



## NEW: ACADEMIC PORTAL

Ideas Roadshow has recently launched a new *Academic Portal* which contains a comprehensive, multi-disciplinary database of fully integrated e-resources and a wide range of additional user-friendly features. We offer unique and high-quality content which is relevant to all disciplines and is not available anywhere else. Our enhanced database contains more than 600 videos in different formats plus accompanying eBooks and MP3's and will expand to a database of 1,000 + videos by July 2017.

In December 2015 we received an excellent [Library Journal](#) review by Harvard University's Cheryl LaGuardia who 'enthusiastically' recommended our resources for academic libraries. The review contains a detailed description of the quality and usability of our resources which have been hugely augmented by the many recent enhancements and additions to our Academic Portal.

### Enhancements include:

- a large collection of ready-to-use 2-5 minute key concept clips, 15-30 minute compilation videos around a single theme, and one-hour videos broken into chapters;
- cross-disciplinary search function;
- library divided into 4 main categories, Natural Sciences, Social Sciences, Cognitive Science and Humanities, and into a spectrum of sub-categories to quickly find relevant materials;
- one-minute preview videos plus summary videos for each one-hour video;
- a large collection of ready-to-use 2-5 minute key concept clips, 15-30 minute compilation videos around a single theme, and one-hour videos broken into chapters;
- eBooks are fully integrated on the resource pages;
- eBooks contain not only the unabridged, reworked conversation but also a wide range of additional resources including extensive chapter references, introductory essay, bibliography, 2 x 25 teaching questions;
- related videos are provided on each resource page to encourage exploration and discovery.

### Introductory Video

We've created a [brief video](#) for [Academic Librarians](#) to give you a sense of the many enhancements and new, additional video products in our quickly expanding database.

### An easy-to-use, integrated database

All resources are developed from in-depth conversations with leading scholars across the arts, sciences and social sciences. Through high-quality editing we are able to create pedagogical resources which blend personal motivations and professional insights so as to illuminate key research concepts in an engaging yet substantive manner.

IR resources abound with valuable research insights that are not commonly found in textbooks and they offer new perspectives and deep insights into research materials in an engaging and substantive way.

*"Often academic online videos simply displace in-depth research and conceptual content for students - they watch it and that is it. Ideas Roadshow grabs the best of both worlds: the videos engage the viewer, but the eBook includes more detail, further resources, and helpful analytical reflections from Howard Burton. It doesn't just reflect the video; it extends it."*

**- Prof. Michael Gordin, Princeton University**

### **How can the resources be used?**

The discussions are a way to give students insight into how scholarly communication evolves and they offer an opportunity to explore unique research insights to enrich teaching and learning. Complex topics and ideas are made accessible without loss of nuance, resulting in a coherent picture of complex research/scholarly concepts. A distinctive feature of the use of the dialogue format is the ability to simultaneously present interdisciplinarity. The materials can be used in class to support teaching and also for self-directed learning and research by students.

*"The caliber of Howard Burton's mind and his preparation for discussing the specific subject matter for each of his interviewees shows up clearly in the quality of the final Ideas Roadshow products — the videos and eBooks. These are great ancillary teaching resources for undergraduate or graduate courses."* - **Prof. Barbara Fredrickson, UNC Chapel Hill**

### **Driver and host of Ideas Roadshow**

CEO and host Dr. Howard Burton was founding director of Canada's Perimeter Institute for Theoretical Physics and has extensive experience in both video production and communicating leading-edge research.

*"Through Howard Burton's hands-on research experience and scientific knowledge he has an insider's understanding of the potential of video to engage with research material. By combining his skills as both interviewer and editor, he has been able to create high-quality pedagogical resources that are relevant to students at all levels and the wider research community."* - **Prof. Philip Zimbardo, Stanford University**

### **Pricing information and discount for new NERL subscribers:**

Subscription rates will increase considerably by the fall of 2017. We are pleased to offer a volume-based discount on our 2017 subscription rates to new ASERL subscribers who commit to a subscription before May 1, 2017. The discount per institution is determined by the total number of participants:

1-5 libraries = 10% discount  
6-10 libraries = 15% discount  
11-20 libraries = 20% discount  
20+ libraries = 25% discount

\* In addition we offer to freeze the annual subscription rate for multiple-year subscriptions (3 years).

Annual subscription list prices for academic institutions based on FTE until August 31, 2017:

up to 10K: \$1250  
10K – 20K: \$1,875  
20K - 40K: \$2,500  
over 40K: \$3,000

Annual subscription list prices for academic institutions based on FTE from September 1, 2017:

up to 10K: \$2,000  
10K – 20K: \$3,000  
20K – 40K: \$4,000  
over 40K: \$5,000

**Webinar, trial access, and SERU**

John Burger has scheduled an Ideas Roadshow webinar on Thursday March 30 at 2 pm ET to quickly walk you through all the different features of our new Academic Portal and also to demonstrate how our unique resources can support your user community.

We offer free trial access to our Academic Portal until the end of March (no login or password is required): <http://academic.ideasroadshow.com/trial/4SQK1MK9GZR1>.

Ideas Roadshow is on the SERU registry.

**Further information**

Please contact Irena Burton, VP Operations, [irena@ideasroadshow.com](mailto:irena@ideasroadshow.com) directly for any further