About Swank Motion Pictures...

- Est. in 1937
- What is Swank Motion Pictures?
  - World’s largest non-theatrical distributor of motion pictures
  - Privately owned company, Swank Family
- Over 20 markets
- Offices in St. Louis and Paris, France.
Who does Digital Campus Represent?
Over 20,000 films in our collection...
How Digital Campus Works...

- Providing legal digital access to course-related films allowing educators to enhance the learning experience
- How we used to work/LMS
- How we work now
- IP Authenticated/EZ Proxy
- Open to the entire campus, on/off campus
- Use this as a library database resource rather than one-offs.
Citizen Kane

Remarkable, influential, and unforgettable drama tracing the rise of publishing mogul, Charles Foster Kane (Orson Welles) from humble beginnings to riches and accolades beyond belief. Based on the life of publishing tycoon William Randolph Hearst, CITIZEN CANE is considered one of the greatest movies of all time.

Film Duration: 119 minutes

Start Film
Lost In Translation

A movie star with a sense of emptiness, and a neglected newlywed meet up as strangers in Tokyo, Japan and form an unlikely bond.

Film Duration: 101 minutes
Lost In Translation

A movie star with a sense of emptiness, and a neglected newlywed meet up as strangers in Tokyo, Japan and form an unlikely bond.

Film Duration: 101 minutes
Lost In Translation

A moviestar with a sense of emptiness, and a neglected newlywed meet up as strangers in Tokyo, Japan and form an unlikely bond.

Film Duration: 101 minutes

Click the "Start Film" button to begin watching the movie.
Watch in the portal
How do the Packages Work?

Custom Titles

OR...

Fixed Titles
## Consortium Pricing

### Title Count

<table>
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<tr>
<th>Title Count</th>
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<th>100</th>
<th>150</th>
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### Per Title (add on price)

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### Multi Year Discounts

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<td>2yr - 4yr</td>
<td>10%</td>
<td>5yr +</td>
<td>25%</td>
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</table>
Academic Subject Pricing
(minimum 100)

FTE
<3K - $4,000
3K-10K - $5,000
11K-19K - $6,000
20K-39K - $7,000
40K+ - $8,500
How are other Schools Buying?

- Large packages
- Multi-year packages
- Mixture between custom and “fixed” title options
- Around 500 schools work with us on multiple levels
- Trend of people moving towards the new model
What Steps Do We Take Next?

▪ Free Trials Available
▪ Contact Lydia Bishop
▪ lbishop@swank.com
▪ 800-244-6173
- Do you have usage? Are they Counter Compliant?
- Are MARC Records available?
- Can I access this with a mobile device?
- Do your films have transcripts available?
- Do your films contain Closed Captioning?
- Are the videos available in HD?
- Can videos be embedded into our LMS?
- Do all videos allow for unlimited simultaneous use?
- Does this service give the ability to download film for offline use?
- Is it possible to search by actor, year, subject area?
- Is a PDA model available?
Have any Questions?