



Targeted, Practical Outreach using a Faculty Profile Management System

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Scholarly Communication @ FSU

Jan 2012 - hired a Scholarly Communication Librarian

Early outreach efforts:

- Invited presentations to departmental meetings via Faculty Senate Library Committee
- Open Access Week events

Problem: Low Impact/ROI



THE FLORIDA STATE UNIVERSITY

Web

Search

GO

Faculty Expertise and Advancement System



This website provides access to the Faculty Expertise and Advancement System. Functions are provided to download finalized faculty vitae which were generated from the CV database. Links are also provided for summary faculty information. These files may also be searched by a Google search that indexes these finalized CVs.

[Faculty by Department](#)

[Faculty List with Finalized CVs](#)

[Google Search Finalized Faculty CVs](#)

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STRENGTH ♦ SKILL ♦ CHARACTER



Analysis Workflow

Generate report from the CV database to identify journals in which faculty publish

Create derivative spreadsheet to work from (example)

Perform ScholComm 101



Dept. of Art Education Peer-reviewed journal articles, 2011-2012

ArtEd publications made up 35% of the College of Education's total publications.

35% of COE

Faculty published 80 articles in 56 journals.

80 articles

Most common publisher was Sage (17 publications across 11 journals).

56 journals



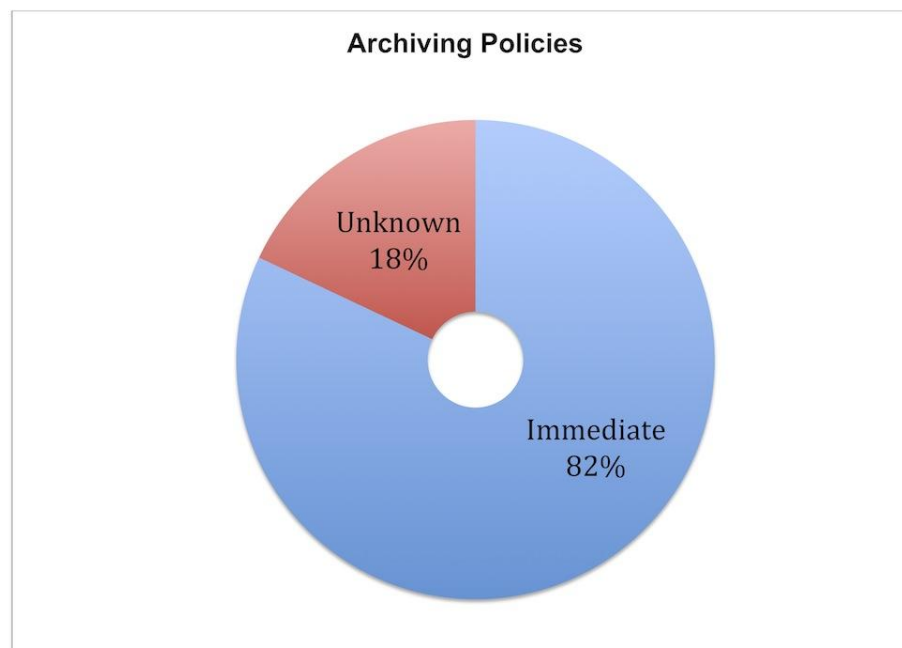
Dept. of Art Education

Peer-reviewed journal articles, 2011-2012

Open Access Archiving Policies

82% of peer-reviewed journal articles can be archived today in an open access repository.

18% of the journals had unclear archiving policies.

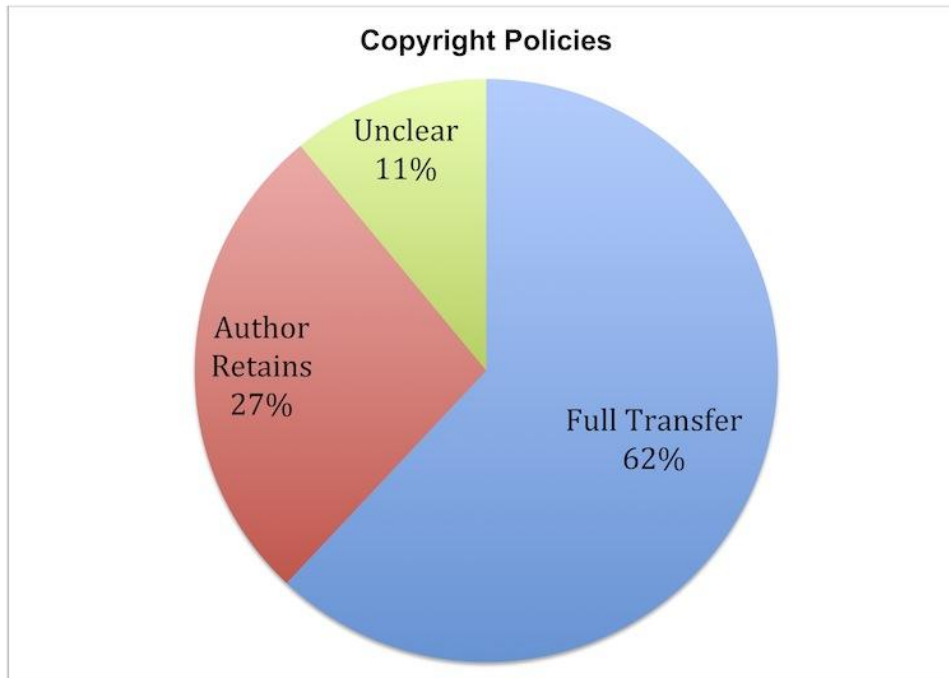




Dept. of Art Education

Peer-reviewed journal articles, 2011-2012

Journal Copyright Policies



62% of journals require authors to transfer full copyright to the publisher.

27% of journals allow author to retain copyright in their works, and only ask for a “license to publish.”

11% of journals had unclear copyright policies.



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