

ITHAKA S+R

ASERL FACULTY SURVEY

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PURPOSE & COVERAGE

To help academic libraries plan for the right strategies and future services in support of research, teaching, and students.

Faculty Members

- » Research practices
- » Research support needs
- » Instructional practices and student learning
- » Collections, formats, and discovery
- » Aligning your library

Students

- » Higher education objectives
- » Academics and coursework
- » Research practices
- » Collections, formats, and discovery
- » Library spaces
- » Aligning your library

PARTICIPANTS

United States – Universities

American University

Auburn University

Baylor University

California Polytechnic State University

College of William & Mary

DePaul University

Harvard University

Indiana University

Marquette University

Mississippi State University

Montana State University

Texas A&M University

Tulane University

University of California – Davis

University of California – Los Angeles

University of California – San Diego

University of California – Santa Cruz

University of Central Florida

University of Chicago

University of Dayton

University of Florida

University of Illinois Urbana-Champaign

University of North Carolina – Chapel Hill

University of Texas San Antonio

Virginia Commonwealth University

Washington University – St. Louis

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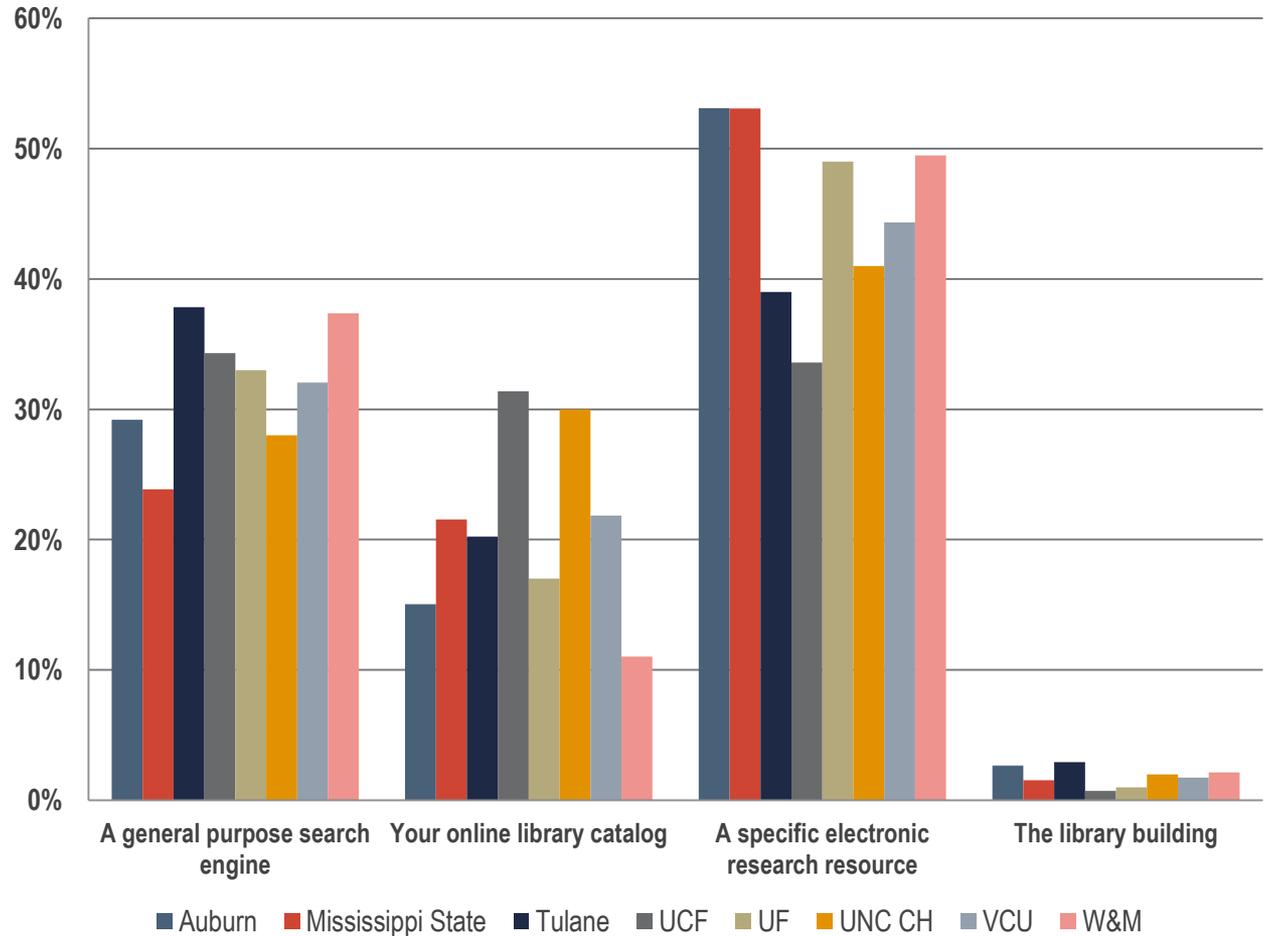
Virginia Commonwealth University

Washington University – St. Louis

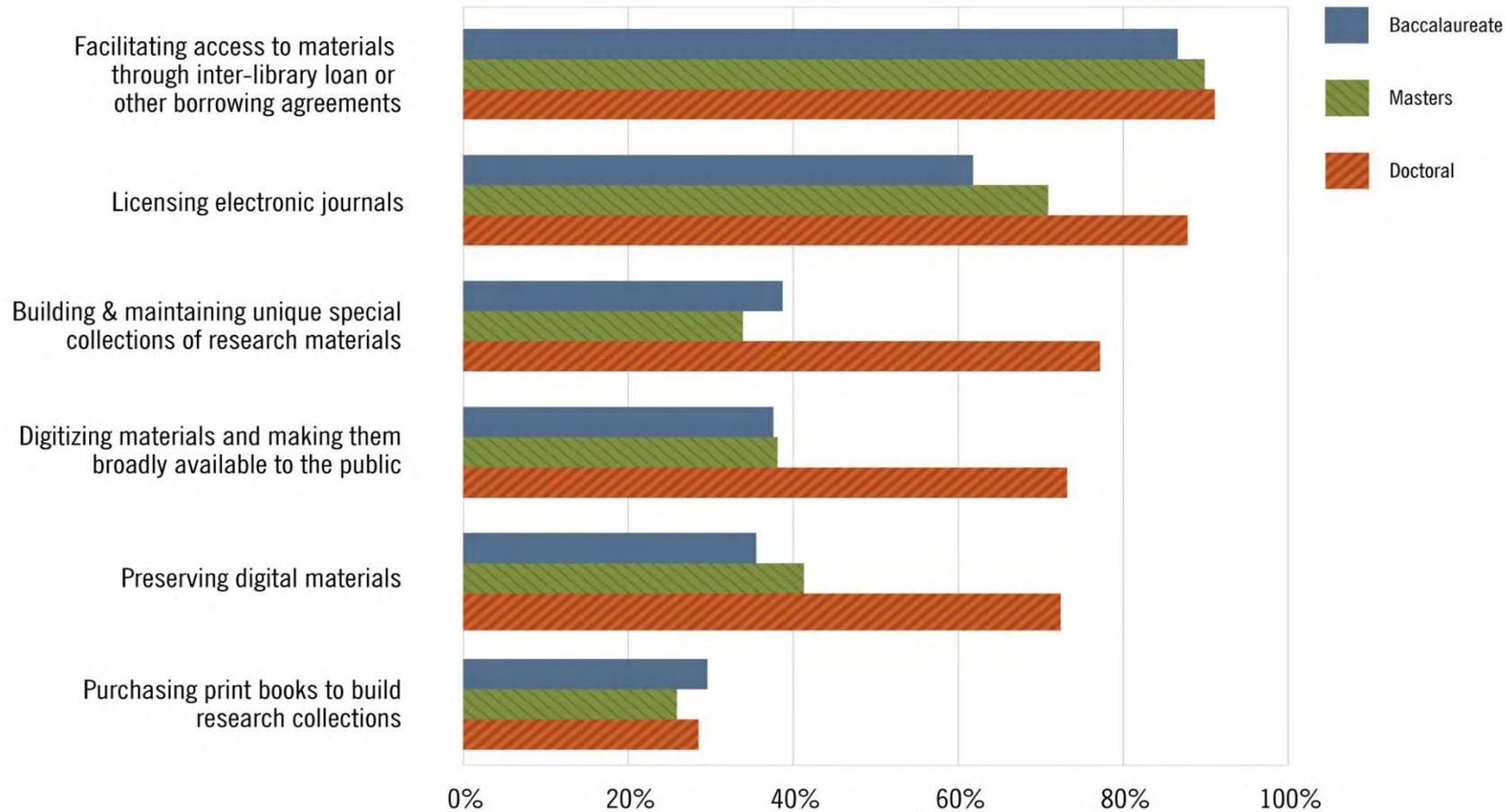
| | Auburn | Mississippi State | Tulane | UCF | UNC CH | VCU | W&M | Count |
|-----------------------------|--------|-------------------|--------|-----|--------|-----|-----|-------|
| Discovery | X | X | X | X | X | X | X | 7 |
| Access | X | X | X | X | X | X | X | 7 |
| Role of the Library | X | X | X | X | X | X | X | 7 |
| Research Dissemination | | X | X | X | X | X | X | 6 |
| Data Pres / Mgmt | | X | X | X | X | X | X | 6 |
| Student Research Skills | X | X | X | | | X | X | 5 |
| Formats | X | | | X | | | X | 3 |
| Digital Research Activities | X | | | | X | | | 2 |
| Undergrad Instruction | X | X | | | | | | 2 |
| Health Sciences | | | | | X | X | | 2 |
| Research Topics | | | X | | | | | 1 |

DISCOVERY

“Below are four possible starting point for research in academic literature. Typically, when you are conducting academic research, which of these four starting points do you use to begin locating information for your research?” (faculty)



ACCESS



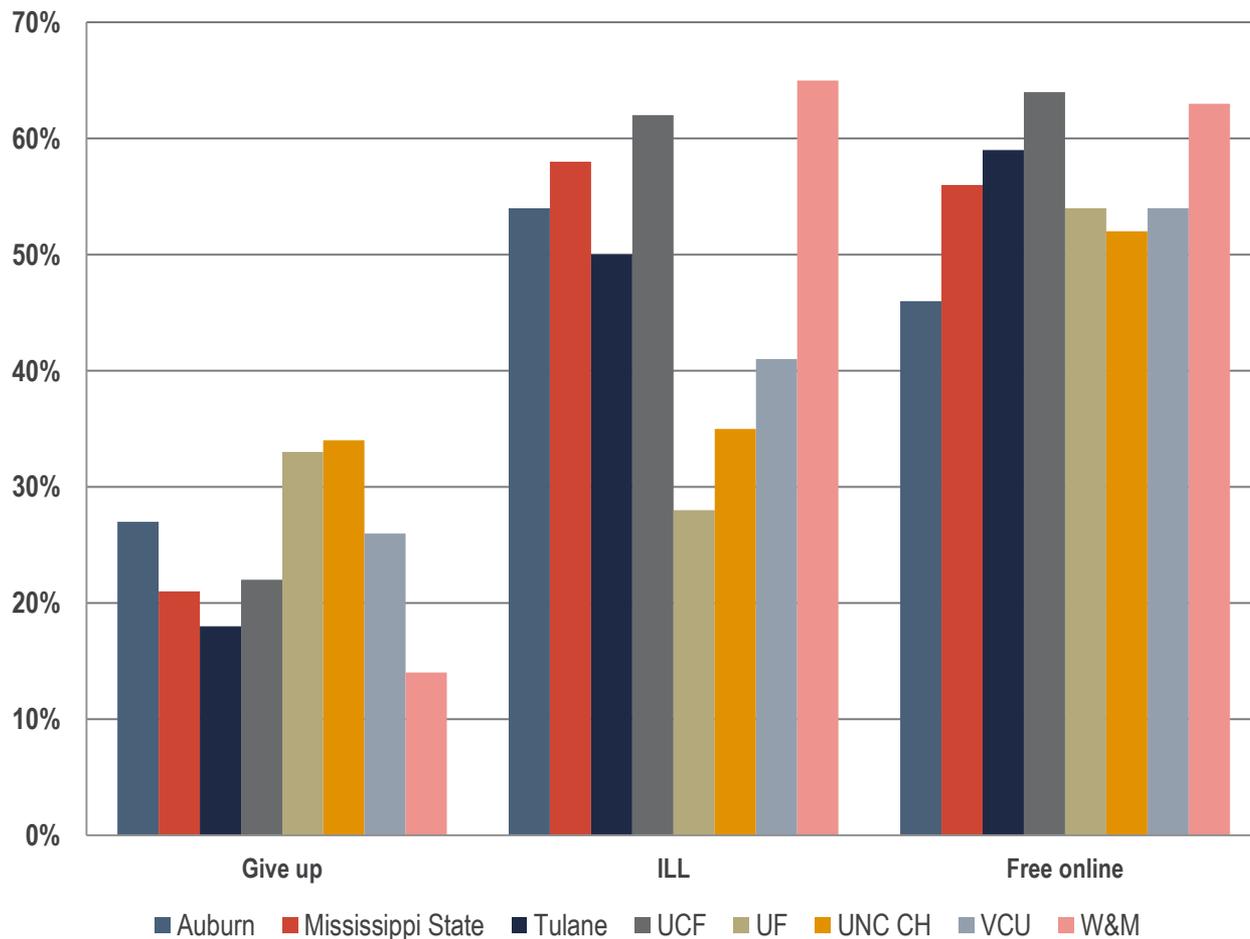
ACCESS

When you want a scholarly monograph or journal article that you do not have immediate access to through your college or university library's physical or digital collections, how often do you use each of the following methods to seek access to that material – often, occasionally, rarely, never?

1. Give up - “Give up and look for a different resource that I can access.”
2. ILL - “Use interlibrary loan or document delivery services provided by my library.”
3. Free online - “Search for a freely available version online.”
4. Buy it - “Purchase it myself from the publisher or a vendor.”
5. Contact author - “Contact the author.”
6. Ask a friend - “Ask a friend at another institution.”

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Share responding they use each method “often.”



ROLE OF THE LIBRARY

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“How important is it to you that your college or university library provide each of the functions below?” Please use the scales below to rate from 6 to 1, where 6 equals “Extremely important” and 1 equals “Not at all important.”

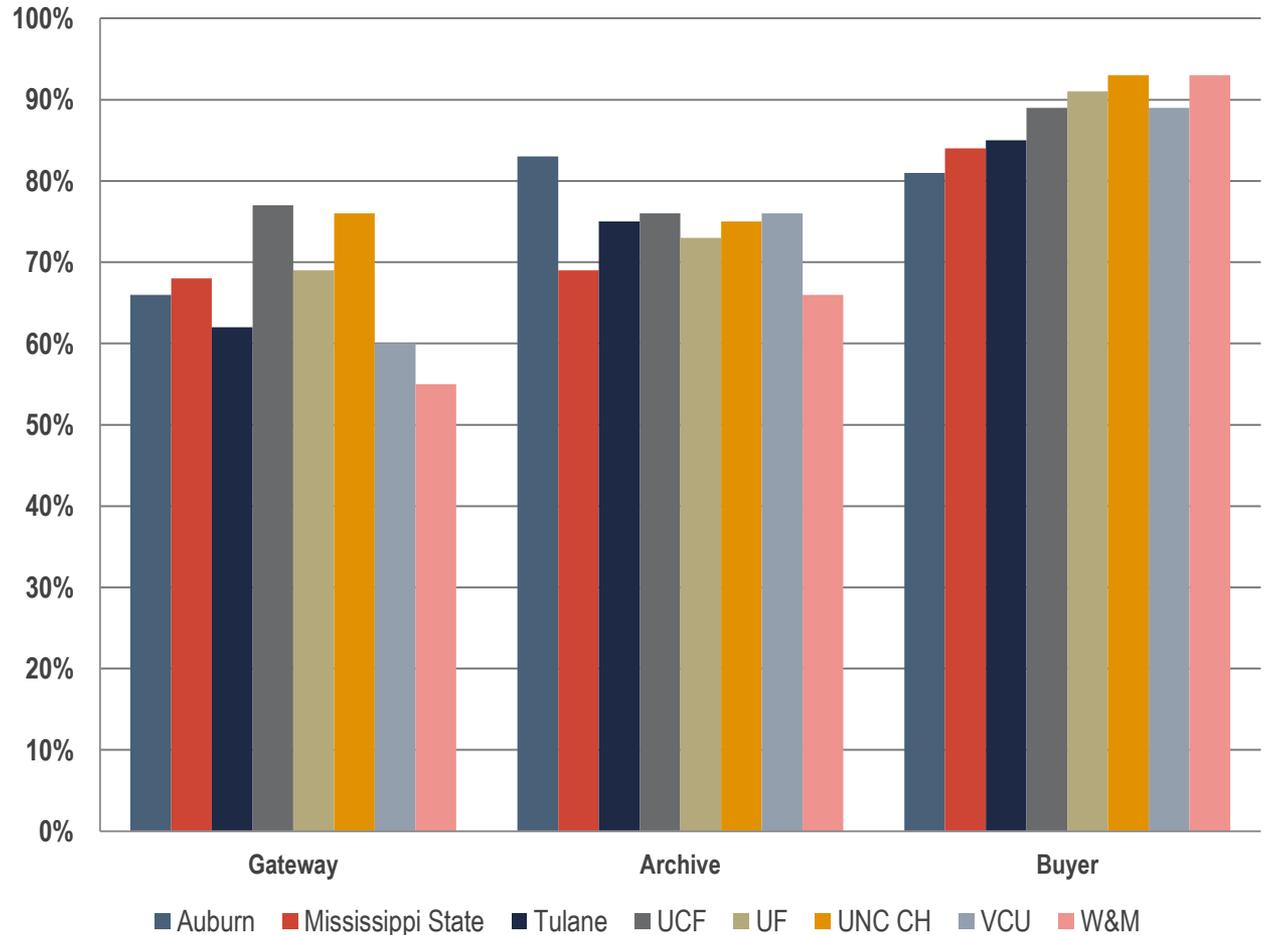
1. Gateway- **“The library serves as a starting point or ‘gateway’ for locating information for faculty research.”**
2. Archive- **“The library serves as a repository of resources; in other words, it archives, preserves, and keeps track of resources.”**
3. Buyer- **“The library pays for resources faculty members need, from academic journals to books to electronic resources.”**
4. Research- **“The library provides active support that helps increase the productivity of faculty research and scholarship.”**
5. Teaching- **“The library supports and facilitates faculty teaching activities.”**
6. Learning - **“The library helps undergraduates develop research, critical analysis, and information literacy skills.”**

“The library serves as a starting point or ‘gateway’ for locating information for faculty research.”

“The library serves as a repository of resources; in other words, it archives, preserves, and keeps track of resources.”

“The library pays for resources faculty members need, from academic journals to books to electronic resources.”

Share responding that each item is “very important” – ie 5 or 6 on a 6-point scale.

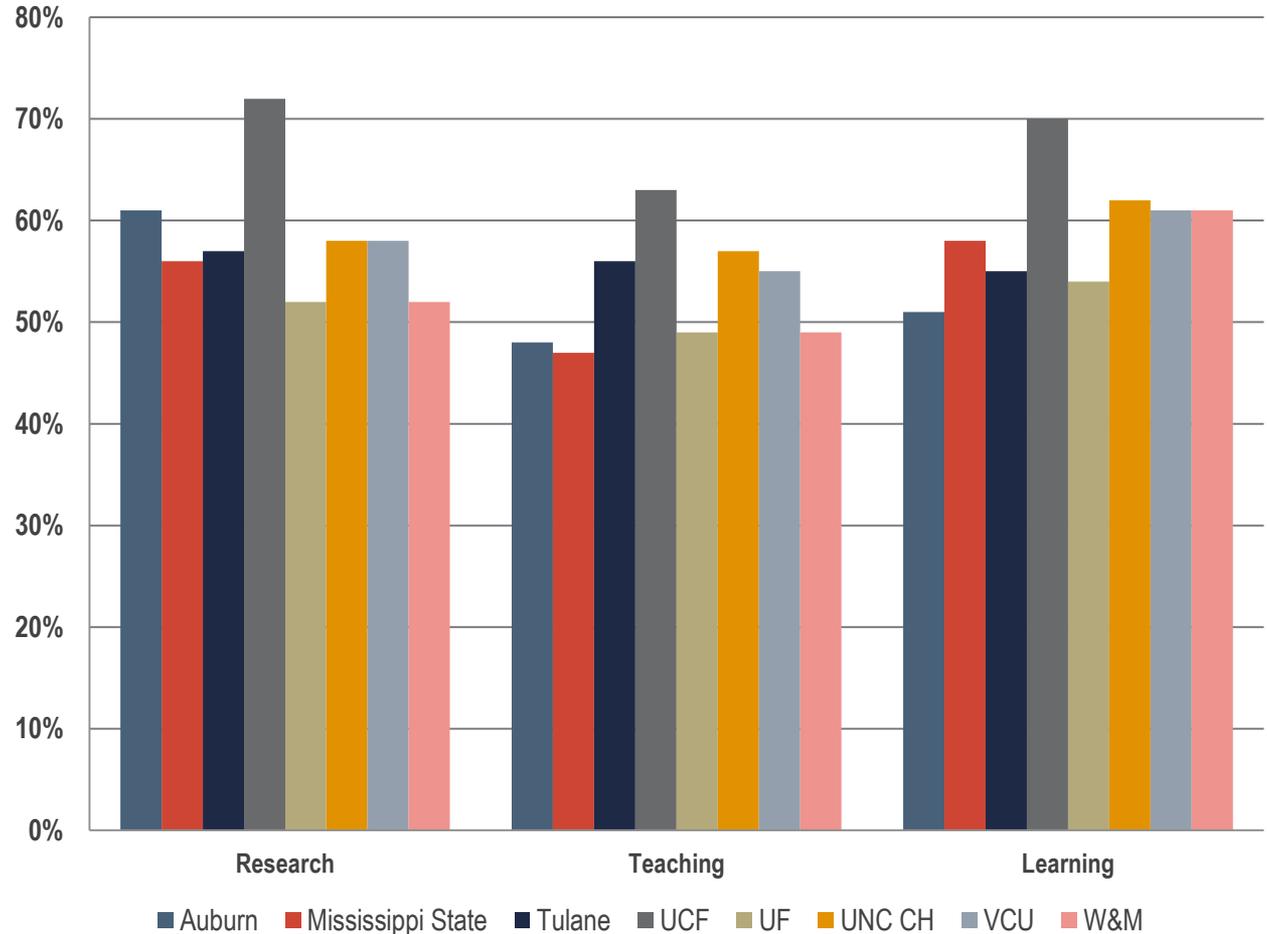


“The library provides active support that helps increase the productivity of faculty research and scholarship.”

“The library supports and facilitates faculty teaching activities.”

“The library helps undergraduates develop research, critical analysis, and information literacy skills.”

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RESEARCH DISSEMINATION

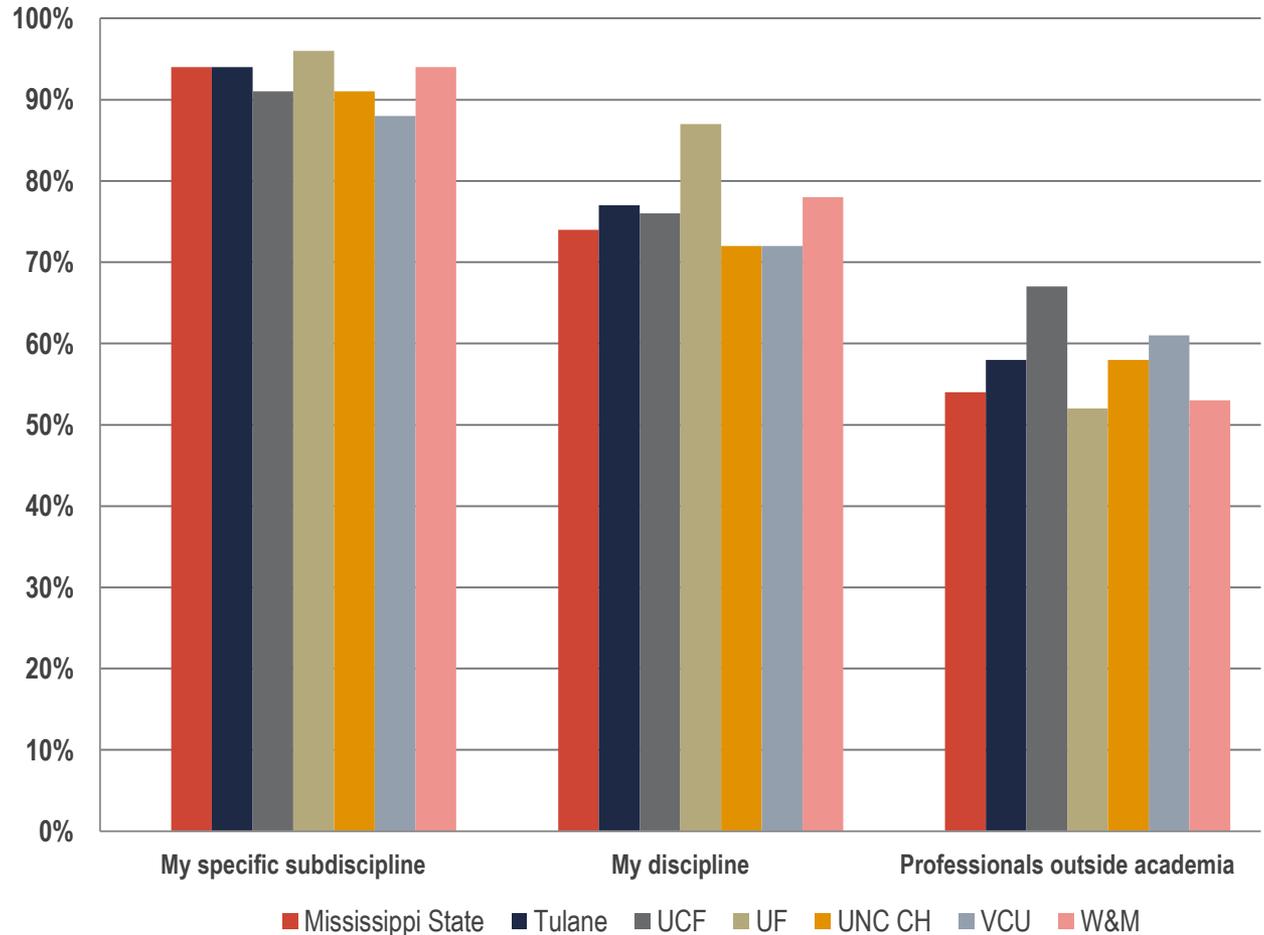
AUDIENCE

How important is it to you that your research reaches each of the following possible audiences? Please use the 10 to 1 scales below where a 10 equals “Extremely important” and a 1 equals “Not at all important.” Please select one answer for each item.

1. “Scholars in **my specific subdiscipline** or field of research”
2. “Scholars in **my discipline** but outside of my specific subdiscipline or field of research”
3. “**Professionals outside of academia** in areas related to my research interests.”
4. “Scholars outside my **discipline**”
5. “The general public beyond the scholarly and associated professional **community**”
6. “Undergraduate students”

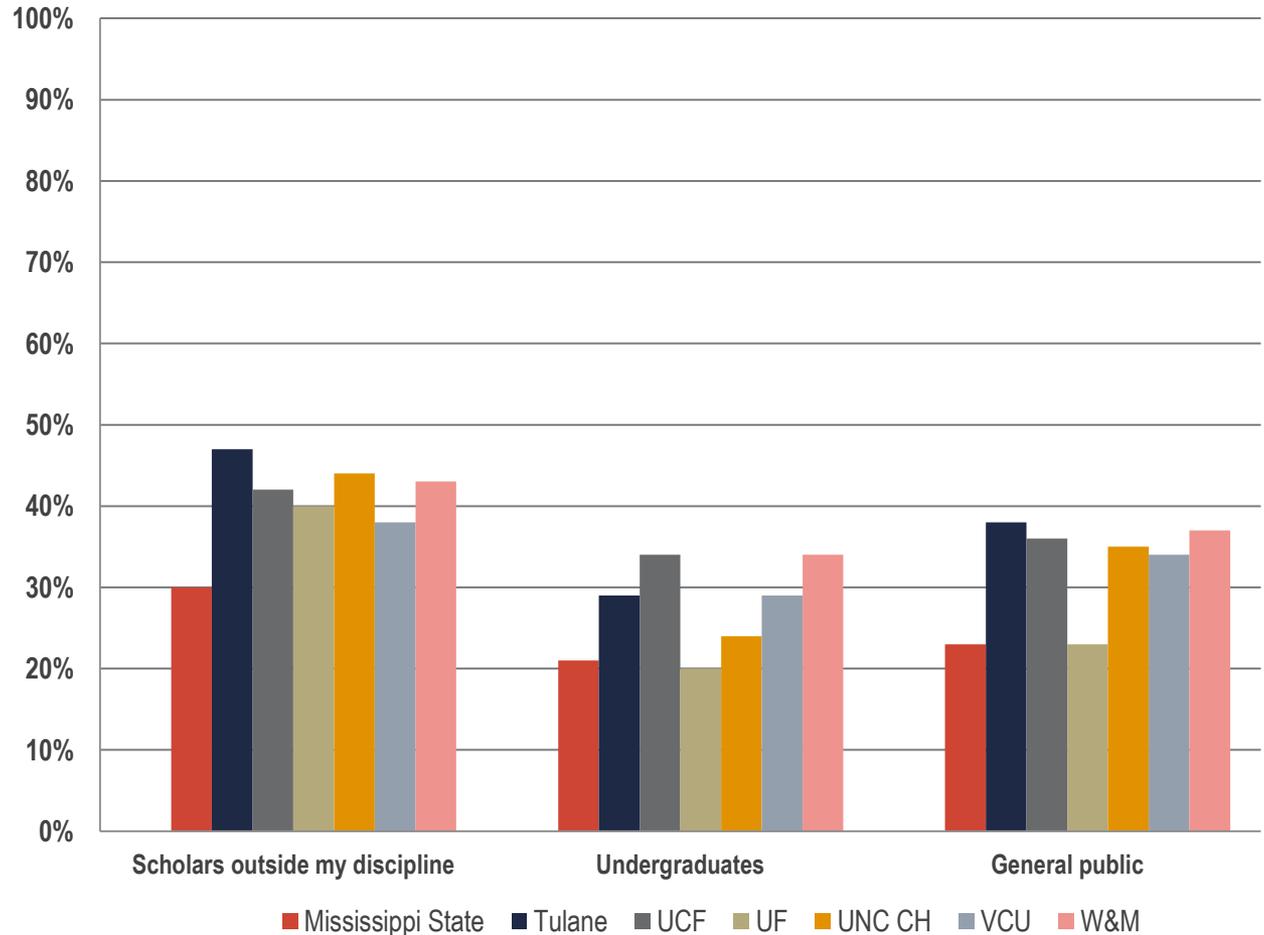
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Share responding they use each method “often.”



NEXT STEPS?

SOME KEY SUCCESS FACTORS FOR EVIDENCE-BASED DECISION-MAKING

Challenges: Incorporate the right data, actionably analyzed, at time of need. Make even incremental decisions with a long-term perspective.

- » Strategic issues framed appropriately
- » An effective mechanism for decision-makers to task data gathering and analysis
- » Data and analysis are well-aligned with strategic issues
- » Data and analysis are used to inform, and not merely justify, decision-making
- » Decision-making structures that prioritize strategic issues over existing operations

WORKSHOPS

Evidence-Based Decisions on ...

...Collecting and Collections

Managing possible format transitions, especially for books; at Midwinter.

...Library Spaces in the Digital Age

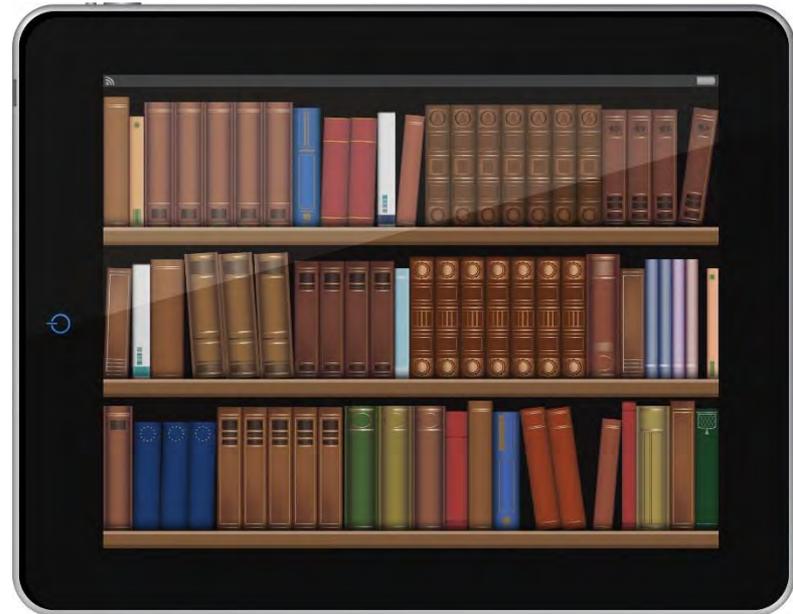
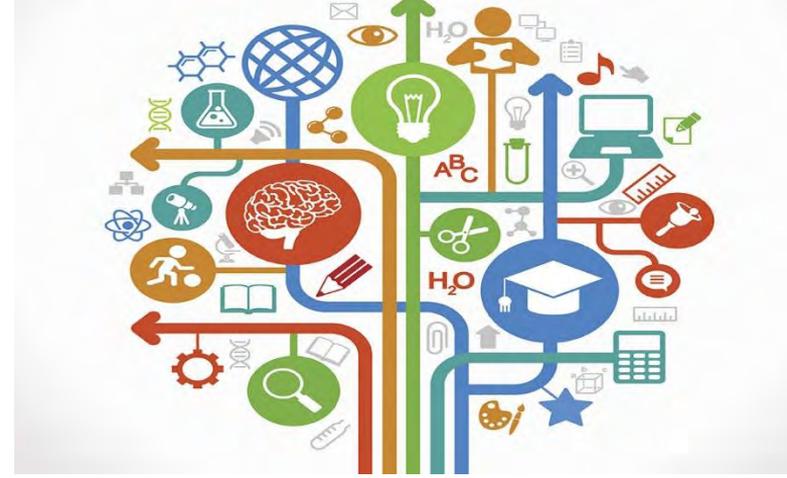
Redesign and renovate library spaces for tomorrow's needs; at CNI and ACRL.

...Your Library's Role in Discovery

How to support user discovery at your institution; coming again soon.

...Serving the Sciences

Designing services to engage physical and biological science researchers; coming soon.



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CONTACT US

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Local surveys and workshops:
www.sr.ithaka.org/local-surveys

Reports and issue briefs:
www.sr.ithaka.org

