



ALEXANDER
STREET
a ProQuest Company

Academic Video Online Collections

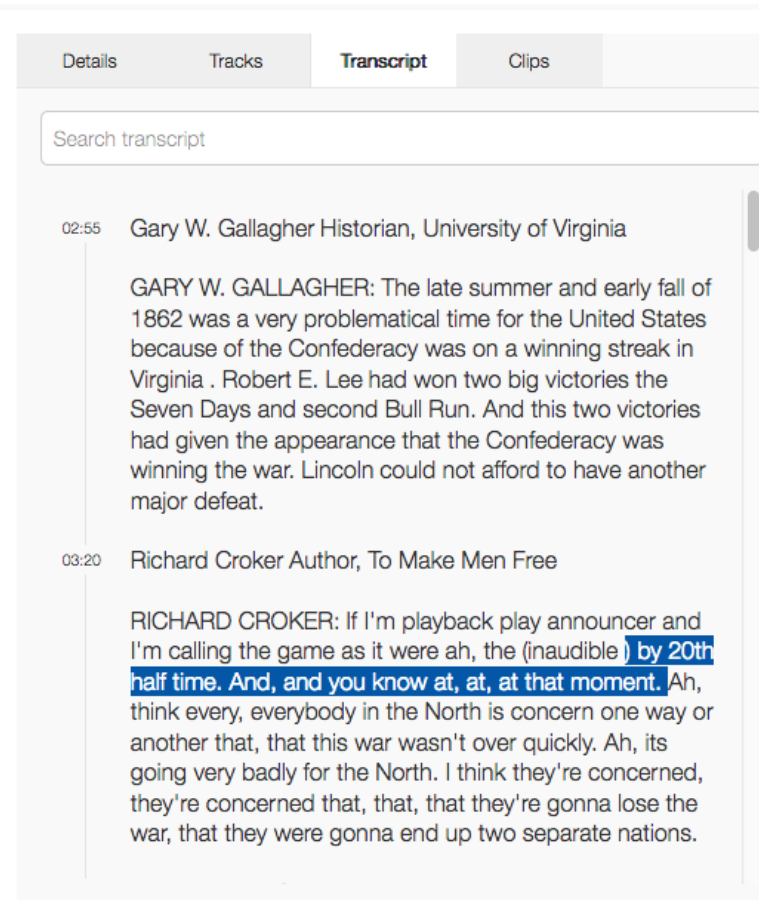
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Alexander Street - Licensing Options

- Academic Video Online
 - 63,000 titles and growing (3,000 added in 2017)
 - Some titles removed every 6 months
 - Opportunity to “Build by Choice” based on AVON license cost / \$499
 - Content from most collection – but:
 - Not text parts of multimedia collections
 - Not Nursing Education in Video, Criterion, Docuseek, Sony Pictures Classics
 - Over 800 different content providers

Alexander Street - Player Features

- Interactive Transcripts
- Closed Captions
- Citation Help
- Playlists
- Some created clips and tracks
- Clip Creation
- URL Links
- Adjustable play rate



The screenshot displays the 'Transcript' tab of the Alexander Street player interface. At the top, there are four tabs: 'Details', 'Tracks', 'Transcript' (which is selected and highlighted), and 'Clips'. Below the tabs is a search bar labeled 'Search transcript'. The transcript content is organized into two sections, each with a timestamp and a speaker name:

- 02:55 Gary W. Gallagher Historian, University of Virginia**
GARY W. GALLAGHER: The late summer and early fall of 1862 was a very problematical time for the United States because of the Confederacy was on a winning streak in Virginia . Robert E. Lee had won two big victories the Seven Days and second Bull Run. And this two victories had given the appearance that the Confederacy was winning the war. Lincoln could not afford to have another major defeat.
- 03:20 Richard Croker Author, To Make Men Free**
RICHARD CROKER: If I'm playback play announcer and I'm calling the game as it were ah, the (inaudible) by 20th half time. And, and you know at, at, at that moment. Ah, think every, everybody in the North is concern one way or another that, that this war wasn't over quickly. Ah, its going very badly for the North. I think they're concerned, they're concerned that, that, that they're gonna lose the war, that they were gonna end up two separate nations.

AVON - Searching

- Text box search
- Advanced search
- My Collections
- Disciplines
- Titles
- Publishers
- Playlists
- Clips
- Refine Search

REFINE YOUR SEARCH

AUTHOR / CREATOR ▲

Johann Sebastian Bach,
1685-1750 (3495)

Anonymous (3288)

Ruth Benedict, 1887-1948 (2572)

+ More

PUBLISHER ▼

DATE PUBLISHED / RELEASED ▼

DATE WRITTEN / RECORDED ▼

FORMAT ▼

CONTENT TYPE ▼

GENRE ▼

SUBJECT (DOCUSEEK) ▼

Alexander Street - Licensing Options

- Collections can be purchased individually
 - Over 40 other stream video collections
 - Many mixed media video collections in AVON, but not text parts
 - Collections appear in AVON if you have it
- Individual titles can be licensed
- Also have large audio streaming Collections

AVON - Content

(shot from UTK's AVON)

MY COLLECTIONS ▲	DISCIPLINES ▼	TITLES	PUBLISHERS	PLAYLISTS	CLIPS	Q Search
60 Minutes: 1997-2014		Environmental Studies in Video			Music Online: Listening	
Academic Video Online: Premium		Ethnographic Video Online			Music Online: Opera in Video	
American History in Video		Fashion Studies Online: The Videofashion Library			Music Online: Popular Music Library	
American Newsreels in Video		Film Scripts Online			Music Online: Smithsonian Global Sound for Libraries	
Anthropology Online		Filmakers Library Online			Music Online: The Garland Encyclopedia of World Music	
Art and Architecture in Video		French Newsreels in Video			Music	
Asian Film Online		Health and Society in Video			New World Cinema: Independent Features and Shorts, 1990–Present	
Black Studies in Video		Japanese Newsreels in Video			Silent Film Online	
Business Education in Video		LGBT Studies in Video			The BBC Video Collection	
Counseling and Therapy in Video		Latin America in Video			The March of Time	
Criminal Justice and Public Safety in Video		Music Online: African American Music Reference			The PBS Video Collection	
Current Affairs in Video		Music Online: American Music			The Video Journal of Counseling and Therapy	
Dance Online: Dance in Video		Music Online: Classical Music Library			Theatre in Video: Volume I	
Diagnosing Mental Disorders: DSM-5™ and ICD-10		Music Online: Classical Music in Video			Theatre in Video: Volume II	
Dutch Newsreels in Video		Music Online: Classical Scores Library			World History in Video	
Education in Video		Music Online: Contemporary World Music			World Newsreels Online: 1929–1966	
Engineering Case Studies Online		Music Online: Jazz Music Library				

Alexander Street - Licensing Options

- DDA Option
 - 1 Year / 3 Year / Perpetual (not for all titles)
 - Prices Vary but around: 1Y/\$149 3Y/\$299 P/\$499
 - 4th time title watched for 30 seconds triggers
 - Over 3,000 titles not in AVON
 - Budget options

Alexander Street - Other

- Title Request
- Caption Request
- Usage Statistics
- Free Media Hosting
 - Uploaded content cross searchable with other subscriptions, purchased collections and titles
 - Include uploaded content in citation, clip-making and playlist functionality
 - Upload multimedia content together, from Pdfs to audio and video , on single platform
- Tools to help increase usage



Facts On File / Bloom's / Ferguson's / Learn360 / Films On Demand / The World Almanac®



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Films On Demand - Licensing Options

- Collections (some below)
 - Master Academic Collection
 - Master Career and Technical Education Collection - (changing)
 - Veterinary
 - Physical therapy
 - Nursing
 - Allied Health Collection
 - World Cinema Collection
 - Feature Films for Education (new, retooling)

Film On Demand - Master Academic Collection


- Collection has over 26,000 titles
- Growing
- Some titles removed every six months
 - Removal list provided along with usage
 - Option to purchase perpetual rights before they are removed in some cases
- Over 900 producers and own content
- Sub collections can be licensed separately
- Other collections not included

Films On Demand - Player Features

- Interactive Transcripts
- Closed Captions
- Citation Help
- Playlists
- Created clips
- Clip Creation
- URL Links
- Adjustable play rate

VIDEO DETAILS TRANSCRIPT

Full Program

 **The Story We Tell:
Race—The Power of an
Illusion**

Segments

1. [Creation of America & Creation of Race](#) 01:39
2. [Hypocrisy of "All Men Are Created Equal"](#) 03:10
3. [Pre-Race America & Early Slave Trade](#) 02:20
4. [Emergence of Racial Divide](#) 01:53
5. [Jefferson's Theory on Native Americans](#) 02:07
6. ["Civilization" of Native Americans](#) 01:56
7. [Jefferson's Provocative Question](#) 02:27
8. [Impact of Louisiana Purchase on Native Americans](#) 01:53
9. [Cherokee Assimilation as Survival](#) 02:03
10. [Government Distribution of Indian Land](#) 01:50
11. [Andrew Jackson & Nationalism](#) 01:32

Films on Demand - Searching

- Text box search
- Advanced Search
- Subjects
- Producers
- Clips
- Filters
- Calendar (events, birthdays, holidays that month)

Filters	Clear Expand All
Format	+
Subject	+
Producer	+
Video Type	+
Language	+
Copyright Date	+

Films on Demand - Licensing Options

- PDA Model
 - Triggered after 3rd view of 30 seconds
 - Pricing 1year/\$75 , 3 year/ \$150
 - Collections Not Available Through PDA
 - Veterinary
 - Physical Therapy
 - World Cinema Collection
 - Feature Films for Education
 - Budget options
- Individual Titles can also be Licensed outside of PDA and Collections (not all available)

Films On Demand - Other

- Title Request
- Captioning Request
- Link through option
 - Not an upload, acts as proxy
 - Your YouTube channel discoverable
 - Other licensed content discoverable
- Usage Boosters