# PURPOSE & COVERAGE

To help academic libraries plan for the right strategies and future services in support of research, teaching, and students.

<table>
<thead>
<tr>
<th>Faculty Members</th>
<th>Students</th>
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<tbody>
<tr>
<td>» Research practices</td>
<td>» Higher education objectives</td>
</tr>
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<td>» Research support needs</td>
<td>» Academics and coursework</td>
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<td>» Instructional practices and student learning</td>
<td>» Research practices</td>
</tr>
<tr>
<td>» Collections, formats, and discovery</td>
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PARTICIPANTS

United States – Universities

American University
Auburn University
Baylor University
California Polytechnic State University
College of William & Mary
DePaul University
Harvard University
Indiana University
Marquette University
Mississippi State University
Montana State University

Texas A&M University
Tulane University
University of California – Davis
University of California – Los Angeles
University of California – San Diego
University of California – Santa Cruz
University of Central Florida
University of Chicago
University of Dayton

University of Florida
University of Illinois Urbana-Champaign
University of North Carolina – Chapel Hill
University of Texas San Antonio
Virginia Commonwealth University
Washington University – St. Louis
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DISCOVERY
“Below are four possible starting point for research in academic literature. Typically, when you are conducting academic research, which of these four starting points do you use to begin locating information for your research?” (faculty)
ACCESS
ACCESS

When you want a scholarly monograph or journal article that you do not have immediate access to through your college or university library’s physical or digital collections, how often do you use each of the following methods to seek access to that material – often, occasionally, rarely, never?

1. Give up - “Give up and look for a different resource that I can access.”
2. ILL - “Use interlibrary loan or document delivery services provided by my library.”
3. Free online - “Search for a freely available version online.”
4. Buy it - “Purchase it myself from the publisher or a vendor.”
5. Contact author - “Contact the author.”
6. Ask a friend - “Ask a friend at another institution.”
“When you want a scholarly monograph or journal article that you do not have immediate access to through your college or university library’s physical or digital collections, how often do you use each of the following methods to seek access to that material – often, occasionally, rarely, never?”

Share responding they use each method “often.”
ROLE OF THE LIBRARY
# ROLE OF THE LIBRARY

“How important is it to you that your college or university library provide each of the functions below?” Please use the scales below to rate from 6 to 1, where 6 equals “Extremely important” and 1 equals “Not at all important.”

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<th>Gateway- “The library serves as a starting point or ‘gateway’ for locating information for faculty research.”</th>
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<td>Archive- “The library serves as a repository of resources; in other words, it archives, preserves, and keeps track of resources.”</td>
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<td>3.</td>
<td>Buyer- “The library pays for resources faculty members need, from academic journals to books to electronic resources.”</td>
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<td>4.</td>
<td>Research- “The library provides active support that helps increase the productivity of faculty research and scholarship.”</td>
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<td>5.</td>
<td>Teaching- “The library supports and facilitates faculty teaching activities.”</td>
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<td>6.</td>
<td>Learning - “The library helps undergraduates develop research, critical analysis, and information literacy skills.”</td>
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“The library serves as a repository of resources; in other words, it archives, preserves, and keeps track of resources.”

“The library pays for resources faculty members need, from academic journals to books to electronic resources.”

Share responding that each item is “very important” – ie 5 or 6 on a 6-point scale.
“The library provides active support that helps increase the productivity of faculty research and scholarship.”

“The library supports and facilitates faculty teaching activities.”

“The library helps undergraduates develop research, critical analysis, and information literacy skills.”

Share responding that each item is “very important” — ie 5 or 6 on a 6-point scale.
RESEARCH
DISSEMINATION
AUDIENCE

How important is it to you that your research reaches each of the following possible audiences? Please use the 10 to 1 scales below where a 10 equals “Extremely important” and a 1 equals “Not at all important.” Please select one answer for each item.

1. “Scholars in my specific subdiscipline or field of research”
2. “Scholars in my discipline but outside of my specific subdiscipline or field of research”
3. “Professionals outside of academia in areas related to my research interests.”
4. “Scholars outside my discipline”
5. “The general public beyond the scholarly and associated professional community”
6. “Undergraduate students”
“When you want a scholarly monograph or journal article that you do not have immediate access to through your college or university library’s physical or digital collections, how often do you use each of the following methods to seek access to that material – often, occasionally, rarely, never?”

Share responding they use each method “often.”
“When you want a scholarly monograph or journal article that you do not have immediate access to through your college or university library’s physical or digital collections, how often do you use each of the following methods to seek access to that material – often, occasionally, rarely, never?”

Share responding they use each method “often.”
NEXT STEPS?
SOME KEY SUCCESS FACTORS FOR EVIDENCE-BASED DECISION-MAKING

Challenges: Incorporate the right data, actionably analyzed, at time of need. Make even incremental decisions with a long-term perspective.

» Strategic issues framed appropriately

» An effective mechanism for decision-makers to task data gathering and analysis

» Data and analysis are well-aligned with strategic issues

» Data and analysis are used to inform, and not merely justify, decision-making

» Decision-making structures that prioritize strategic issues over existing operations
WORKSHOPS
Evidence-Based Decisions on ...

...Collecting and Collections
Managing possible format transitions, especially for books; at Midwinter.

...Library Spaces in the Digital Age
Redesign and renovate library spaces for tomorrow’s needs; at CNI and ACRL.

...Your Library’s Role in Discovery
How to support user discovery at your institution; coming again soon.

...Serving the Sciences
Designing services to engage physical and biological science researchers; coming soon.
CONTACT US

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Local surveys and workshops:
www.sr.ithaka.org/local-surveys

Reports and issue briefs:
www.sr.ithaka.org