Outline

• About the LPC
  • Background
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  • Goals

• About library publishing
  • Definition
  • Examples
  • Trends
About the LPC

A two-year project (January 2013 to December 2014) led by 58 academic libraries, in collaboration with the Educopia Institute, dedicated to advancing the emerging field of library publishing.
Our Mission

The Library Publishing Coalition promotes the development of innovative, sustainable publishing services in academic and research libraries to support scholars as they create, advance, and disseminate knowledge.
Aims and Ambitions

• Encourage mainstreaming of library publishing in a range of forms, appropriate to different institution sizes, goals;
• Establish effective channels and networks, both within the library community and between the library publishing efforts and other publishers, that ultimately improve the scholarly communications ecosystem; and
• Provide services to practitioners.
Project Foundation

- *Strategies for Success* project and report
  - IMLS-funded project led by Purdue University, Georgia Tech, University of Utah, and SPARC
  - Survey of academic libraries of all sizes
  - 120 attendees at three workshops

- Evidence-based recommendations
  - Develop best practices
  - Collaborate to create community-based resources
  - Formalize skills and training
Project Funding

- **Founding Institutions**
  - $5K/year for two years. Project drivers.

- **Contributing Institutions**
  - $1K/year for two years. Advisors to the project.

- **Host Institution**
  - Educopia Institute. Administrative apparatus and donation of time to the project. Hosts staffing, provides “glue” and infrastructure to hold the project team together.
Project Team

- Executive Group
- Advisory Committee
- Organizing Committee
- Subcommittees: Directory, Program, and Research
- Project Staff
Project Team: Founding Institutions

- Brigham Young University
- Colby College
- Columbia University
- Dartmouth College
- Duke University
- Grand Valley State University
- Kansas State University
- Northeastern University
- Ohio State University
- Oregon State University
- Penn State
- Purdue University
- Syracuse University
- University of Arizona
- University of Illinois, Chicago
- University of Kentucky
- University of Massachusetts-Amherst
- University of North Carolina, Greensboro
- University of North Texas
- University of Pittsburgh
- University of San Diego
- University of Tennessee
- University of Utah
- Utah State University
- Virginia Tech
- Washington University Libraries, St. Louis
- Wayne State University
Project Team: Contributing Institutions

- Boston College
- Brandeis University
- California Digital Library
- California Polytechnic State University
- Carnegie Mellon University
- Claremont University Consortium
- Cornell University
- Emory University
- Florida State University
- Illinois Wesleyan University
- Indiana University
- McGill University
- Northwestern University
- Pacific University
- Pepperdine University
- Rutgers University
- Simon Fraser University
- Tulane University
- University of Florida
- University of Georgia
- University of Hawaii at Manoa
- University of Iowa
- University of Kansas
- University of Maryland
- University of Massachusetts-Worcester
- University of Michigan, Ann Arbor
- University of Minnesota, Twin Cities
- University of Washington
- Valparaiso University
- Villanova University
- Wake Forest University
Project vs. Coalition

**Project**
- 58 participants
- Concrete deliverables
- Two-year endeavor
- Founding process

**Coalition**
- ?? members
- Services
- Ongoing endeavor
- Membership org.
Project Deliverables

- Design, implementation, and launch of the LPC
  - Governance and organizational structure, mission, initial goals and projects of the Library Publishing Coalition
- Targeted research
  - Document the range of library publishing activities
  - Refine justification and positioning of library-based publishing
  - Help libraries envision and develop publishing services
- First edition of Directory of Library Publishing Services
- First annual LPC Forum
Survey of Library Publishing Services

- 114 complete responses (as of Monday)
- Results shared here are preliminary—full analysis will be done later this summer in conjunction with the Subcommittee
What is library publishing?

Library publishing is the set of activities led by college and university libraries to support the creation, dissemination, and curation of scholarly, creative, and/or educational works.

Generally, library publishing:
• requires a production process;
• presents original work not previously made available;
• and applies a level of certification to the content published, whether through peer review or extension of the institutional brand.

Based on core library values and building on the traditional skills of librarians, it is distinguished from other publishing fields by a preference for Open Access dissemination and a willingness to embrace informal and experimental forms of scholarly communication and to challenge the status quo.
Products

- Journals
- Monographs
- Textbooks
- Technical/research reports
- Conference proceedings
- ETDs
- Digital humanities projects
Motivations: Provide alternatives to traditional publishing
Motivations: Complement existing publishing operations on campus
Motivations: Increase library involvement in the entire research lifecycle

Diagram via: http://www.lib.sfu.ca/research-commons/research/research-lifecycle
Motivations: Introduce students to scholarly publishing

Scholarly Publishing
An OSU Libraries net.TUTOR tutorial
Platforms

- OJS/OCS/OMS (45%)
- Dspace (37%)
- Digital Commons (35%)
- Locally developed software (20%)
- Wordpress (19%)
Services (1 of 2)

• Content access, discovery, preservation
  • Metadata (85%)
  • Assignment of identifiers (42%)
  • Digitization (77%)
  • Audio and video streaming (42%)
  • Maintenance of publishing platform
  • Digital preservation

• Copyright
  • Author advisory (78%)
Services (2 of 2)

- Editorial and production
  - Peer review management (29%)
  - Copyediting (23%)
  - Typesetting (20%)
  - Graphic design (40%)
  - Marketing (40%)
  - Compiling indexes (11%)
  - Print-on-demand services

- Business planning
  - Budget preparation (6%)
  - Business model development (12%)
  - Contracts and licenses (28%)
Organization

• Centralized in a library department (46%)
• Distributed across the library (36%)
• Smaller percentages are distributed across campus, across several campuses
Campus partners

Answered: 102  Skipped: 12

- campus departments or programs
- individual faculty
- graduate students
- undergraduate students
External partners

- Scholarly societies
- Research institutes
- Individual faculty
- Museums
- Private collections
- Library networks and consortia
- Non-profits
Future plans

• Expanding partnerships (campus and external)
• Increasing publication of new forms of scholarship
• Supporting data management
Challenges

• Scaling publishing services
• Securing funding and demonstrating value
• Identifying and developing needed skills
• Raising credibility and visibility
Get involved

• North American academic libraries may join as a Contributing Institution at any point during the project period.

• Visit our new website, www.librarypublishing.org
Questions?

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