

COUNTING



OPINIONS

# ASERL Reports Refresher

**May 10, 2017**

**Karen Kupiec, Director, Customer Support**

# Why?

- "Thanks so much for the information and prompt response. I appreciate it and look forward to telling our story through data."

# Agenda

- Logging In
- Managing your reports
- Creating your first report
- Applying filters on locations and data values
- Report Options - Including additional elements such as Mean, Median, Maximum, Minimum, Total, and Number of Respondents

# Agenda

- Report Types – Beyond the basic reports including
  - Comparing two data elements (PI Gap Report)
  - Custom Format Report (customize your report with CSS and share it with a URL)
- Publishing Reports – Sharing Reports without requiring a login
- Q&A.

# Logging In

- [aserl.countingopinions.com](http://aserl.countingopinions.com)
- Unlimited logins per institution
  - Email [support@countingopinions.com](mailto:support@countingopinions.com) to request additional logins

# What data?

- ACRL Trends & Statistics Survey Data
  - 2015,2016
  - 2014 – historic data
  - Selected IPEDS Metrics
  - NCES Survey (2012)
- ASERL Survey – based on ARL question set

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# QUESTIONS?

[support@countingopinions.com](mailto:support@countingopinions.com)