

# REVEALDIGITAL

Help reveal...

...a library's hidden collections

Charles Deering Library, Northwestern University

a library crowd-funding model for open access digital collections

## ASERL

September 30, 2014

[www.revealdigital.com](http://www.revealdigital.com)

we believe...

CONTENT AVAILABLE TO ANYONE...ANYWHERE

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FOR FREE

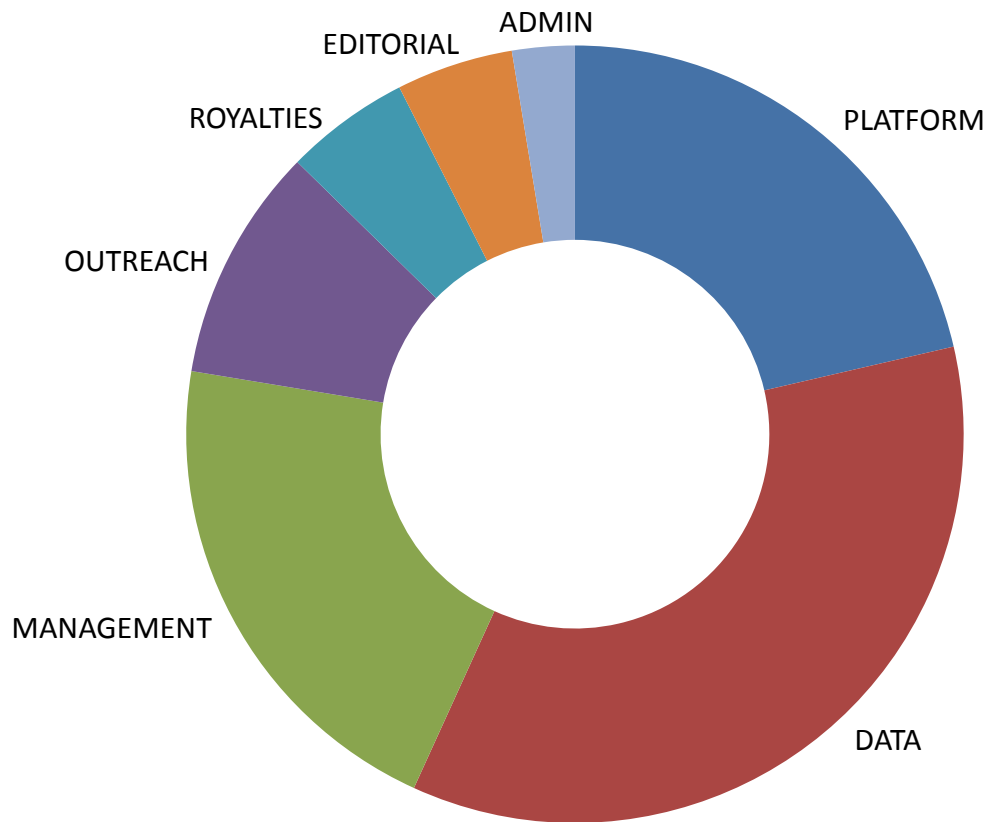
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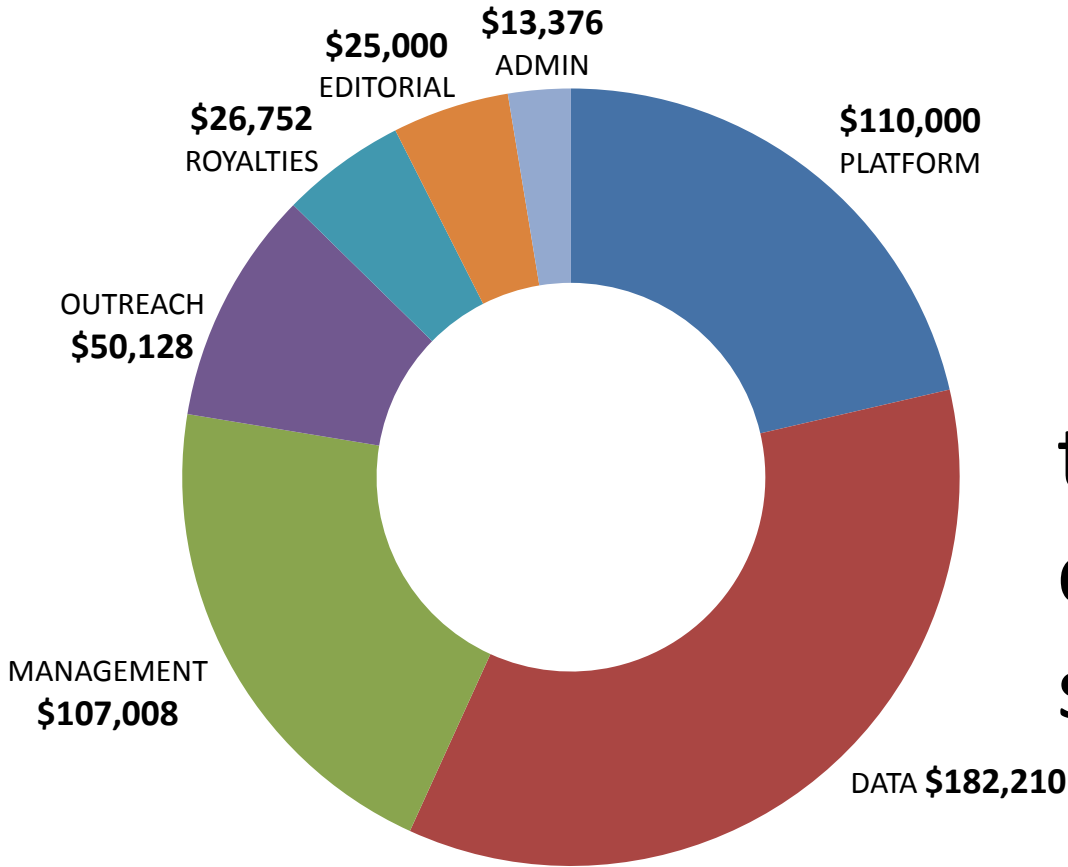
FOR FREE

MAKING CONTENT AVAILABLE  
TO ANYONE...ANYWHERE IS  
**NOT** FREE

every project has a  
defined set of **costs**



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**\$514,474**

the total project costs can be significant

raising capital for a project

Internal Funding

GRANTS

Donors & Special Funds

AGREEMENTS WITH PUBLISHERS

# our model

- 1 Break even = open access
- 2 Using a library crowd-funding approach, libraries vote with their acquisition dollars on which projects to support and bring online





# our framework



- Collaborate with sponsoring libraries
- Scoping
- Sourcing
- Estimating costs
- Pricing
- High-level project plan



# our framework



- New projects are posted for review
- Search and browse new projects
- Commitments are made
- Feedback and comments
- Promote projects



# our framework



- Invoicing
- Rights clearance
- Scan / conversion
- System development
- Hosting
- Status updates



# independent voices

chronicles the transformative decades of  
the 60s, 70s and 80s through the lens of the  
independent alternative press

Bombay Gin, Issue #1, Spring 1976  
Jack Kerouac School of Disembodied Poetics  
of Naropa Institute, Boulder, CO

# independent voices

7 series (feminist, LGBT, GI, campus/community, minority, small literary and right-wing presses)

1,000 full run titles (1,000,000 pages)

15 major source libraries (Duke, Northwestern, MSU, Wisconsin, NYU, U Buffalo, U Kansas, U Texas at Austin, BGSU, UCSD, U Arkansas at Little Rock, U Washington, UMBC, UConn, Wisconsin Historical Society)

# current status

Raised **\$785,000** toward our cost recovery goal

Funding support received from **51** libraries

Over **100** titles / **150,000** pages accessible online with another 150 titles / 350,000 pages sourced, scanned and to be loaded this year

Project will be completed by January, 2017 with open access starting **January, 2019**

# supporting libraries

University of Illinois  
Indiana University  
University of Iowa  
University of Michigan  
Michigan State University  
University of Nebraska  
Northwestern University  
Ohio State University  
Penn State University  
Purdue University  
University of Wisconsin  
University of Minnesota  
Kalamazoo College  
University of Alberta  
University of Victoria  
Univ of British Columbia  
University of Rochester

UC Berkeley  
UC Davis  
UC Irvine  
UC Los Angeles  
UC Merced  
UC Riverside  
UC San Diego  
UC Santa Barbara  
UC Santa Cruz  
**Duke University**  
Calvin College  
University of Ottawa  
New York University  
**George Mason Univ**  
Cornell University  
New York Public Library  
Harvard University

**Emory University**  
Bowling Green State Univ  
University Rhode Island  
Wright State Univ  
Wofford College  
Oakland University  
Denison University  
Juniata College  
Colorado State University  
Muhlenberg  
Princeton University  
**UNC Charlotte**  
Columbia University  
Yale University  
University of Notre Dame  
University of Pennsylvania  
**Johns Hopkins University**

# supporting libraries: benefits

Get immediate access to the collection as its being built plus two years exclusive access once completed

Title level MARC records and usage reports

Add titles to the collection to meet local needs (10% of budgeted pages reserved for supporting libraries)

Support for massive text downloading for local hosting and analysis





a special **discount** offer for Independent Voices

LIBRARY TYPE	LIST PRICE ANNUAL (4 YRS)	LIST PRICE LUMP SUM	% DISCOUNT	DISCOUNT ANNUAL PAYMENT	DISCOUNT LUMP SUM PAYMENT
MASTERS	\$1,693.00	\$6,770.00	10%	\$1,524.00	\$6,093.00
DOCTORATE	\$2,563.00	\$10,250.00	15%	\$2,179.00	\$8,713.00
ARL	\$5,125.00	\$20,500.00	20%	\$4,100.00	\$16,400.00

- Pricing tiers based on highest degree awarded in History or English
- Offer runs through 12/31/2014
- Invoicing will be handled by LYRASIS
- Reveal Digital uses SERU in lieu of formal license agreement



# funding call for new projects

- > Sylvester Manor Archives (NYU)
- > Highlander Folk School Archives (WHS, TSL)
- > Liberation News Service Archive (NYU)
- > Student Nonviolent Coordinating Committee Legacy Project  
(multiple sources)

Available for funding support

@ [www.revealdigital.com](http://www.revealdigital.com)

# program summary

A library services model and not a publishing model

Ownership of the digitized material stays with the source libraries

Collaborate with sponsoring libraries to identify and bring online key collections with high research value

Provide a supporting framework for managing the entire process

Ensures that key cultural collections are accessible to everyone



Firestone Library, Princeton University

## Contacts

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