Academic Video Online Collections

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Alexander Street - Licensing Options

• Academic Video Online
  • 63,000 titles and growing (3,000 added in 2017)
  • Some titles removed every 6 months
  • Opportunity to “Build by Choice” based on AVON license cost / $499

• Content from most collection – but:
  • Not text parts of multimedia collections
  • Not Nursing Education in Video, Criterion, Docuseek, Sony Pictures Classics

• Over 800 different content providers
Alexander Street - Player Features

• Interactive Transcripts
• Closed Captions
• Citation Help
• Playlists
• Some created clips and tracks
• Clip Creation
• URL Links
• Adjustable play rate
AVON - Searching

- Text box search
- Advanced search
- My Collections
- Disciplines
- Titles
- Publishers
- Playlists
- Clips
- Refine Search
Alexander Street - Licensing Options

• Collections can be purchased individually
  • Over 40 other stream video collections
  • Many mixed media video collections in AVON, but not text parts
  • Collections appear in AVON if you have it

• Individual titles can be licensed
• Also have large audio streaming Collections
### AVON - Content
(shot from UTK’s AVON)

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Alexander Street - Licensing Options

• DDA Option
  • 1 Year / 3 Year / Perpetual (not for all titles)
  • Prices Vary but around: 1Y/$149 3Y/$299 P/$499
  • 4th time title watched for 30 seconds triggers
  • Over 3,000 titles not in AVON
  • Budget options
Alexander Street - Other

• Title Request
• Caption Request
• Usage Statistics
• Free Media Hosting
  • Uploaded content cross searchable with other subscriptions, purchased collections and titles
  • Include uploaded content in citation, clip-making and playlist functionality
  • Upload multimedia content together, from PDFs to audio and video, on single platform
• Tools to help increase usage
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Films On Demand - Licensing Options

- Collections (some below)
  - Master Academic Collection
  - Master Career and Technical Education Collection - (changing)
  - Veterinary
  - Physical therapy
  - Nursing
  - Allied Health Collection
  - World Cinema Collection
  - Feature Films for Education (new, retooling)
Film On Demand - Master Academic Collection

- Collection has over 26,000 titles
- Growing
- Some titles removed every six months
  - Removal list provided along with usage
  - Option to purchase perpetual rights before they are removed in some cases
- Over 900 producers and own content
- Sub collections can be licensed separately
- Other collections not included
Films On Demand - Player Features

- Interactive Transcripts
- Closed Captions
- Citation Help
- Playlists
- Created clips
- Clip Creation
- URL Links
- Adjustable play rate
Films on Demand - Searching

- Text box search
- Advanced Search
- Subjects
- Producers
- Clips
- Filters
- Calendar (events, birthdays, holidays that month)
Films on Demand - Licensing Options

• PDA Model
  • Triggered after 3rd view of 30 seconds
  • Pricing 1 year/$75, 3 year/ $150
• Collections Not Available Through PDA
  • Veterinary
  • Physical Therapy
  • World Cinema Collection
  • Feature Films for Education
• Budget options

• Individual Titles can also be Licensed outside of PDA and Collections (not all available)
Films On Demand - Other

• Title Request
• Captioning Request
• Link through option
  • Not an upload, acts as proxy
  • Your YouTube channel discoverable
  • Other licensed content discoverable
• Usage Boosters