Open Access programs at University of California Press
University of California Press

Oakland, California

Non-profit publishing organization within the public UC system

Part of UCOP (University of California Office of the President)
Founded in 1893 to publish books and papers for the University of California, established 25 years earlier in 1868
A history of championing work that influences public discourse and challenges the status quo.
Why reinvent? What remains to be challenged?
Collabra

$875 USD
Article Processing Charge

$625 USD
Collabra Costs
- Submission and Review System
- Editorial Assistance
- APC Admin
- Production and Platform
- Contribution to Overheads
- Marketing

$250 USD
Research Community Fund
Several times a year, editors and reviewers who have worked on Collabra decide to:

Support More OA Publishing
Pay earnings forward to library / institutional / organizational OA budget

OR

Pay earnings forward to journal waiver fund

OR

Receive earnings electronically as cash

Collabra Waiver Fund
Request if unable to pay
Collabra

VALUE FOR ALL
A model that distributes value throughout the research community.

Research Community Fund
Several times a year, editors and reviewers who have worked on Collabra decide to:

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- Pay earnings forward to journal waiver fund
- Receive earnings electronically as cash

Support More OA Publishing

Pay earnings forward to library/institutional/organizational OA budget

Pay earnings forward to journal waiver fund

Receive earnings electronically as cash
pay forward to library..

Paradigm shift

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@CollabraOA
Incremental, thoughtful growth

- Life & Biomedical Sciences
- Ecology & Environmental Science
- Social & Behavioral Sciences
- Psychology and Cognitive Science

- Medical & Health Sciences
- Computer Sciences
- Humanities

Building global editorial team communities
Mission first

Mega-journal made up of community journals

Low APC, from scratch

Share/spread actual value

No lock-in

Mandatory open data

Pre-registration options

Optional open review

“Selective for credibility”

More OA for all

@DJMorgan | @CollabraOA | @UCPress
rapid launch + future development

only possible

with partners who design for networked sharing
*Mission statement* (*unofficial!*)

1) SOLVE ACADEMY PROBLEMS FIRST, PUBLISHERS SECOND
2) FACILITATE, DON'T CONTROL
3) DON'T BE GREEDY
A New Journal for a New Epoch

Elementa is an academic journal publishing original research in the following knowledge domains:

- Atmospheric Science
  - Detlev Helmig
    - University of Colorado Boulder

- Earth & Environmental Science
  - Joel D. Blum
    - University of Michigan

- Ecology
  - Donald R. Zak
    - University of Michigan

- Ocean Science
  - Jody W. Deming
    - University of Washington

- Sustainable Engineering
  - Michael E. Chang
    - Georgia Institute of Technology

- Sustainability Transitions
  - Anne R. Kapuscinski
    - Dartmouth

Submit your research

An Elementa Special Feature
Avoiding collapse

An Elementa Forum
New Pathways to Sustainability in Agroecological Systems

Elementa: Science of the Anthropocene will transfer from BioOne to the University of California Press in January 2017, to begin the next chapter in the journal’s evolution.

Learn More
“Wait, reviewers shouldn’t be getting paid for their work — reviewing should be a volunteer service in academia!”
https://medium.com/@CollabraOA

“Peer-review: are you actually volunteering your time?”
Problem: The scholarly monograph exists in a challenged ecosystem.
UC Press’s solution: Luminos

Joachim J. Savelsberg
Chris Benner, Manuel Pastor
J.D.Y. Peel
Marie Mercat-Bruns
Thomas Patteson

LEARN MORE: LUMINOS.ORG

FEATURED TITLES:

The Highest Standard of Scholarly Publishing
Now Open to the World

At University of California Press, we recognize the vital role played by the humanities and social sciences in creating an informed public in our increasingly interconnected world. We also believe that important scholarly work should have the broadest possible reach and that publishing decisions should be based on the merit of the work, rather than the size of the market.

That’s why we created Luminos, our new Open Access publishing program for monographs.

“a bold and carefully conceived innovation in scholarly publishing”
David Schaberg
Dean of Humanities, UCLA
UC Press’s solution: Luminos

• Costs shared across stakeholders (author, publisher, library), leading to more financial sustainability
• Monographs published open access, leading to greater dissemination of research
• Waiver fund to help ensure no great work goes unpublished for market reasons
Baseline Title Publication Costs = $15,000

**Author's Institutional Contribution** (Baseline $7,500)

**Library Subsidy**

**UC Press Subsidy**

**Revenue from Print Sales**

**Free Global Digital Access**
Luminos progress to date

• 15 new titles published
• 25 new titles coming in 2016-2017
• Over 10,000 downloads
• Hosted at LuminosOA.org, DOAB, OAPEN
• Full-text indexed with Google Scholar
• MARC records integrated with Web-Scale Discovery Services
| Location       | Sessions | % of Total: | Avg for View: | % New Sessions | Avg for View: | New Users | Bounce Rate | Avg for View: | Avg. Session Duration | Goal Conversion Rate | Goal Completions | Goal Value | % of Total: | Avg for View: | % New Sessions | Avg for View: | Avg for View: | Avg for View: |
|----------------|----------|-------------|---------------|----------------|---------------|------------|-------------|--------------|----------------|----------------------|---------------------|-------------------|------------|-------------|---------------|----------------|----------------|---------------|---------------|---------------|
| 1. Minneapolis | 1,920    | 100.00%     | 71.67%        | 23.49%         | 451           | 52.75%    | 0.00%       | 0.00%        | 00:01:54        | 0.00%                | 0                   | 0                 | $0.00      | 0.00%       | 0.00%         | 0.00%         | 0.00%         | 0.00%         | 0.00%         |
| 2. London      | 1,321    | 100.05%     | 52.75%        | 29.43%         | 660           | 52.75%    | 0.00%       | 0.00%        | 00:02:26        | 0.00%                | 0                   | 0                 | $0.00      | 0.00%       | 0.00%         | 0.00%         | 0.00%         | 0.00%         | 0.00%         |
| 3. Los Angeles | 1,127    | 100.00%     | 69.03%        | 46.76%         | 778           | 46.76%    | 0.00%       | 0.00%        | 00:01:59        | 0.00%                | 0                   | 0                 | $0.00      | 0.00%       | 0.00%         | 0.00%         | 0.00%         | 0.00%         | 0.00%         |
| 4. New York    | 929      | 100.00%     | 73.52%        | 48.55%         | 683           | 48.55%    | 0.00%       | 0.00%        | 00:01:47        | 0.00%                | 0                   | 0                 | $0.00      | 0.00%       | 0.00%         | 0.00%         | 0.00%         | 0.00%         | 0.00%         |
| 5. Paris       | 744      | 100.00%     | 70.43%        | 59.95%         | 524           | 59.95%    | 0.00%       | 0.00%        | 00:00:50        | 0.00%                | 0                   | 0                 | $0.00      | 0.00%       | 0.00%         | 0.00%         | 0.00%         | 0.00%         | 0.00%         |
| 6. Chicago     | 471      | 100.00%     | 71.13%        | 52.23%         | 335           | 52.23%    | 0.00%       | 0.00%        | 00:01:23        | 0.00%                | 0                   | 0                 | $0.00      | 0.00%       | 0.00%         | 0.00%         | 0.00%         | 0.00%         | 0.00%         |
| 7. San Francisco| 466     | 100.00%     | 69.74%        | 53.43%         | 325           | 53.43%    | 0.00%       | 0.00%        | 00:01:34        | 0.00%                | 0                   | 0                 | $0.00      | 0.00%       | 0.00%         | 0.00%         | 0.00%         | 0.00%         | 0.00%         |
| 8. Washington  | 414      | 100.00%     | 75.60%        | 52.42%         | 313           | 52.42%    | 0.00%       | 0.00%        | 00:01:40        | 0.00%                | 0                   | 0                 | $0.00      | 0.00%       | 0.00%         | 0.00%         | 0.00%         | 0.00%         | 0.00%         |
| 9. Oakland     | 321      | 100.00%     | 48.91%        | 28.97%         | 157           | 28.97%    | 0.00%       | 0.00%        | 00:01:52        | 0.00%                | 0                   | 0                 | $0.00      | 0.00%       | 0.00%         | 0.00%         | 0.00%         | 0.00%         | 0.00%         |
| 10. Cambridge  | 296      | 100.00%     | 56.08%        | 47.64%         | 166           | 47.64%    | 0.00%       | 0.00%        | 00:02:16        | 0.00%                | 0                   | 0                 | $0.00      | 0.00%       | 0.00%         | 0.00%         | 0.00%         | 0.00%         | 0.00%         |
| 11. Ann Arbor  | 281      | 100.00%     | 49.47%        | 56.23%         | 139           | 56.23%    | 0.00%       | 0.00%        | 00:01:32        | 0.00%                | 0                   | 0                 | $0.00      | 0.00%       | 0.00%         | 0.00%         | 0.00%         | 0.00%         | 0.00%         |

All Users 100.00%
Budgeting for open access

• University OA budgets all over the board
• As demand for OA funding increases, more libraries planning for OA expenses
• A good start is to create your own funding rubrics
Open access guidance

Information for authors and publishers about our open access policy and how to comply.

Open access policy
Our position statement in support of open and unrestricted access to published research.

Open access information for authors
Guidance for Wellcome-funded authors of research papers, monographs and book chapters.

Open access information for publishers
Information and help for publishers involved in open access.

Charity Open Access Fund
The Charity Open Access Fund is a partnership between seven health research charities, including Wellcome, to enable free and unrestricted access to the published outputs of the research we support.

CONTACT US
openaccess@wellcome.ac.uk

OPEN ACCESS
Open access guidance
Open access policy
Information for authors
Information for publishers
Charity Open Access Fund
Guidance for Wellcome Trust Centres and Major Overseas Programmes
Transparency
https://medium.com/@CollabraOA

“What exactly am I paying for?”
OA is an **outcome**, not a path

- We need to stop discussing it like it is a:
  - Type of business model
  - Type of peer review
  - *Inherently* disruptive/radical

- And realize that:
  - We are far from figuring out every way to get there
  - The current paths, while fantastic progress, are shoehorned into the land we’ve inherited
Become a Luminos Member Library!

• Visit LuminosOA.org / For Libraries for more info
• Email Luminos@ucpress.edu

THANK YOU!