Adapting the Penn State One Button Studio Model

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Mercer Library

Prince William Campus

George Mason University
Why Build a Studio?
Expected Time Investment in Technology Skills

Traditional Model:
- Reserve/Visit Studio Space
- Set Up Lights, Mic & Camera
- Record Video
- Capture Recording
- Review Video
- Compress & Save Video
- Present or Publish

One Button Studio:
- Reserve/Visit Studio Space
- Record Video
- Present or Publish

Source: onebutton.psu.edu
• Enhance video tutorials
• Increase in online and hybrid courses
• Flip the classroom
• Improve media literacy skills
Finding a Space
Which Building?

Arlington Campus Library

Mercer Library (Prince William Campus)

Fenwick Library

Gateway Library
Fenwick Library Expansion

Expected Completion Date: January 2016
Gateway Library

- Learning Commons Model
- Teaching & Learning Services
- Collocation of Services in Johnson Center
Johnson Center

- Opened in 1995
- Multi-use building with academic, student support, and retail space
- Student Technology Assistance and Resource (STAR Lab)
- Collaborative Learning Hub (CLUB)
Space Selection Criteria

- Quiet, yet visible
- Easy to find
- Minimal renovations
- Re-use or re-purpose existing space
- Flexible for multiple purposes
Project Team

- Project Manager
- Electrician
- Multimedia Specialist
- IT Specialist
- Library Facilities Manager
Options and Modifications

- Green Screen
- Two projectors with screens
- Mounting the camera and microphone
- Lapel microphone
Cost Estimate

- Equipment: $10,800
- Projection Installation: $3600
- Facilities: $1400
- Miscellaneous: $200
- Total Estimate: $16,000
Mason’s One Button Studio
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Staffing Model

- Hybrid of Consultant and Self-Service Model
- Self-scheduling through LibCal’s My Scheduler App
Staff Support

- 1 full-time employee for primary support and maintenance
- 2 employees for high-level troubleshooting
- 8 staff for basic support and troubleshooting
Availability

• Monday - Friday: 9am - 6pm

• Exploring support options for evenings and weekends.
Promoting the Concept
• Invite faculty development or instructional support offices in for a sneak peak

• Target directors or coordinators of large enrollment courses

• Contact international student programs

• Make friends with campus publications
Lessons Learned

• One Button Studio conceivable on any budget
• Be flexible with your equipment and design
• Build enthusiasm early
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