

ITHAKA S+R

STRATEGIES DRIVING THE EVOLUTION
OF ACADEMIC LIBRARIES:
ITHAKA S+R US LIBRARY SURVEY 2016

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I T H A K A

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LIBRARY SURVEY

Examining how the leaders of academic libraries are approaching systemic changes in their environment on a triennial basis since 2010

- Most recent cycle fielded November – December 2016
- Aggregate response rate: 49% (722 respondents)

	<i>Invited</i>	<i>Responded</i>	<i>Response rate</i>
Baccalaureate Colleges	595	254	43%
Master's Colleges and Universities	609	275	45%
Doctoral Universities	272	185	68%
Total	1488	722	49%

LIBRARY SURVEY

Examining how the leaders of academic libraries are approaching systemic changes in their environment on a triennial basis since 2010

For how many years have you been the library director or dean at your current college or university?

	<i>Count</i>	<i>%</i>
Less than 2 years	192	27%
2-5 years	205	29%
6-10 years	135	19%
11-15 years	88	12%
More than 15 years	99	14%

LIBRARY SURVEY

Examining how the leaders of academic libraries are approaching systemic changes in their environment on a triennial basis since 2010

Leading strategic transformation

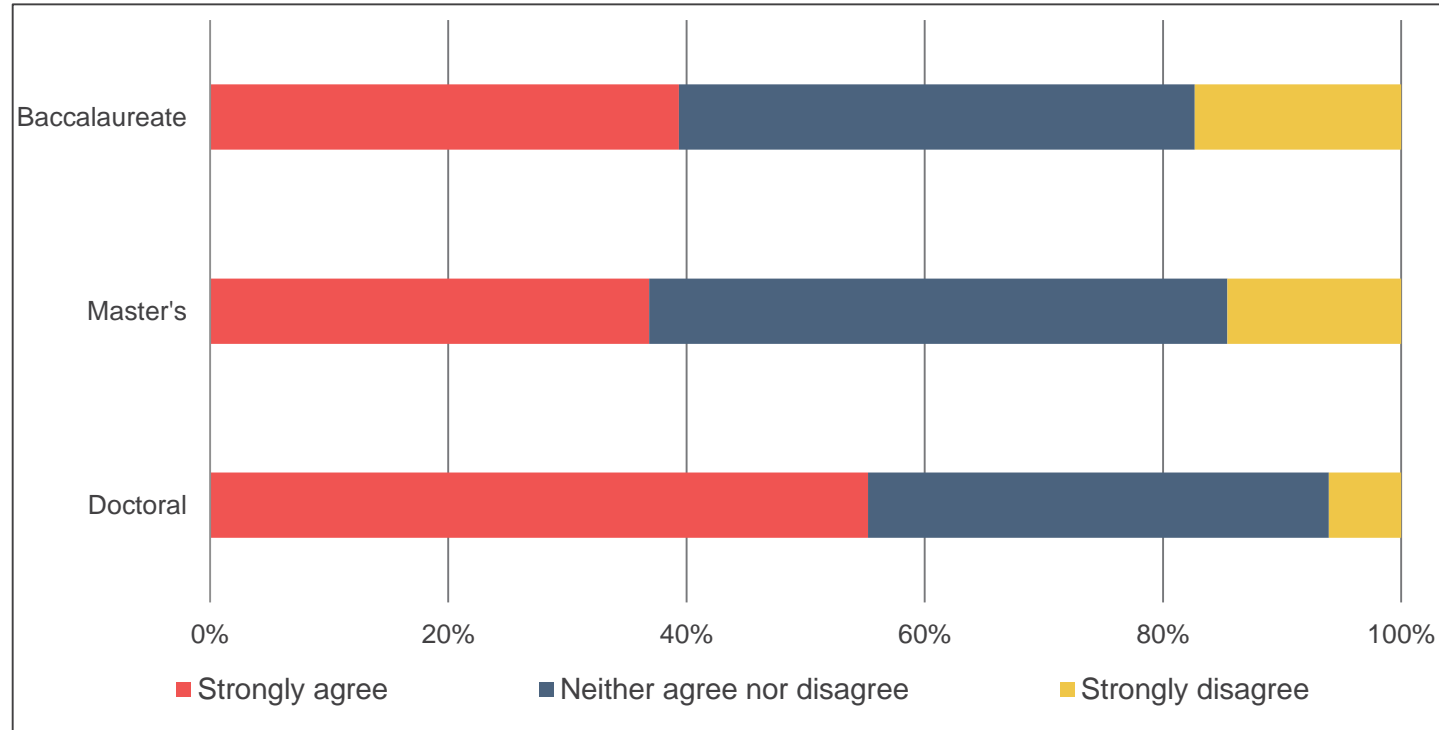
- Increasing resource allocation towards services
- Deep commitment to student success
- Collections continuing to transform
- Pivoting away from discovery
- Decreasing sense of institutional support

VISION:

INCREASING RESOURCE
ALLOCATION TOWARDS
SERVICES

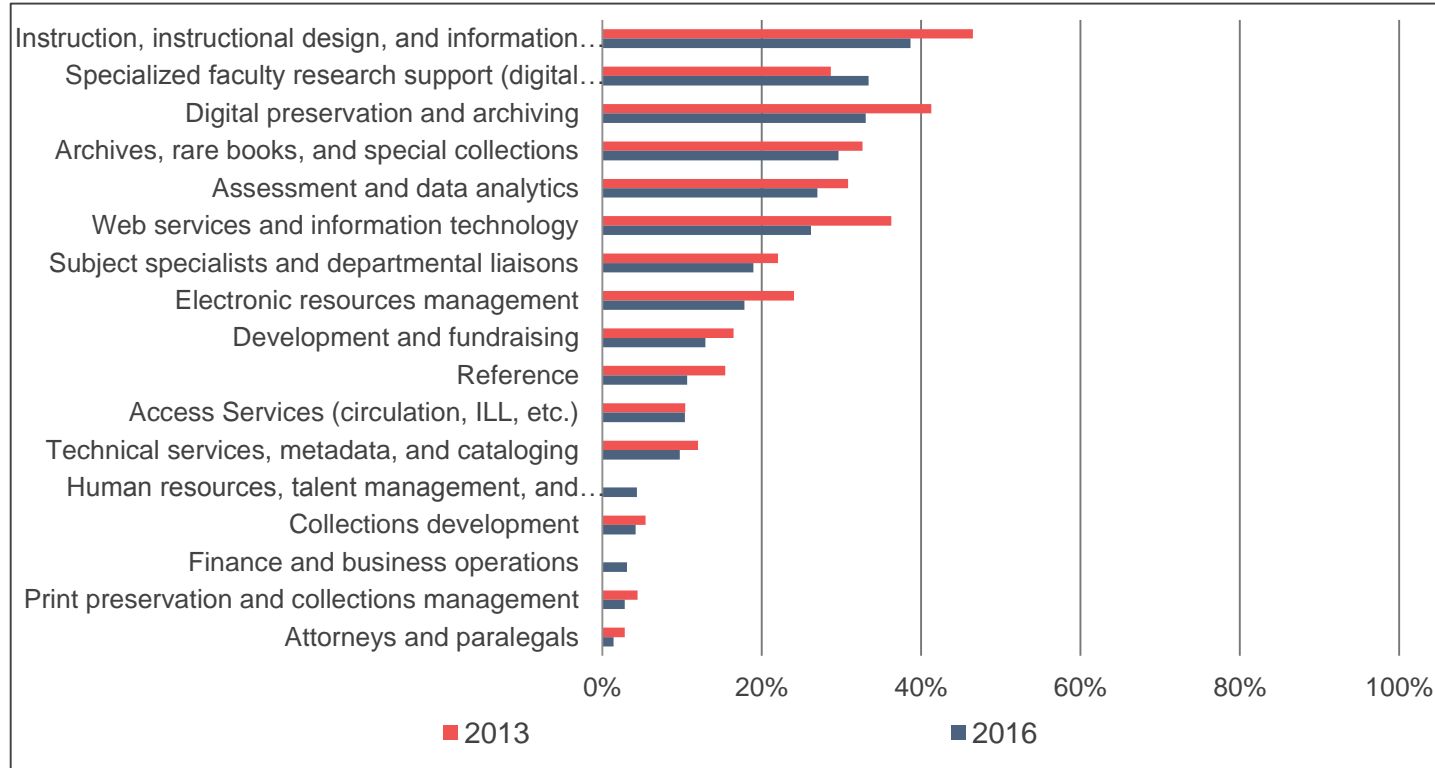
“My library is systemically increasing the share of staffing and budget devoted to developing and improving services that support teaching, learning, and/or research.”

Percentage of respondents who strongly agreed, neither agreed nor disagreed, and strongly disagreed with this statement.



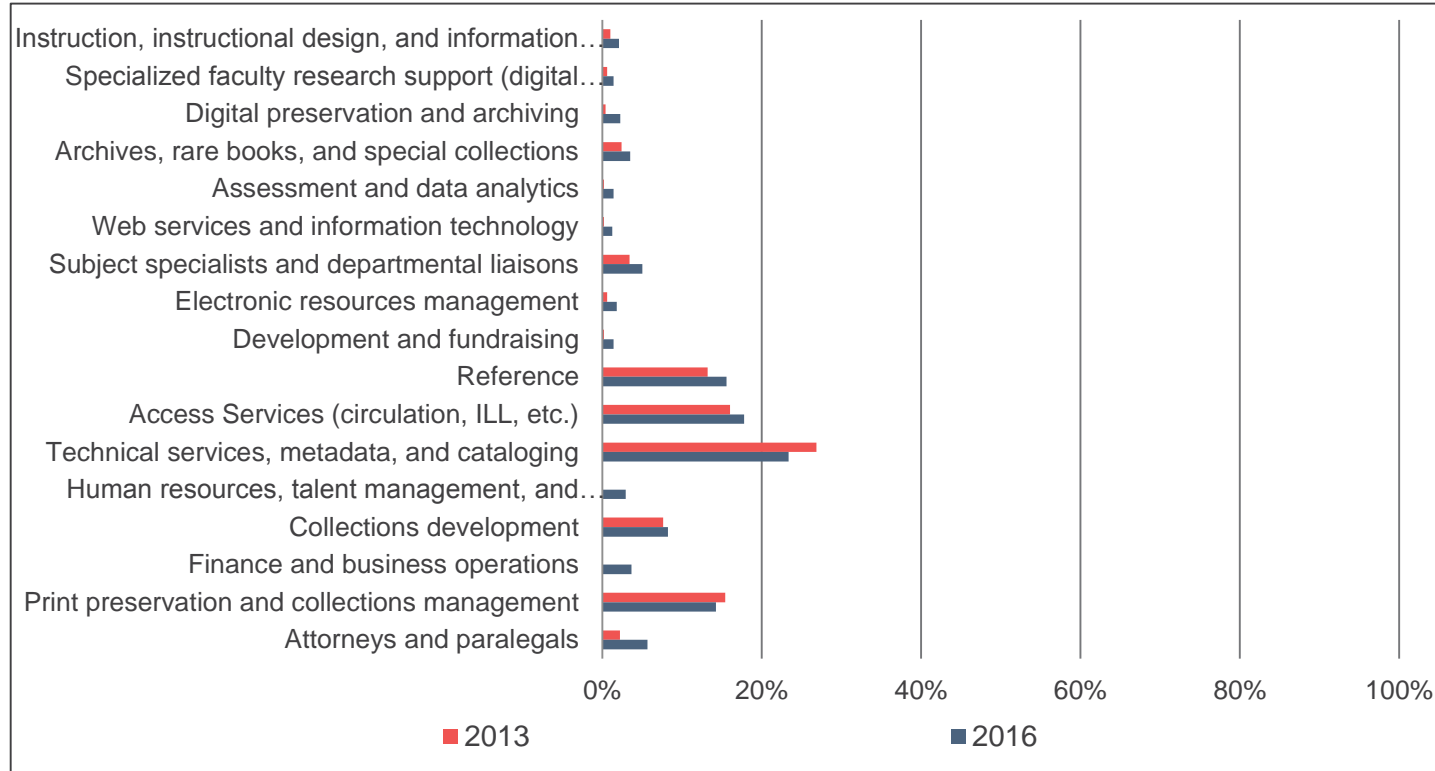
To the best of your knowledge, will your library add or reduce employee positions in any of the following areas over the next 5 years?

*Percentage of respondents who indicated that they would **add** employee positions in each of the following areas.*



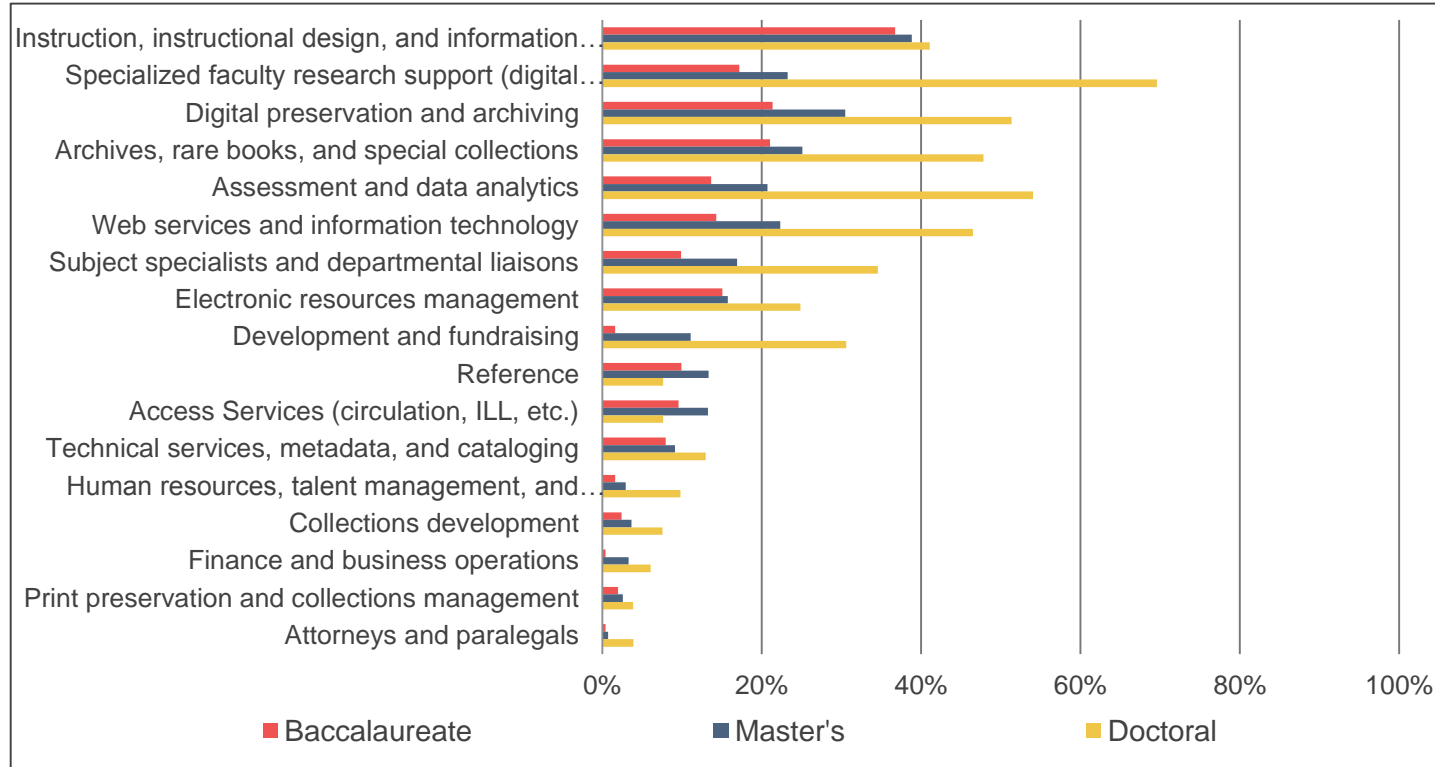
To the best of your knowledge, will your library add or reduce employee positions in any of the following areas over the next 5 years?

*Percentage of respondents who indicated that they would **reduce** employee positions in each of the following areas.*



To the best of your knowledge, will your library add or reduce employee positions in any of the following areas over the next 5 years?

*Percentage of respondents who indicated that they would **add** employee positions in each of the following areas.*



INCREASING RESOURCE ALLOCATION TOWARDS SERVICES

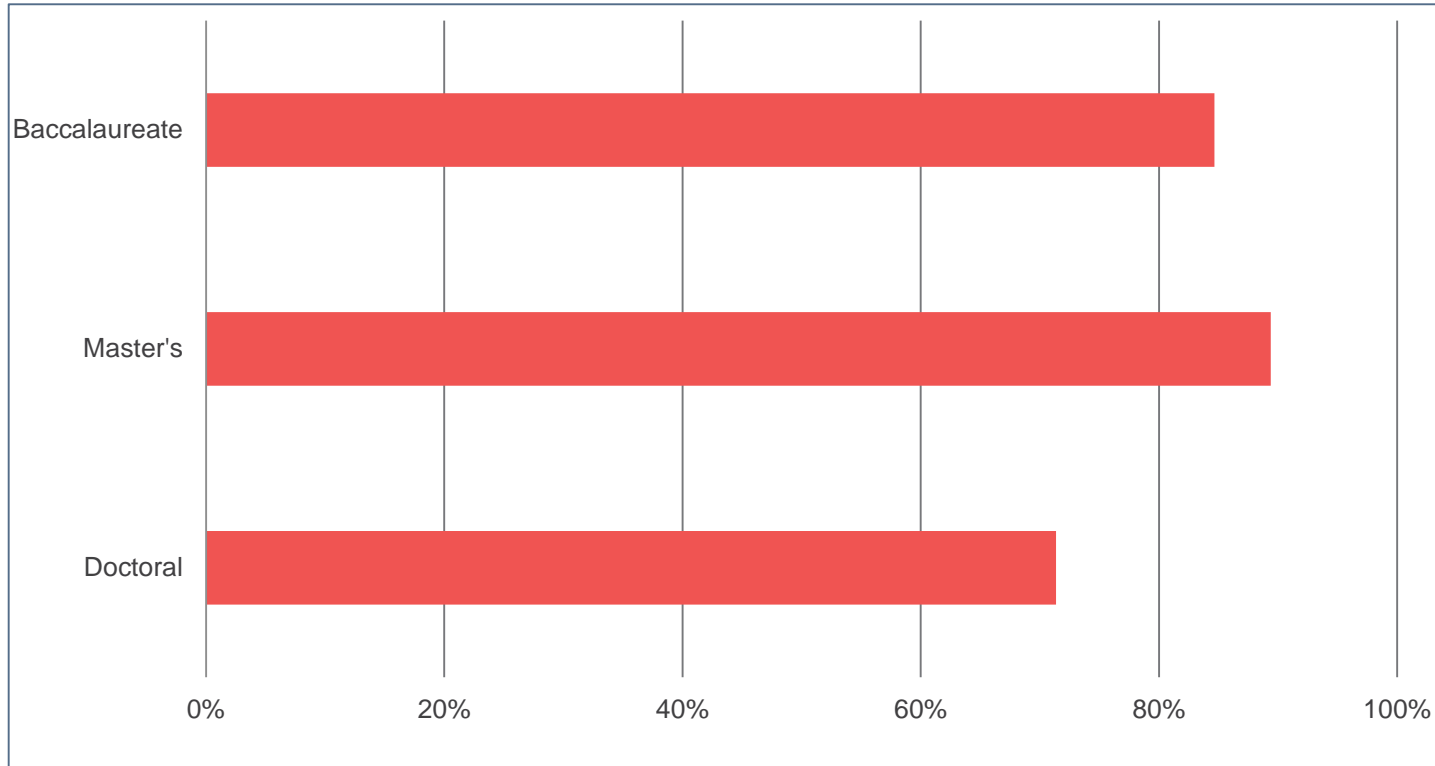
How should the library determine the scope of its role in the provision of services relative to that of other academic support service providers?

VISION:

DEEP COMMITMENT TO
STUDENT SUCCESS

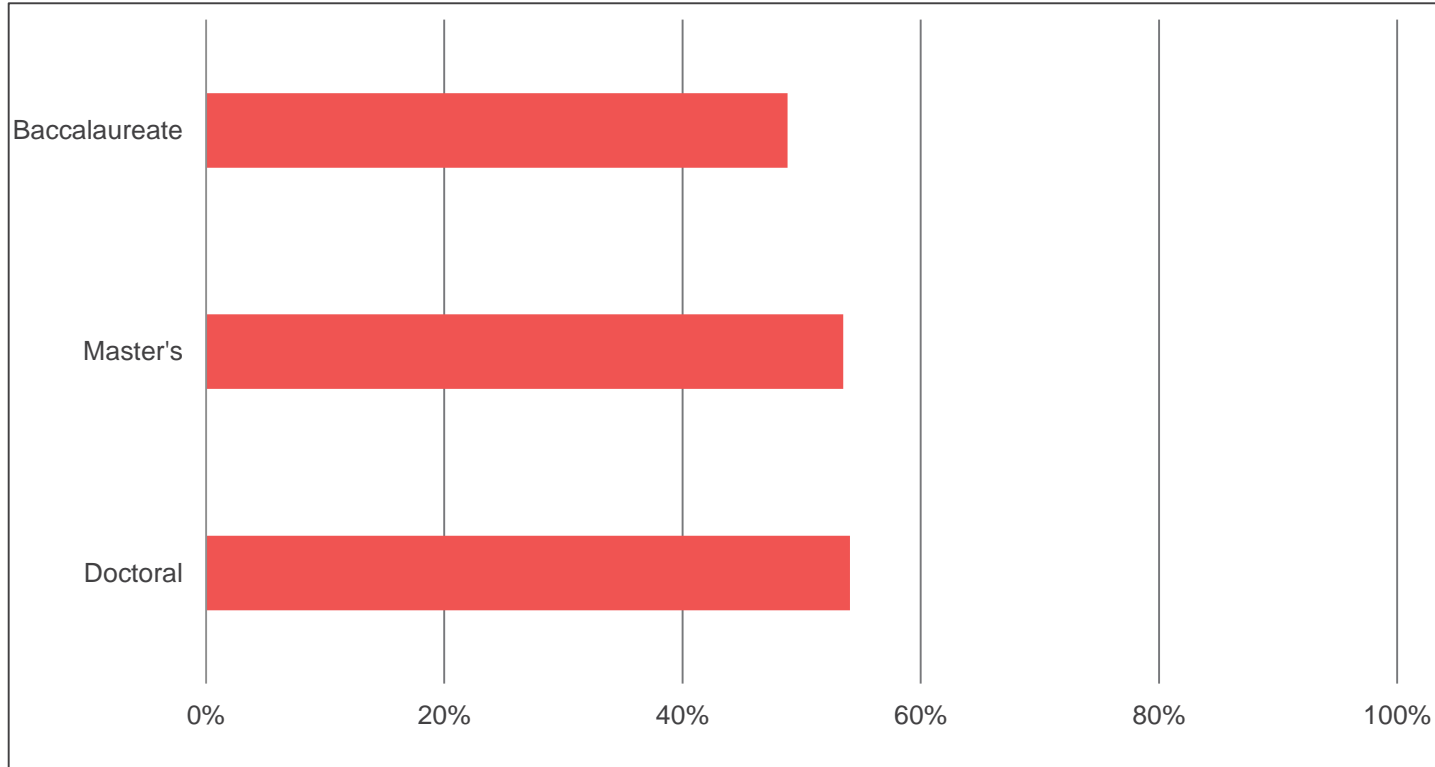
“Supporting student success is the most important priority for my library.”

Percentage of respondents who strongly agreed with this statement.



“My library has clearly articulated how it contributes towards student success.”

Percentage of respondents who strongly agreed with this statement.



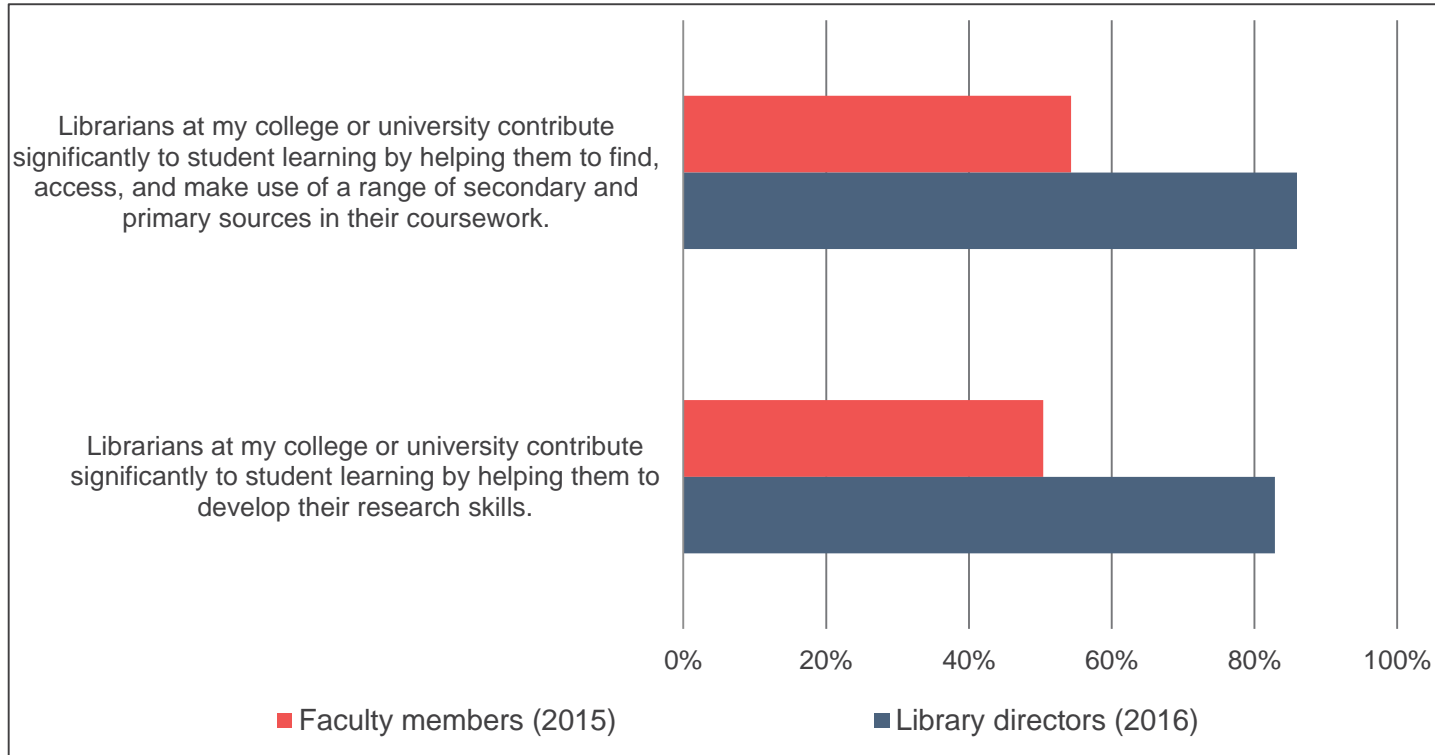
“The undergraduate students at my institution have poor skills related to locating and evaluating scholarly information.”

Percentage of respondents who strongly agreed with this statement.



Please use the 10 to 1 scales to indicate how well each statement below describes your point of view.

Percentage of respondents who strongly agreed with each statement.



DEEP COMMITMENT TO STUDENT SUCCESS

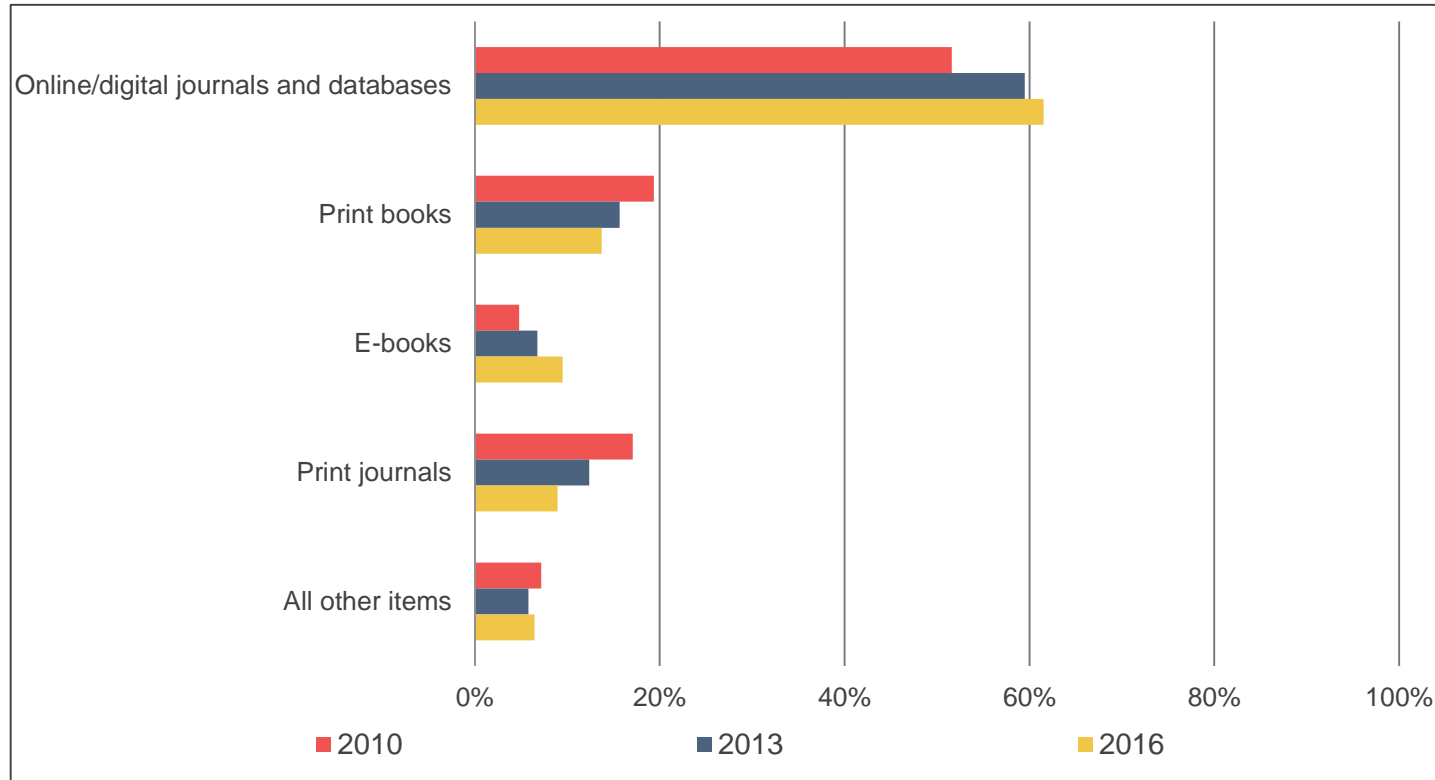
- *In what ways have you been able to articulate your library's contributions towards student success? What challenges do you face?*
- *Why is there a gap in perception with faculty members? What can the library do to address this gap?*

VISION:

COLLECTIONS
CONTINUING TO
TRANSFORM

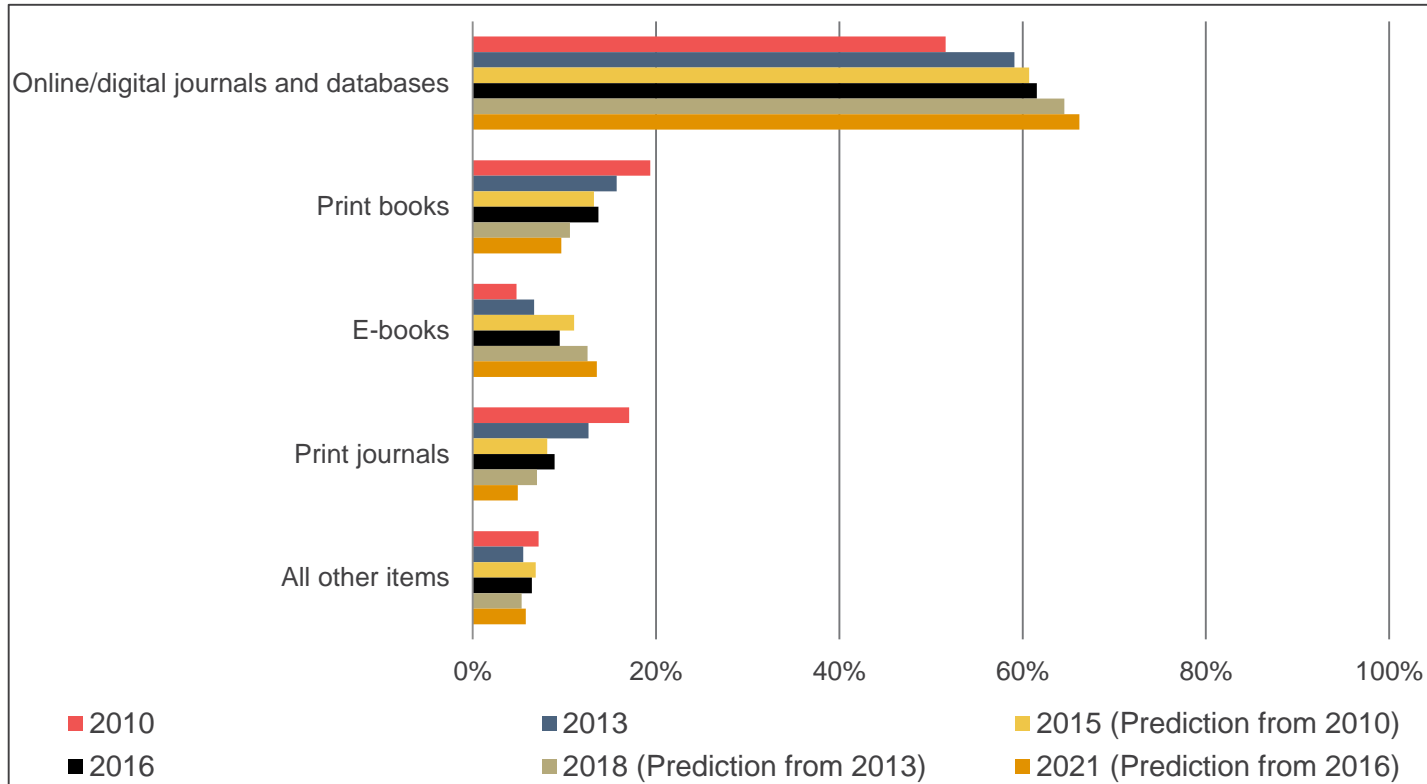
What percentage of your library's materials budget is spent on the following items?

Average percentage of budget spent on each type of item.



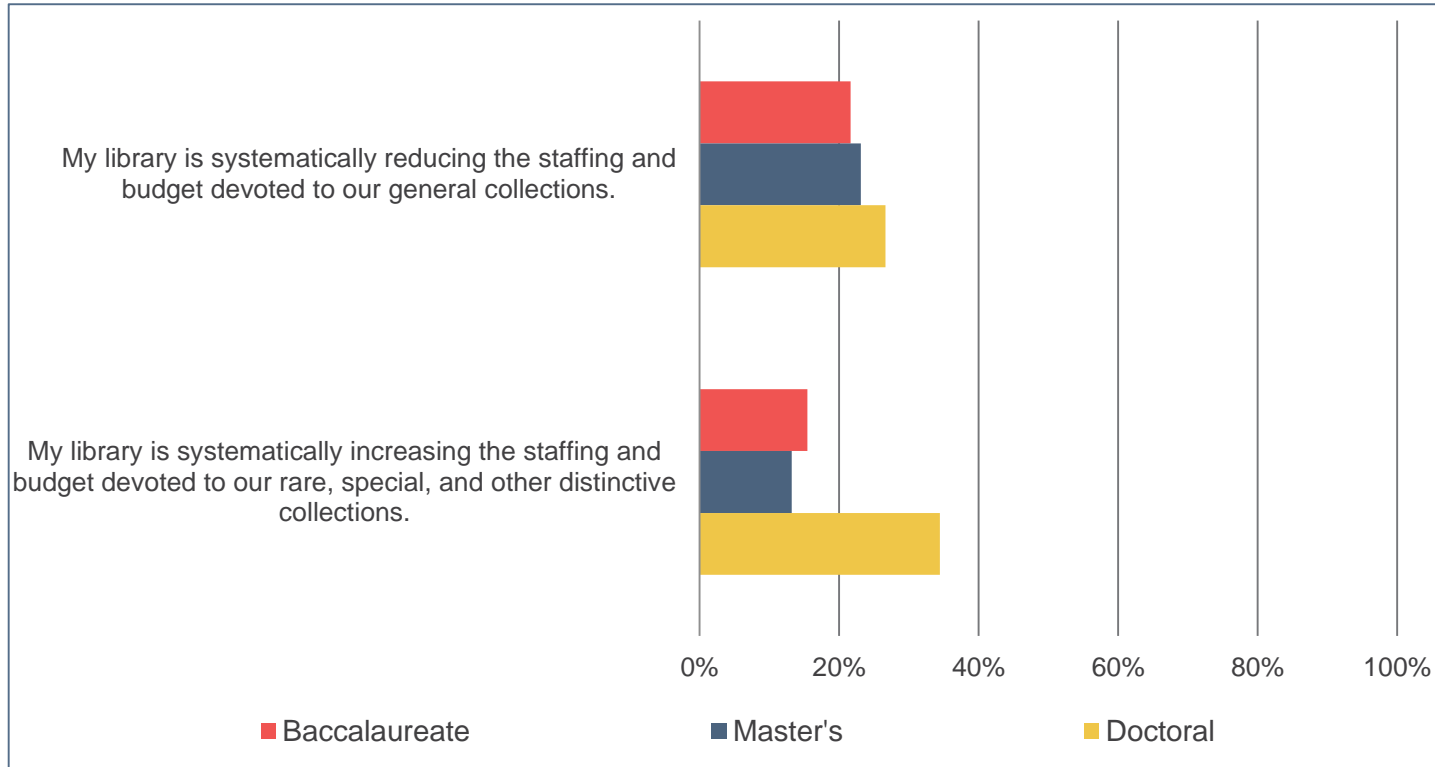
What percentage of your library's materials budget is spent on the following items? / In five years, what percentage of your library's materials budget do you estimate will be spent on the following items?

Average percentage of budget spent / estimated average percentage of budget to be spent on each.



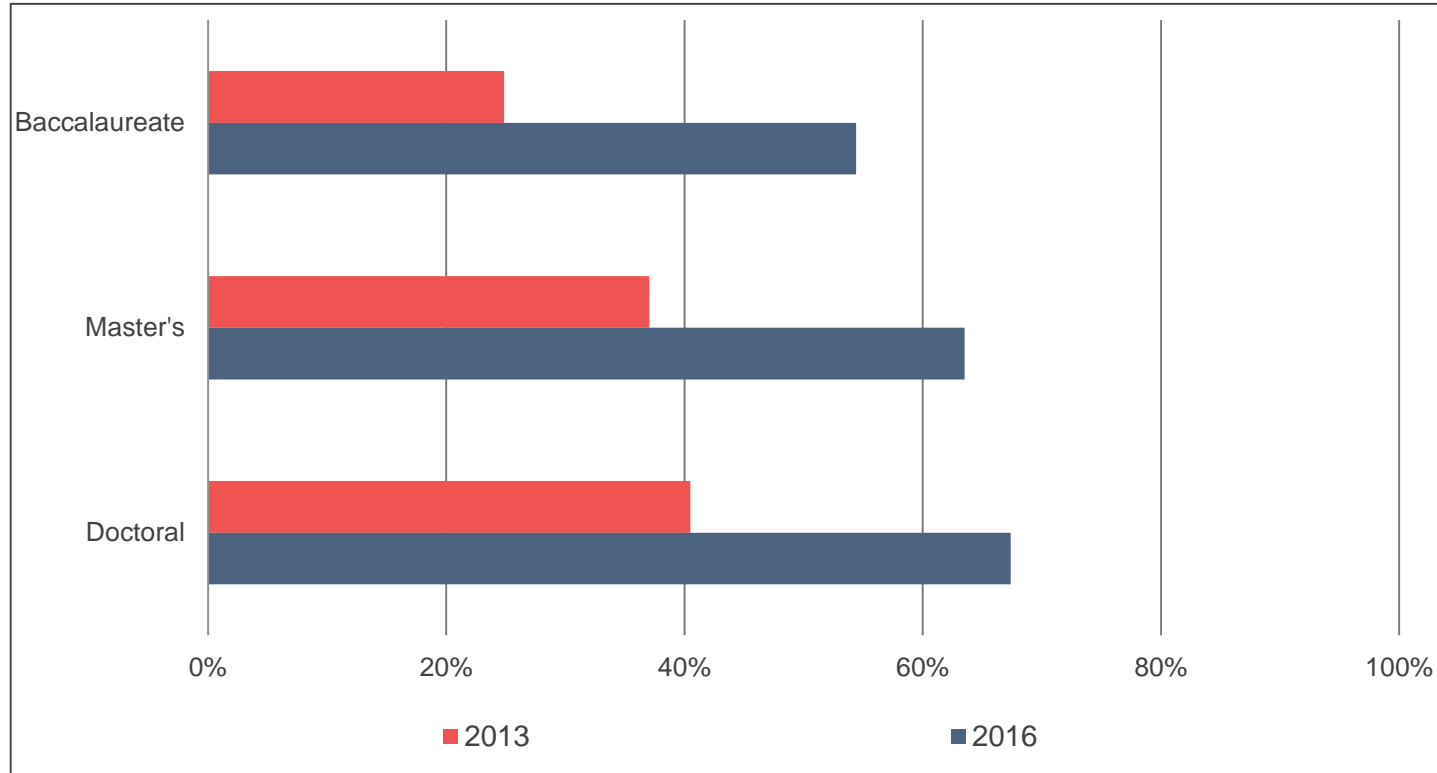
Please use the 10 to 1 scales to indicate how well each statement below describes your point of view.

Percentage of respondents who strongly agreed with each statement.



Does your library have formal collections management policies for when and how to de-accession print materials that are available to you digitally as well?

Percentage of respondents who responded "Yes."



COLLECTIONS CONTINUING TO TRANSFORM

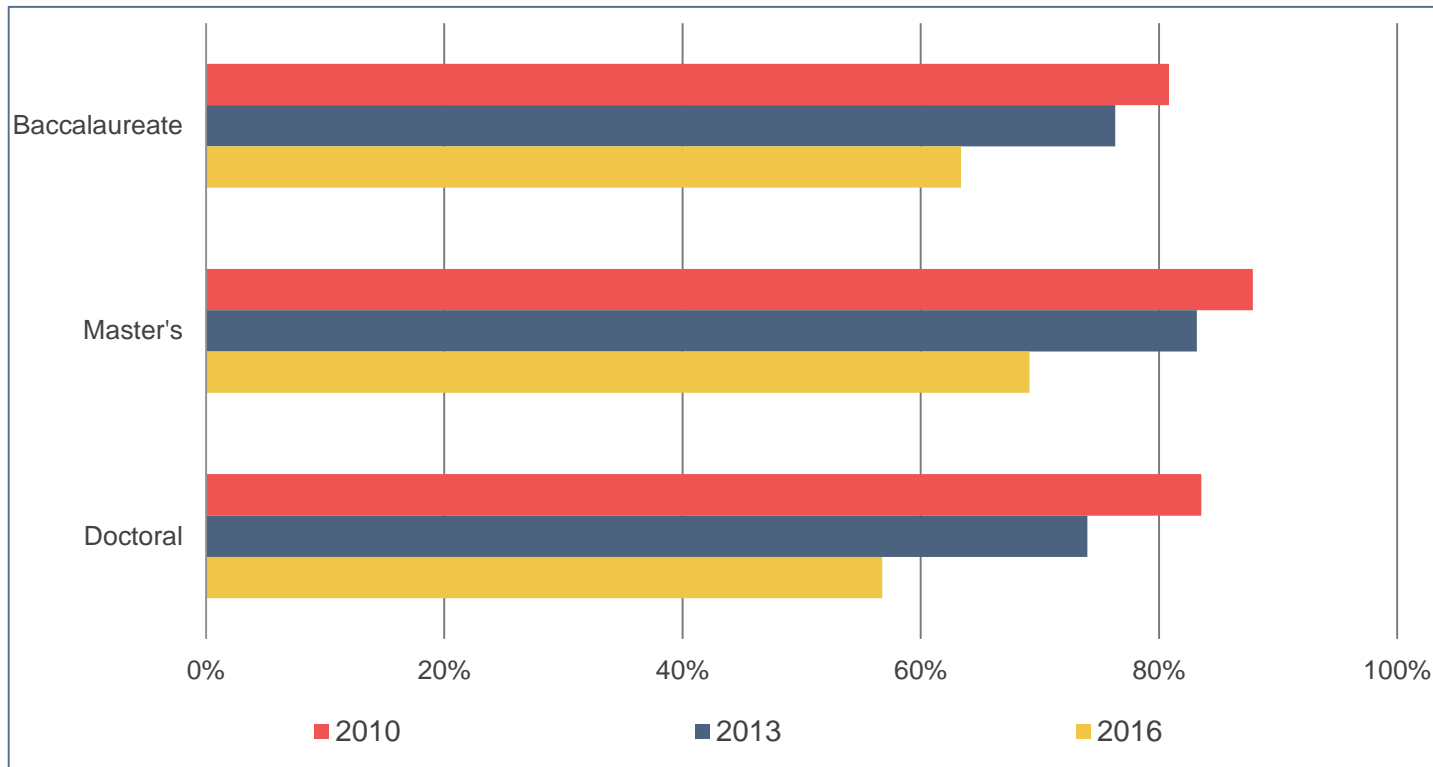
Do you anticipate a transition towards greater adoption of and greater resource allocation towards e-books?

VISION:

PIVOTING AWAY FROM
DISCOVERY

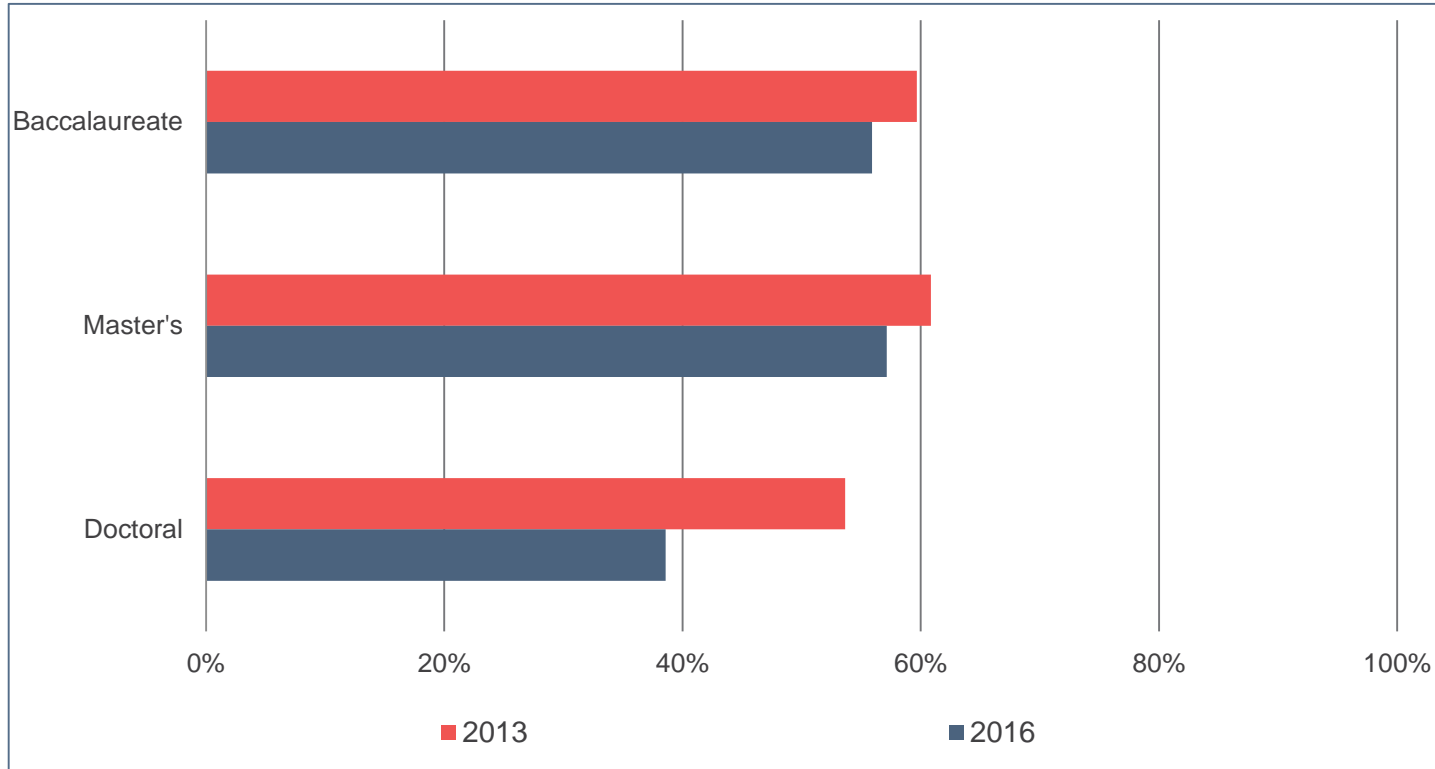
“It is strategically important that my library be seen by its users as the first place that they go to discover scholarly content.”

Percentage of respondents who strongly agreed with this statement.



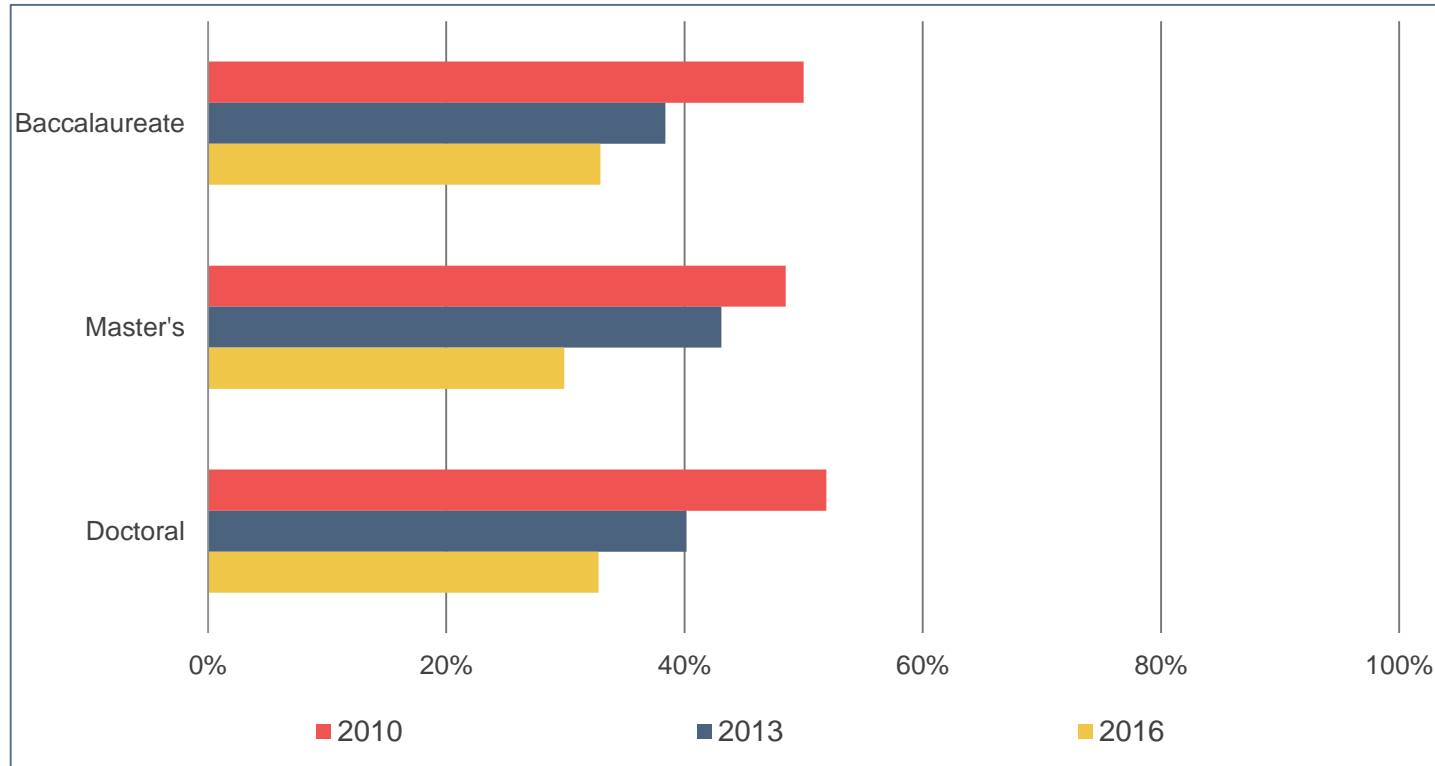
“My library is always the best place for researchers at my institution to start their search for scholarly information.”

Percentage of respondents who strongly agreed with this statement.



“When identical online copies of the same item exist, it is important to my library that we be able to guide users to a preferred source.”

Percentage of respondents who strongly agreed with this statement.



PIVOTING AWAY FROM DISCOVERY

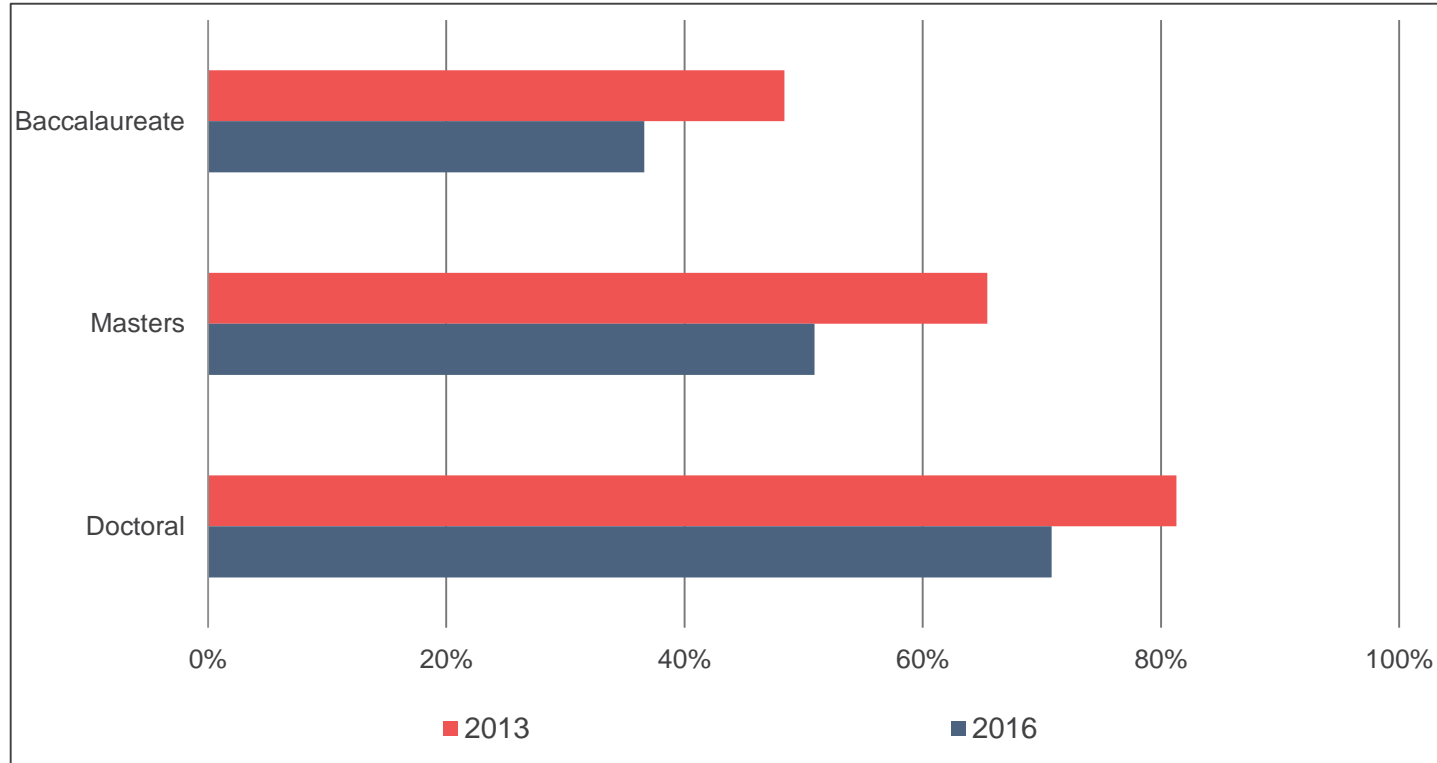
If the library is not or will not be the starting point for research, how are other services provided by the library (e.g. information literacy and scholarly communication) affected accordingly?

CONSTRAINT:

DECREASING SENSE
OF INSTITUTIONAL
SUPPORT

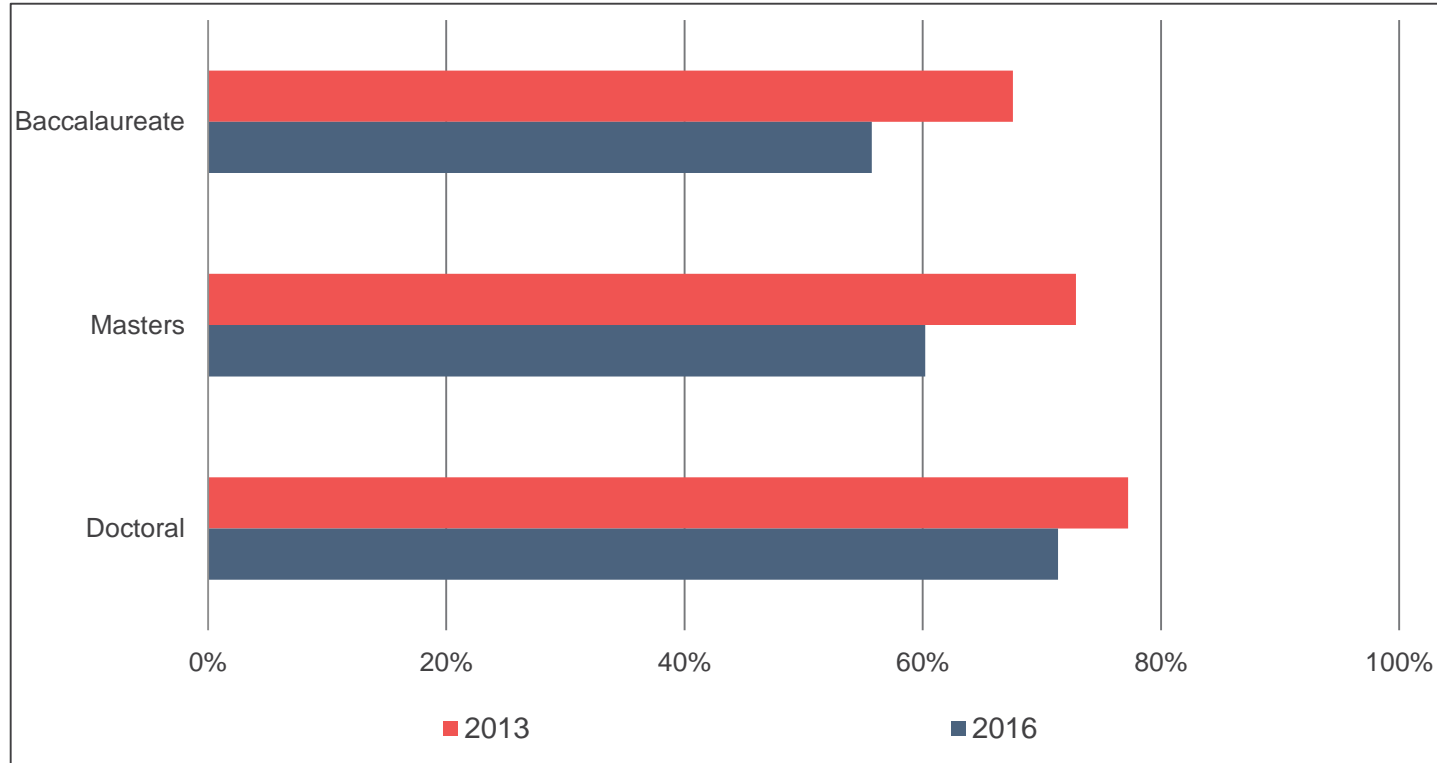
“I am considered by academic deans and other senior administrators to be a member of my institution’s senior academic leadership.”

Percentage of respondents who strongly agreed with this statement.



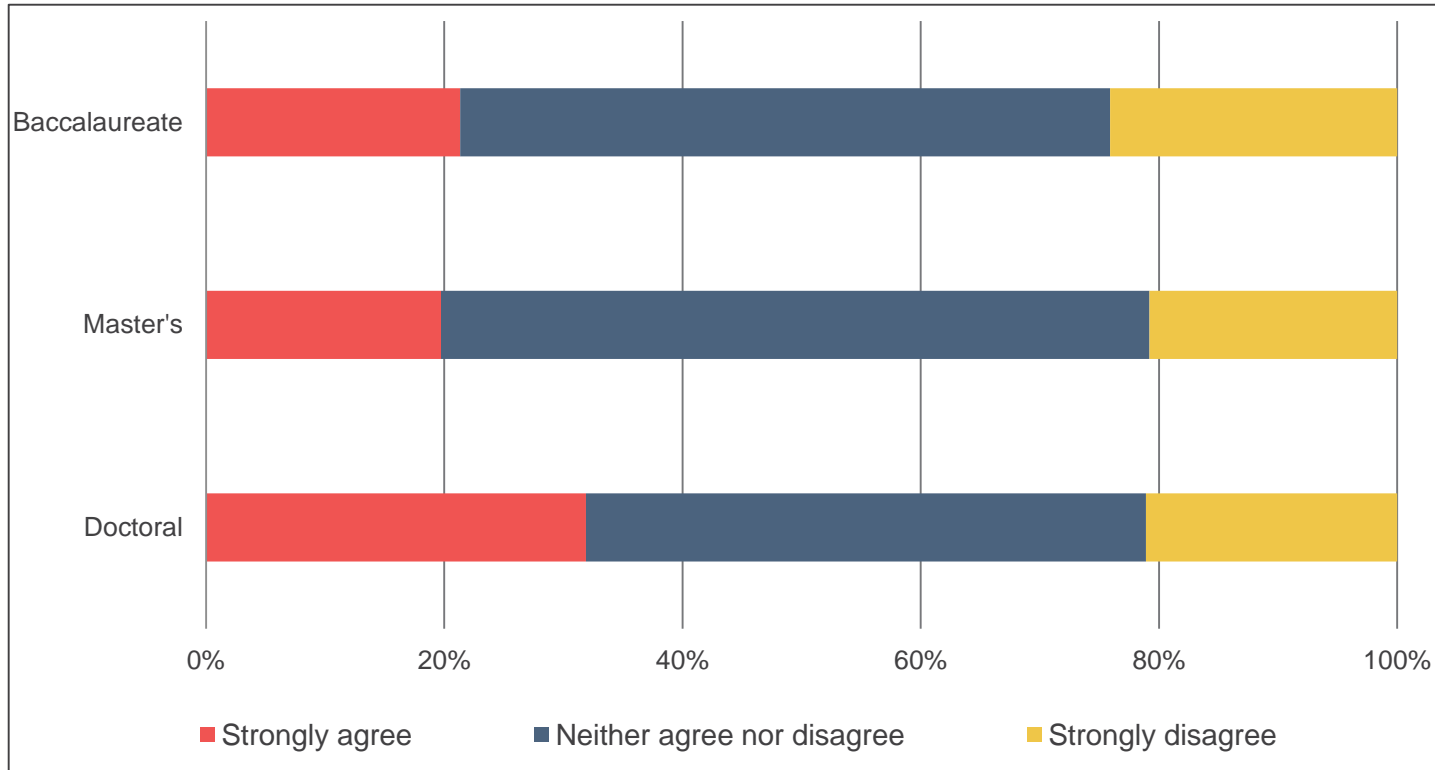
“My direct supervisor and I share the same vision for the library.”

Percentage of respondents who strongly agreed with this statement.



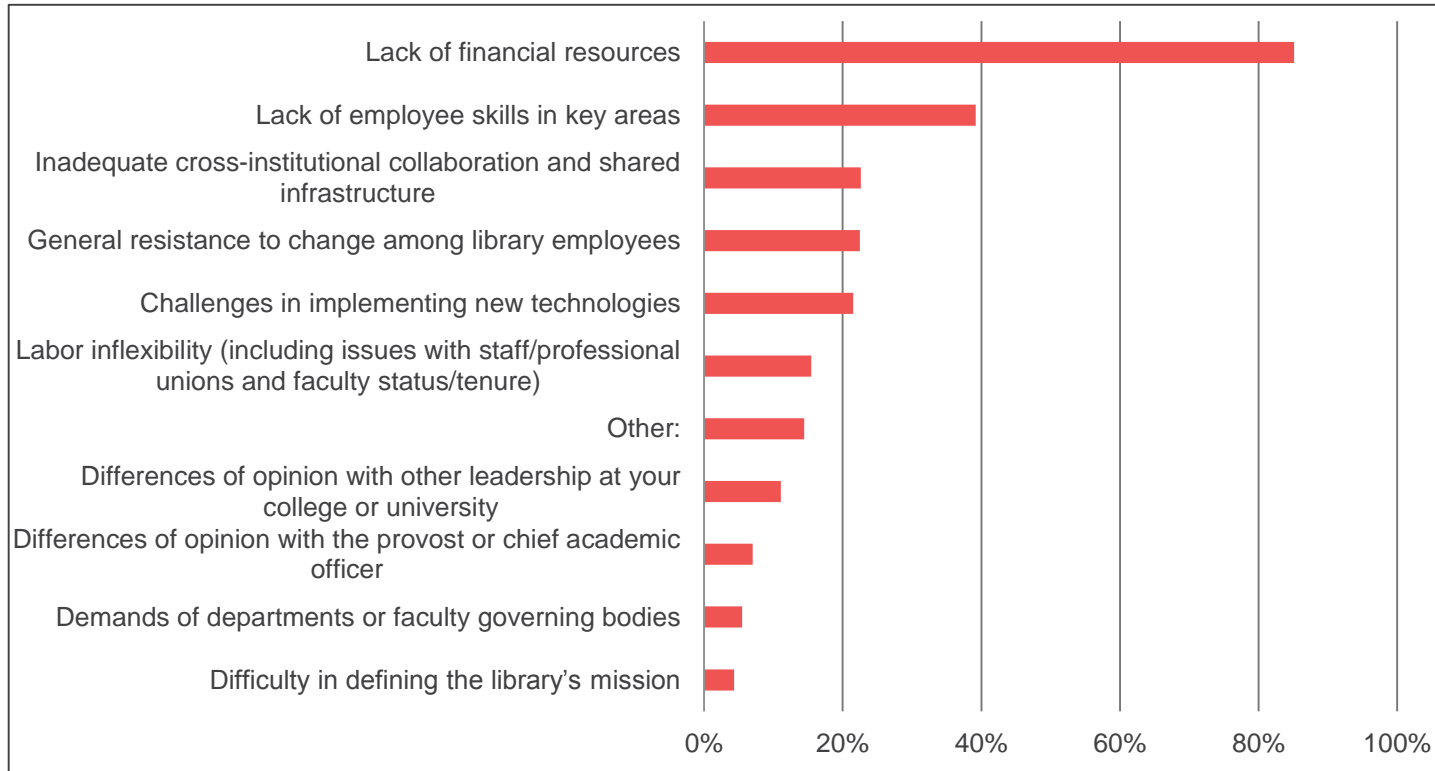
“My college or university’s budget allocations to the library in recent years have demonstrated that it recognizes the value of the library.”

Percentage of respondents who strongly agreed, neither agreed nor disagreed, and strongly disagreed with this statement.



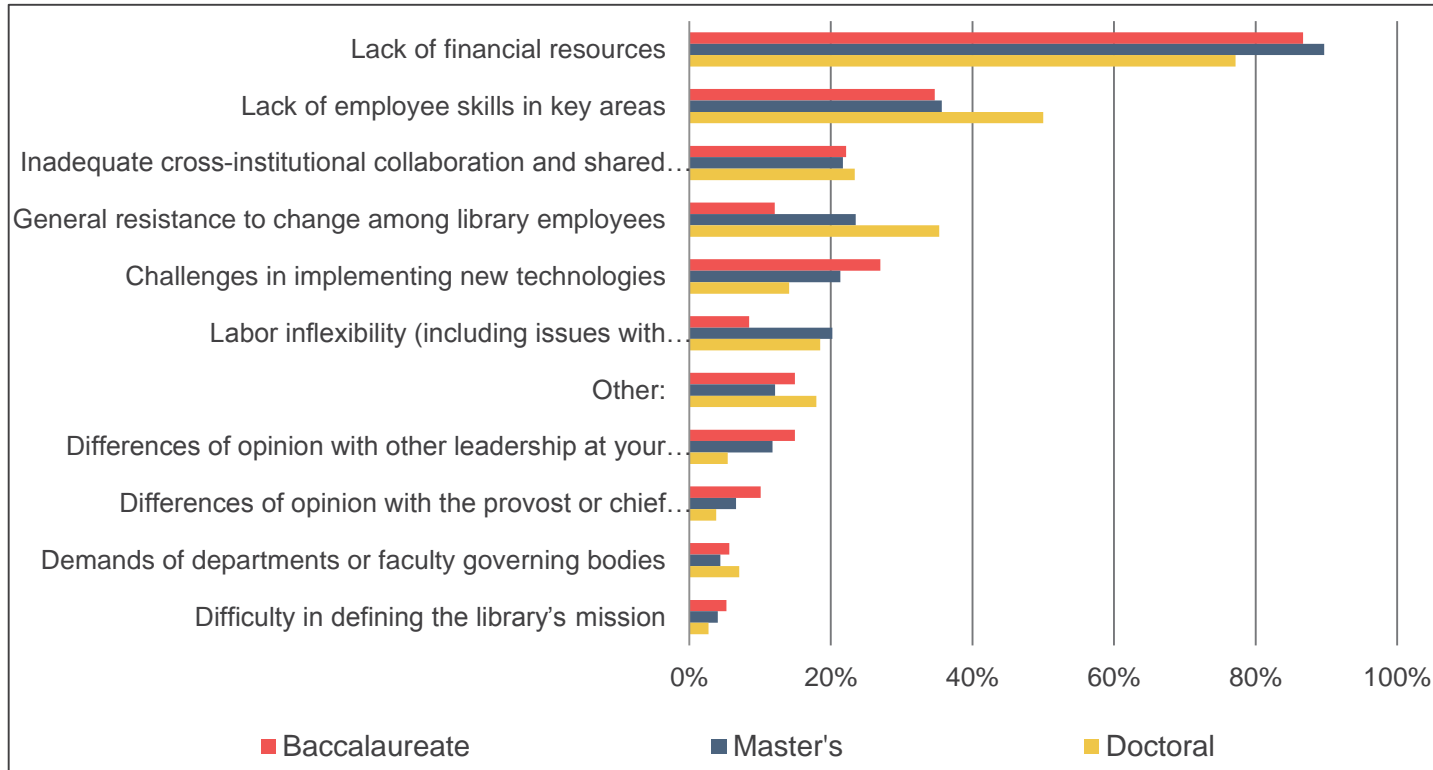
What are the primary constraints on your ability to make desired changes in your library?

Percentage of respondents who selected each item.



What are the primary constraints on your ability to make desired changes in your library?

Percentage of respondents who selected each item.



DECREASING SENSE OF INSTITUTIONAL SUPPORT

What is driving these declines in perceived institutional support? And what can the library do to minimize or reverse these declines?

Thank you

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Reports and issue briefs:
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1. *What is driving these declines in perceived institutional support? And what can the library do to minimize or reverse these declines?*
2. *How should the library determine the scope of its role in the provision of services relative to that of other academic support service providers?*
3. *If the library is not or will not be the starting point for research, how are other services provided by the library (e.g. information literacy and scholarly communication) affected accordingly?*
4. *In what ways can the library articulate its contributions towards student success? What challenges are faced in doing so?*