UNCG: Our Experience with Ideas Roadshow

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The University of North Carolina at Greensboro

- Public university, established 1891
  - 16,000 undergraduates
  - 3,440 graduate students
- 65 master’s programs; 30 doctoral programs
- Carnegie Foundation classification Research University with High Research Activity
How did we know?

Charleston Conference, November 2014

Subscribed in February 2015

Faculty need for streaming video
Streaming Media LibGuide

Welcome!
This guide will help you find resources that our campus subscribes to as well as free resources available on the broader web.
- Streaming Media: Home/Subscription Sources: This describes the general UNC-G policy about the purchase of streaming film rights.
- Streaming Music: A list of all our collections to which we subscribe that allow you to search for and stream music.
- Digital Campus Guide: These instructions for faculty explain how to find a video through the service Swank.
- Free Resources: This is a list of resources that are not subscribed to by the library, but are available. It contains:
  - Public Performance Rights: An explanation of the law surrounding showing performances in public, and where to find information about rights.

Library Policy
- The library will help facilitate the acquisition of streaming film rights ONLY when the purchase is for perpetual ownership of the streaming film.
- Any acquisitions of streaming films will be made through a streaming media service.

Subscription Sources
- Academic Video Online: This link searches cross-platform for all 5000+ Alexander Street collections and allows unlimited synchronous users, and can also be licensed for institutional video use.
- Ideas Roadshow: This site offers conversations with some of the most celebrated thinkers across the arts and sciences, combining personal reflections with professional insights. Included are long-form videos and audio files, together with comprehensive, enhanced eBooks to best illustrate the topics under discussion to the non-specialist.
- Kanopy
Databases By Title - I

19 databases found that begin with I

**IBIS Industry Market Research**
Provides detailed U.S. industry reports for over 1300 industries.

**Ideas Roadshow**
Ideas Roadshow is a new educational product centered on, through streaming media, delivering in-depth conversations with a wide variety of scientists, researchers, and authors across the arts and sciences.
Promoting Ideas Roadshow

- http://uncg.libguides.com/streamingfilms
- MARC records in catalog
- 282 accesses in 2016 per Databases A-Z page
- Vendor offered live webinars (including one for Carolina Consortium members)
- Library Liaisons (subject specialists) notify faculty + included streaming video in instruction sessions
Thank you.

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