Streaming Video at Emory

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ASERL Webinar
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Current streaming AV Options

- Naxos (Audio)
- Alexander Street Press products (Silent Film Online, Psychology Counseling Collections, etc)
- BBC Shakespeare Plays (Ambrose Digital Media)
- Theatre Plus
- Kanopy Streaming Service (single film licensing)
DVD Collection

- Significant DVD collection; over 13K are available as DVD-LEND (roughly 50% of total collection)
- Dedicated Film Studies librarian at Emory—worked on assembling Kanopy workflow
Why Kanopy?

- Large multidisciplinary collections, well-esteemed providers
- Appealing analytics for review
- Licensing in hand of vendor
- Met technical requirements and quality expectations (buffering, embedding in CMS, etc)
Workflow Considerations

• How are requests to be submitted and to whom? Whose funds?

• Who will manage licenses? Three year or one year preference? Who will provide Ok for renewal?
  • Electronic and Continuing Resources and Collection Management
  • CM electronic collections prioritization group will approve and communicate with selectors re: license renewals
  • Treat as electronic database recurring fund

• Continued purchasing of DVDs?
  • Yes, Kanopy as supplement for widely/heavily used/circulated/reserved films in curriculum

• Who will manage record additions to catalog?
Current Use/Data

- Only a handful films have been licensed as of March 2015

Activity overview
Emory University - 1 Aug 2014 to 31 Mar 2015

184 Visits
249 Pages
52 Plays
751 Mins
135 Pages/visit
PDA Streaming Video Plans (and single purchases, too)

- Once our ALMA instance is up and running (target date is November 2015) – will vet with subject librarians as to series or subject area upon which to focus initial efforts.
  - Will candidate records need to be piped into discovery layer?

- Need to determine workflow for checking on ongoing licenses

- Need to perform ROI on use after one year of PDA

- Could we replace other AV subscriptions, such as Silent Film?