

UNCG: Our Experience with Ideas Roadshow



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ASERL webinar – March 30, 2017



THE UNIVERSITY *of* NORTH CAROLINA
GREENSBORO

The University of North Carolina at Greensboro

- Public university, established 1891
 - 16,000 undergraduates
 - 3,440 graduate students
- 65 master's programs; 30 doctoral programs
- Carnegie Foundation classification Research University with High Research Activity



How did we know?

Charleston
Conference,
November 2014

Subscribed in
February 2015

Faculty need for
streaming video



Streaming Media LibGuide

University Libraries / Research Guides / Streaming Media / Home/Streaming Video Subscriptions

Streaming Media: Home/Streaming Video Subscriptions

Home/Streaming Video Subscriptions

Streaming Music

Digital Campus Help

Embedding Streaming Media in Canvas

Welcome!

- This guide will help you find resources that our campus subscribes as well as free resources available on the broader
- Streaming Media: Home/Subscription Sources: This describes the general UNCG policy about the purchasing currently subscribes.
 - Streaming Music: A list of all our collections to which we subscribe that allow you search for and stream music.
 - Digital Campus Guide: These instructions for faculty explains how to find a video through the service Swank.
 - Free Resources: This is a list of resources that are not subscribed to by the library, but are available. It contains
 - Public Performance Rights: An explanation of the law surrounding showing performances in public, and when

Library Policy

- The library will help facilitate the acquisition of streaming film rights ONLY when the purchase is for perpetual ownership of the streaming film.
- Any acquisitions of streaming films will

Subscription Sources

- Academic Video Online
This link searches cross platform for all 5000+ Alexander St collections have unlimited synchronous users, and can also courses.
Collections include:
 - o American History in Video – largest collection of video for
 - o Contemporary and Traditional Video – largest video collection

use.

- Ideas Roadshow

This site offers conversations with some of the most celebrated thinkers across the arts and sciences, combining personal reflections with professional insights. Included are long-form videos and audio files, together with comprehensive, enhanced eBooks to best illustrate the topics under discussion to the non-specialist.

- Kanopy



Linked from Databases Page

[Home](#) [Libraries & Collections](#) ▾ [Services](#) ▾ [Spaces](#) ▾ [About Us](#) ▾

[University Libraries](#) > [Databases](#) > Databases By Title

Databases By Title - I

[1](#) [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#)

19 databases found that begin with I

[IBIS Industry Market Research](#)

Provides detailed U.S. industry reports for over 1300 industries.



[Ideas Roadshow](#)

Ideas Roadshow is a new educational product centered on, through streaming media, delivering in-depth conversations with a wide variety of scientist, researchers and authors across the arts and sciences.



Promoting Ideas Roadshow

- <http://uncg.libguides.com/streamingfilms>
- MARC records in catalog
- 282 accesses in 2016 per Databases A-Z page
- Vendor offered live webinars (including one for Carolina Consortium members)
- Library Liaisons (subject specialists) notify faculty + included streaming video in instruction sessions



Thank you.

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