

Streaming Video at Emory

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ASERL Webinar

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Current streaming AV Options

- Naxos (Audio)
- Alexander Street Press products (Silent Film Online, Psychology Counseling Collections, etc)
- BBC Shakespeare Plays (Ambrose Digital Media)
- Theatre Plus
- Kanopy Streaming Service (single film licensing)



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DVD Collection

- Significant DVD collection; over 13K are available as DVD-LEND (roughly 50% of total collection)
- Dedicated Film Studies librarian at Emory—worked on assembling Kanopy workflow



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Why Kanopy?

- Large multidisciplinary collections, well-esteemed providers
- Appealing analytics for review
- Licensing in hand of vendor
- Met technical requirements and quality expectations (buffering, embedding in CMS, etc)

Workflow Considerations

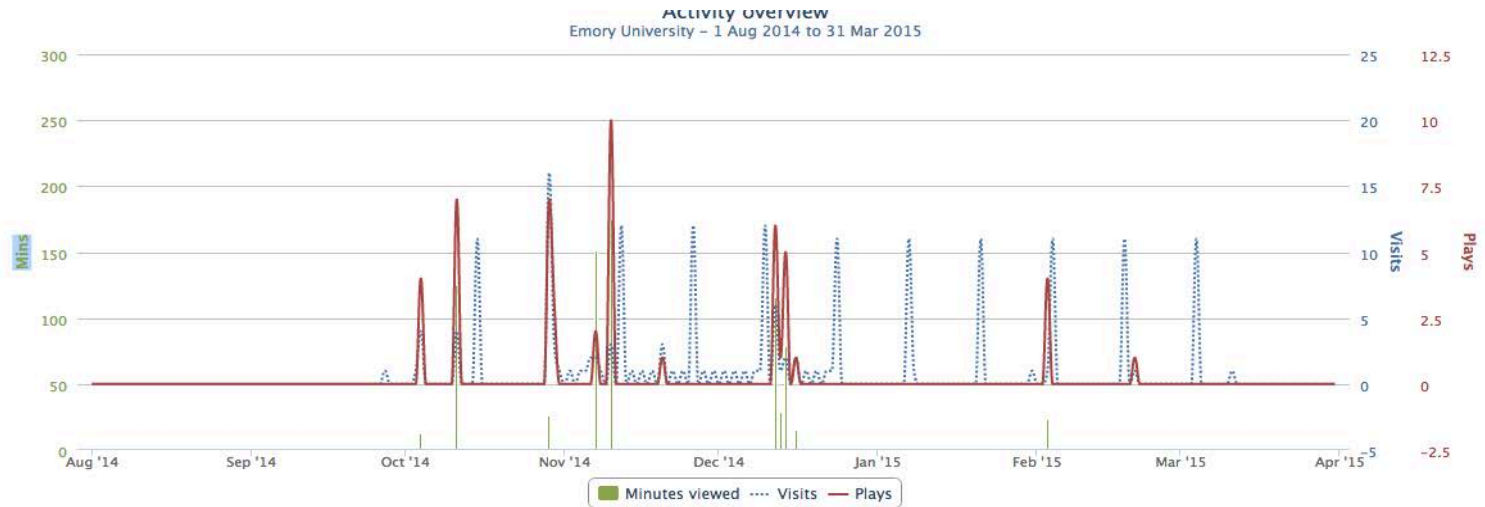
- How are requests to be submitted and to whom? Whose funds?
- Who will manage licenses? Three year or one year preference? Who will provide Ok for renewal?
 - Electronic and Continuing Resources and Collection Management
 - CM electronic collections prioritization group will approve and communicate with selectors re: license renewals
 - Treat as electronic database recurring fund
- Continued purchasing of DVDs?
 - Yes, Kanopy as supplement for widely/heavily used/circulated/reserved films in curriculum
- Who will manage record additions to catalog?



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Current Use/Data

- Only a handful films have been licensed as of March 2015



184
Visits

249
Pages

52
Plays

751
Mins

1.35
Pages/visit



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PDA Streaming Video Plans (and single purchases, too)

- Once our ALMA instance is up and running (target date is November 2015) –will vet with subject librarians as to series or subject area upon which to focus initial efforts.
 - Will candidate records need to be piped into discovery layer?
- Need to determine workflow for checking on ongoing licenses
- Need to perform ROI on use after one year of PDA
- Could we replace other AV subscriptions, such as Silent Film?



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