

P2P Copyright Network at UNC- Chapel Hill

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Who we are. What we do at work. Our role in the copyright program.

INTRODUCTIONS

Why and How the P2P Program Started

- Long interest in improving copyright education for librarians
- Harvard's First Responder program got my attention
 - But our program is different to meet our needs
- Received internal grant
 - Funded project must make a difference throughout the libraries on campus
- Open to many types and levels of staff

Goals

- For library staff to increase their copyright knowledge and awareness and learn how these issues pertain to everyday work
- To build staff members' confidence in answering and referring questions about copyright
- To foster an atmosphere where everyone can feel free to ask questions about copyright

Staff Members' Needs & Wants

- To complete the program so that peers and supervisors would recognize their expertise
- Love of learning and personal interest
- Many deal with copyright issues at work
 - Reference, special collections, acquisitions, technical services, preservation, and more

What We Promise

- Copyright information that staff can use right now
- Involve all levels of staff, EPA and SPA, in all units as appropriate.
- Participation will count as work time
- Engaging and not too onerous (while still delivering important content)
- Start each session with a short lesson, but spend most time on group discussion of case studies and real-life dilemmas
- Will meet 1.5 hours once a month (initial classes)
- Readings are optional
- Use the power of storytelling, through case summaries and case studies, to help staff learn and remember

Structure of Classes

- Currently about 35 people who work for the UNC Libraries have participated
- Have run the classes in a variety of configurations
 - Six months (1 class a month)
 - Spread over three days (1 per week)
 - Spread over two days
- Open to running classes for evening, night, or weekend workers.

Making the Videos

ANIMATION PLATFORM:

www.powtoon.com

Cheap

Easy to Use

Explainer Videos

The logo for Powtoon, featuring the word "Powtoon" in a bold, stylized, rounded font with a thick black outline. The letters are white with a slight shadow effect, giving it a 3D appearance. The 'P' is particularly large and prominent.

Making the Videos

- Step by Step process

Read the case – look for nuggets

Create a storyboard on paper

Use storytelling technique
(Introduce Characters – Set up
Conflict – Solve Problem -
Explain)

Design & Publish

- Tips

THEME is important

Keep it SHORT (under 3.5
minutes)

Make it quirky &
memorable

Making the Videos

- Challenges

Only show/tell what's necessary – don't add the kitchen sink

Simplify the legal analysis – can non-lawyers understand it?

Is it interesting and visually appealing?

YouTube Playlist

Find us on YouTube: UNC Library
Email with questions: agambill@live.unc.edu

A Participant's Perspective

Reasons for participating

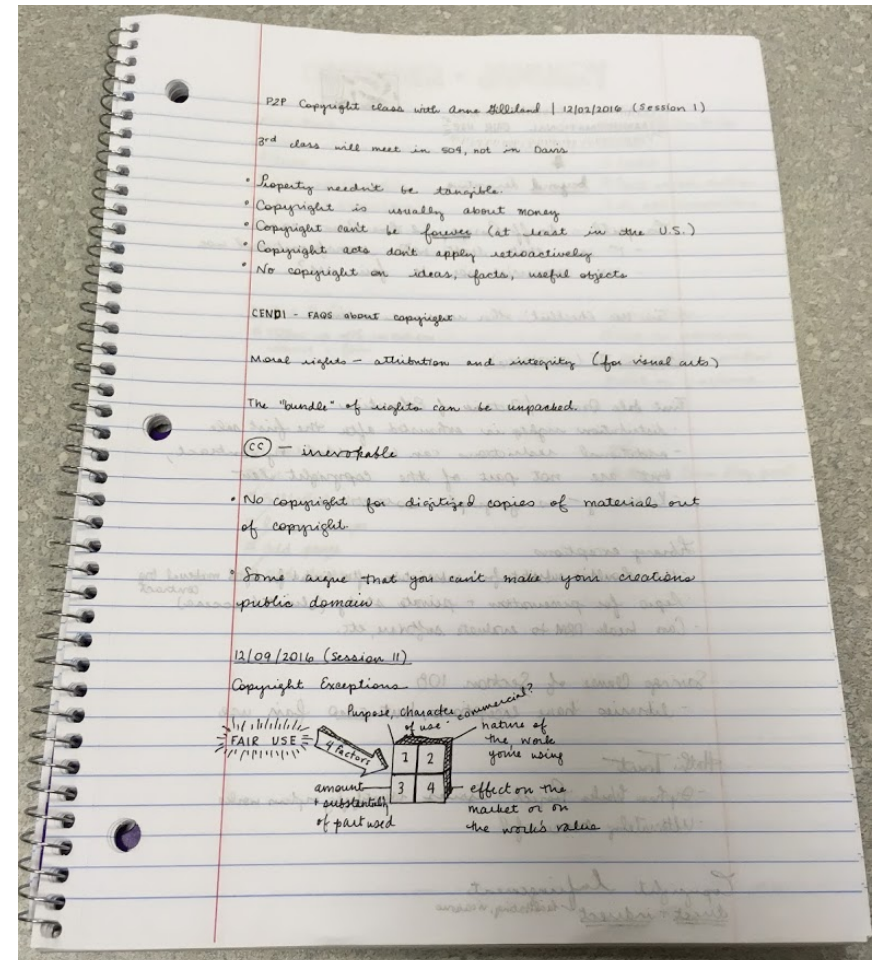
- Past help from Anne resolving copyright questions
- Looking for a better foundation in copyright issues, confidence addressing common questions and concerns



A Participant's Perspective

Experience of the Class

- Strong foundational knowledge – landmark cases in context
- Example cases and videos – memorable and easy to understand
- Discussion, hearing examples of questions from our own libraries



For the Future

- Condensed section over another break
- Specialized music class
- Public domain determinations
 - We are participating in CRMS project
- Applying rights statements
- Other advanced topics
 - Reversion of rights, termination of transfer, current cases, First Amendment & copyright
- Expand beyond library staff?

[P2P Materials on LibGuide](http://guides.lib.unc.edu/P2PCopyrightNetwork/Welcome)

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The P2P Copyright Network

