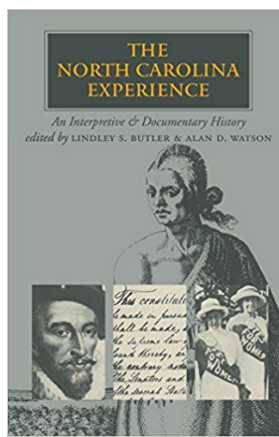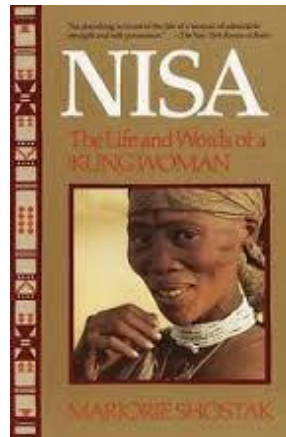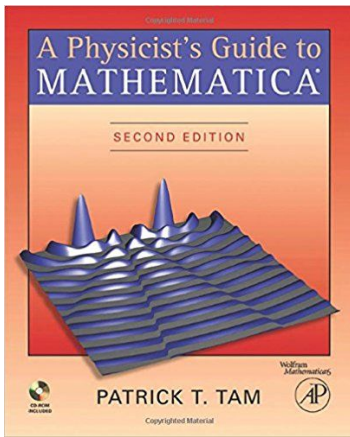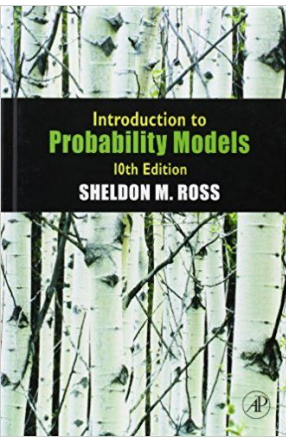 - $8,000 in mini-grant matches

Course Adopted eTextbooks

- Required course lists from bookstore
- Purchase ebooks
- List already-owned ebooks
- Ask profs to notify students
- Make list available online

What were some of the books we bought?

View at: https://lib.ecu.edu/alt-texts or
http://uncg.libguides.com/coursetexts

$1,722,083 max savings
$45,489 expended

Returns on Investment for ECU + UNCG

Fall 16, Spring 17, Fall 17, and Spring 18

30,000 students
1,500 class sections
1,000 professors

Real impact is on the people....

Alternative Textbook Mini-Grants

- Application process, favoring DE, foundations credit, large classes
- Mini-grants recognize time required to review teaching materials and revise syllabi
- Can use OER, library-provided ebooks, streaming videos, etc.
- Librarian partners

How the mini grants work

- ECU and UNCG held mini grant workshops for faculty in February
- Mini grant promotion and applications completed by end of March
- Committee judged the applications
- Winners announcement in April
- Mini grants given out to the winners by the end of June.
- Faculty worked on their courses during the summer
- Subject specialist/liaisons provided support through the summer
- Faculty implement their course for the fall or spring semester
- Send out a survey for students in these classes in early November
- Check in with faculty at the end of the semester

Mini Grants Awards

Spring 2017:

- ECU: 16 awards, 5 colleges, 15 depts
- UNCG: 22 awards, 4 colleges, 14 depts

Spring 2018:

- ECU: 16 awards, 4 colleges, 10 depts
- UNCG: 18 awards, 4 colleges, 15 depts

Impacts and Comments:

- More than **$500,000** in required textbook costs represented by faculty applicants
- Student grades nearly equivalent (class averages 2.94 "before" compared to 2.98 "after")
- Satisfied with the program? 71%
- However, significant minority prefer print (30%)

The resources I found are better than the textbook!

My students and I would like thank you and the project for all the support and the opportunity to provide to create a more cost effective means to educate...

When I told my class there would be no required textbook they all clapped and cheered!

Will we continue?

UNC General Administration Grant: Actualizing Innovations Meant to Scale

Proposal on behalf of UNC University Librarians Advisory Council (ULAC)

- Proposal for funding in the *Deploying Academic Innovations for Affordability* category of UNC General Administration's "Actualizing Innovations Meant to Scale" (AIMS) program
- Submitted by Jan Lewis (ECU), Will Cross (NCSU), Kathy Crowe (UNCG) in December 2016; awarded February 2017

Project goals

- Provide **training** for UNC librarians and faculty to gain a baseline of knowledge about Open Educational Resources
- Provide **resources** for developing OER
- **Promote the use** of OER among UNC campuses
- Begin implementation of OER throughout the system
- We were inspired by examples such as:
    - Student savings of $31.4M for >260,000 students in Georgia since 2015 at a cost of $2M in faculty "textbook transformation grants" to create/adapt open or affordable course materials
    - Student savings of $1.6M for >7,000 students since 2011 at UMass-Amherst at a cost of $100,000 in faculty incentives

Project Update – Workshops and Training

- **Enhancing Student Success: Developing Alternative Textbooks & Resources Workshop** - May 19 @ NCSU's Hunt Library for faculty, librarians, student success specialists, instructional designers

- **Open Textbook Network Membership & One-Day OTN Training Session** - May 24 @ Hunt Library for 2 representatives from each school

- **Open Textbook Network Summer Institute** – 4 librarians sent to the Institute plus 2 others attended the Summit

- Four **regional workshops** completed
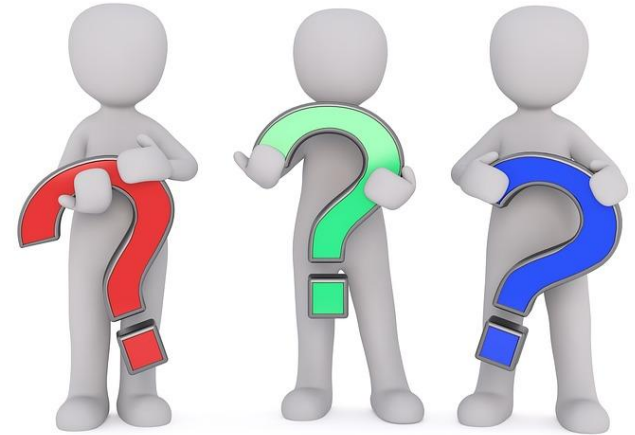
Project Update – Resources and Communication

- 9 Faculty OTN workshops on 7 campuses, with 102 faculty attending.
- Faculty who review an Open Textbook Library textbook receive $200 stipend; historically, about 1/3 of reviewers adopt/adapt an open textbook
- Videos, slide decks & other resources developed and shared:
    - Open Educational Resources LibGuide: http://libguides.ecu.edu/ulac/OER
    - Open Science Framework: https://osf.io/b942e
- AFFORD-TEXTS-L listserv created & in use

Possible Next Steps:

- Funds from UNC for faculty release time to create new open textbooks/resources or adapt existing open textbooks
- Partner with NC LIVE and maybe UNC Press.
- UNC endorsement of textbook affordability initiatives / faculty recognition
- Faculty disciplinary communities of practice to develop & share materials
- Assessment to evaluate attainment of student learning outcomes

Questions? Thank you!

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