



ASSOCIATION OF SOUTHEASTERN RESEARCH LIBRARIES

Meeting Minutes

ASERL Fall 2012 Membership Meeting

November 13 - 14, 2012

Marriott Courtyard Downtown Decatur

130 Clairmont Avenue, Decatur, Georgia 30030

November 13, 2012

1. Call to Order, Welcome, Introductions. ASERL President Judy Russell called the meeting to order at 1:02pm. Attendees introduced themselves. See attendee list in Appendix.

2. Shared Interest in the New South

Terry Birdwhistell (University of Kentucky Libraries) introduced Tracy Campbell, history professor from U-Kentucky. Tracy discussed his interest in the "New South," the many possible facets of the topic, and how shared collections from ASERL libraries could be useful to students and researchers. He is keenly interested in undergraduates interacting with primary source materials.

Overall, the "New South" encompasses the period of military invasion, surrender and reemergence afterwards. This includes populism, race, gender, urban/rural issues, immigration issues, and economic adjustments following the end of slavery and the rebuilding of war-torn areas. These can be found in oral histories, photos, speeches, music, literature, food, etc.

ASERL members divided into small groups to discuss:

- If ASERL adopts New South as an umbrella for shared digital collections – which aspects are most appealing/interesting?
- To which topics/sub-topics do you think your library can most likely contribute?
- What barriers might impede your library contributing to these types of shared digital collections?

Group reporting:

- The groups noted this would be a natural progression from ASERL's Civil War collection.
- Subtopics could include the topics mentioned by Tracy Campbell, but also political transformation of the south, republication strategy in the south, role of women in leadership in new south – public or behind the scenes (similar to the TV show called "the men who built America" – how about the "women who built America"), arts and music (blues/jazz)
- What about all the collections of microfilm we own that could be digitized?
- Barriers include money/time, copyright issues, possible embargos on collections. Also, "New South" as a topic is too broad – start with subtopics.

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- Suggested a formal evaluation of the civil war collection – how it was used, stats/etc. might give us an indication on how to build/enhance on the model for the new effort. Aserl should inventory what we've already digitized that fit into this category. What do we have, what are our strengths already?

3. Assessment programs developed at FSU, UNC Greensboro, Georgia Tech

Ameet Doshi & Jay Forrest (Georgia Tech), Rachel Besara (FSU), Kathy Crowe (UNC Greensboro).
Georgia Tech

- Evaluation is structured at Georgia Tech by user communities, physical space, and virtual space. This includes their feedback from Library Board, Faculty Board (user communities), focus groups, other advisory boards. Their space assessment includes surveys, census and third-party partnerships ([steelcaseSteelcase](#), Herman Miller). Herman ~~M~~iller is paying for the space assessment (some concern with who owns the data and how it will be used). They reach out to other companies to help cover the cost of assessments.
- Georgia Tech also conducts usability studies, LibQual, LibSAT for ongoing conversations with users about how the library is doing. They see this as an continual conversation – give & take.
- GT's also conducts collection assessments to inform journal cancellations, long-term retention decisions, and the formation of Centers of Excellence. Questions include what do we collect, what are our strengths. What percentage of publications do we collect?

UNC Greensboro

- At UNCG, ongoing and sustained assessment is part of their mission/goal statement. They develop an annual plan to identify projects, determine method/outcome/team, tied to university's strategic plan and post results of assessment on LibGuide, with additional reports of follow-up activities.
- The library's assessment includes the university's Office of Planning & Assessment, Institutional Research, Student Affairs Assessment, Institutional Effectiveness Committee, and Student Learning Enhancement Committee.
- Actions taken following LibQual 2008 include improved signage, new furniture, additional vending, more computers/tech check-out, and a marketing campaign to UNCG staff.
- They conducted mystery shopper activities to gain knowledge of user experience. This was administered first in 2010, including training for staff and student "shoppers." Repeated again in 2012 with improved scores, and they feel it helped develop a culture of excellent customer service.
- UNCG's Digital Media Commons opened in 2012. Development of the space was a collaborate with Interior Architecture class.
- Communications is a key aspect to effective assessment. UNCG posts regular updates on a Libguide (<http://uncg.libguides.com/libassessment>), plus regular discussion in staff meetings, and an [Annual Assessment Report](#).
- [ClimateQual still in progress](#). They are also considering additional collection assessment activities, especially as related to special collections

Field Code Changed

Florida State

- Assessment programming is [staffed by two librarians and six student workers](#)
- Working on ethnographies – they know what [is](#) happening but now [is-are](#) trying to identify why it is happening. Currently conducting graduate ethnographies. Surveys, mapping, etc. [Also working with Balanced Scorecard](#).
- Library managed tutoring program. [Ongoing work includes app development, GPS trackers, and turnstile data.](#)

Discussion: There was interest in holding an assessment conference within the ASERL region, held in alternate years to ARL's national conference. The ASERL Board will consider this.

4. Membership Committee Update -- [Kay Wall](#) (Clemson University, chair of Membership Committee).

Kay reviewed the draft changes promulgated by the Membership Committee and supported by the ASERL Board. This will create a formal probation process for libraries that fail to meet membership criteria for three years in a row. A few other housekeeping items are also included. Discussion included wordsmithing suggestions.

MOTION to approve in concept (Bonnie MacEwan/Sarah Michalak), permitting the Membership Committee to finalize wording based on suggestions from the floor.

5. Program Updates:

- a) Data Management (Tyler Walters) – Asked for endorsement of draft Policy Language for Data Management Policies -- see meeting packet. Pertains to ownership, stewardship, roles/responsibilities. This is model language, not a mandate. The purpose is to share this with University CIOs and Provosts for implementing local policies. SURA has been asked to endorse this as well. The document is currently being reviewed by university counsel at UVA. Most changes to date have been minor edits to text, but this will be brought back to the membership if there are substantive changes upon review by counsel. MOTION to endorse (John ~~Umstead-Ulmschneider~~/Kay Wall), passed unanimously.
- b) Journal Print Retention Program (John Burger) – New members added, new titles added since last meeting, currently at about 4900 titles. Developing software similar to the disposition software from FL to manage needs/offers. ASERL will host an in-person meeting of program steering committee to view software and discuss other details of program operations in early 2013 – deans asked to support travel for their representatives.
 - i. ASERL-WRLC shared archive – see agreement in program packet. Little overlap between titles held by ASERL and WRLC participants. No additional costs associated with the agreement. Each participating library will be asked to amend their MOU for this program to affirm the addition of WRLC in this effort. By show of hands all agreed to this expansion of the program.
 - ii. Also, WRLC libraries are interested in signing on to ASERL's reciprocal borrowing agreement. All attendees voted in favor of this expansion of the agreement.
- c) Government Documents (Judy Russell) – Those libraries who have not yet declared a center of Excellence will be receiving a call from one of the Deans FDLP Steering Committee members to help them determine an agency to adopt. In addition, those who have declared an agency but have not yet signed an MOU will also be contacted. There are still a large number of agencies left to adopt. Judy would like to contact the regionals in each state who can then reach out to the selectives to join in and identify an agency to collect.
 - i. Judy discussed the pilot project with GWLA to determine scope of FDLP collections as part of a larger digitization effort – see handout. ASERL will request an upload of State Dept records by mid-January.
- d) ASERL Statistics (Judy Russell) – Annual stats are due January 15th. Judy noted ARL made some significant changes to their stats this year. Long-term goal is to find a depository rather than relying on volunteer efforts to collect these data. Asked for volunteers to identify type of stats are needed: Jan Lewis, Lou Pitschmann agreed to serve, also suggested ~~(not sure if these names are correct)-Bill Potter might help given his statistics role with ARL.~~

6. Recess: The meeting recessed at 4:50pm. Member reception held at Parkers on Ponce restaurant.

November 14, 2012

7. Presentation: Using a Roadmap to Guide Library Facility Planning ([Kay Wall](#), Clemson; David Moore, architect):

Kay Wall described the “road map” process used at Clemson to help implement facility improvements in small increments, rather than a \$75M master plan. The changes were made based on feedback from a Creative Inquiry Team – 9 students, 3 semesters. Students from a variety of disciplines came together to solve a problem, using information from user surveys and a day-long visioning workshop. The goal was to repurposing existing space for better utilization of footprint: they added meeting rooms out of storage space, restructured existing meeting rooms to make them more usable, increased the number of rooms within same square footage, and created more seating by rethinking layout.

8. The Evolving IP/Copyright Landscape ([Brandon Butler – ARL](#))

Brandon noted the “Code of Best Practices in Fair Use for Academic and Research Libraries” was published in January 2012. The Code was two years in the making -- Year 1, talks with libraries to identify the issues. Phase II worked with libraries to identify consensus of principles and how to apply doctrine to the problems libraries face and to write the Code. Phase 3 is underway now = holding events across country to spread the word.

He also described “The Siege” libraries that had been under siege from several lawsuits relating to copyright and fair use – many of which appear to be going in our favor. Among the lessons learned:

- Universities are not copy shops; e-reserves are not course packs – the requirements for Fair Use are not the same.
- Faculty mostly get it right intuitively when it comes to use of copyrighted materials
- R.I.P. the old classroom guidelines, “spontaneity”.

Brandon also discussed the Authors Guild vs HathiTrust lawsuit (see handout), which affirmed the value of Hathi’s three purposes – preservation, text mining, accessibility; recognized the “transformativeness” of the access provided by HathiTrust for new audiences, and ratified principles 3,5, and 7 of the Code. It also affirmed there is no “associational” standing in copyright suits – an associations cannot sue under copyright law, only the authors/right-holders can sue for copyright infringement.

9. Library Publishing Coalition – Tyler Walters

LPC is an IMLS project involving six ASERL libraries involved currently. The goals of the pilot project are to identify what libraries are doing as publishers, and establish practices. Also seek to determine what the community needs and the best ways to share the information. Other libraries are welcome to participate -- see handout for more info.

10. ASERL Open Access Activities – John Burger

ASERL surveyed its members about their OA activities during Fall. A directory of OA activities is under development -- first draft is in handouts. Updates are welcome at any time. The directory will be posted to ASERL’s website and a listserv of interested parties will be created to foster improved communications. The Board has authorized a Visiting Program Officer to help “tell the story” of Open Access on ASERL campuses. The VPO announcement will be posted in early 2013.

11. Needs Survey: Intro to Digital Preservation – John Burger

ASERL's webinars offered in the past have been very popular, and continue to see heavy use of recordings on Vimeo. We will offer these again, and want to refine/focus the content to ensure members' needs are being met. ASERL deans/directors are asked to encourage staff to provide feedback to survey; available through December 15.

12. SCOAP3 Update – John Ulmschneider

John recently received a request for renewed support for SCOAP3 under the banner of LYRASIS. Not everyone in ASERL got a copy of the email. It was unclear what was being requested. Many felt SCOAP3 could be a worthy experiment but need more information. John Burger will seek a webinar from LYRASIS to provide more information to ASERL members

13. Wrap-Up/Upcoming Activities

- ASERL seeks 3 people serve on Nominating Committee to identify nominees to 2013-2014 Board, plus 3 people willing to fill upcoming vacancies. Please see Judy Russell or John Burger to volunteer for either of these roles.
- Annual stats due Jan 15th
- Next meeting = April 23/24, 2013 in Memphis.

14. Adjournment. Judy Russell adjourned the meeting at 11:40am ET.

Appendix – Attendee List

34 of 40 ASERL libraries were represented at this meeting:

1. **Auburn University:** Bonnie MacEwan
2. **Clemson University:** Kay Wall
3. **College of William & Mary:** Carrie Cooper
4. **Duke University:** Deborah Jakubs
5. **East Carolina University:** Jan Lewis
6. **Emory University:** Lars Meyer
7. **Florida State University:** Julia Zimmerman
8. **George Mason University:** John Zenelis
9. **Georgia Institute of Technology:** Catherine Murray-Rust
10. **Georgia State University:** Nan Seamans
11. **Johns Hopkins University:** Liz Mengel
12. **Louisiana State University:** Elaine Smyth
13. **Mississippi State University:** Stephen Cunetto
14. **Tulane University:** Lance Query
15. **University of Alabama:** Lou Pitschmann
16. **University of Alabama at Birmingham:** Jerry Stephens
17. **University of Central Florida:** Barry Baker
18. **University of Florida:** Judith Russell
19. **University of Georgia:**
20. **University of Kentucky:** Terry Birdwhistell
21. **University of Louisville:** Bob Fox
22. **University of Maryland:** Patricia Steele
23. **University of Memphis:** Sylverna Ford
24. **University of Miami:** Yolanda Cooper
25. **University of Mississippi:** Julia Rholes

26. **University of North Carolina at Charlotte:** Meridith Raiford
27. **University of North Carolina at Greensboro:** Kathy Crowe
28. **University of South Carolina:** Tom McNally
29. **University of South Florida:** Bill Garrison
30. **University of Tennessee – Knoxville:** Steven Smith
31. **Vanderbilt University:** Connie Vinita Dowell
32. **Virginia Commonwealth University:** John Ulmschneider
33. **Virginia Tech:** Tyler Walters
34. **Wake Forest University:** Lynn Sutton

ASERL Members Not Present: Air University, Florida International University, North Carolina State University, Library of Virginia, University of North Carolina – Chapel Hill, University of Virginia.

Guest speakers & ASERL staff present: Brandon Butler (ARL), John Burger & Cheryle Cole-Bennett (ASERL staff), Rachel Besara (FSU), Ameet Doeshi & Jay Forrest (Georgia Tech), Tracy Campbell (University of Kentucky)