Proposal from Counting Opinions

ASERL's Annual Statistical Survey – Data Collection and Reporting
March 2013

Counting Opinions proposes to create an ASERL-branded portal to be the access point for ASERL members to submit their annual statistical data and access any content/instructions specific to ASERL members. CO would load existing member historical data and create a template matching the existing ASERL annual report (Excel file).

The ASERL Portal would enable the following functionality:
a) Conduct annual data capture based on timing determined by ASERL
b) Release the ASERL results to ASERL members at whatever timing suits ASERL needs.
c) Auto-publish the templated report (matching the format currently in use)
d) Auto submission of data captured via ASERL portal (including historical data) to the ACRLMetrics data set. (removes need for ASERL libraries to re-enter data to ACRL)

The following would be setup by Counting Opinions for ASERL – work which is covered by the $3,000 one-time implementation fee:
• Portal content and branding
• Create secure user accounts
• Report output (matching existing published report format)

Benefits
1. ASERL can capture data and generate reports on their own schedule
2. Special ACRLMetrics consortial pricing to ASERL members. ACRLMetrics subscribers have access to the full comparative ACRLMetrics data sets as they become available each year (usually June) along with all of the historical data (including ARL/ACRL, NCES, select IPEDS data), supported by robust report generation functionality.
3. ASERL can create and use "peer" filter for generating ASERL-specific reports and comparisons.

The underlying system platform (LibPAS) is "self-administrable" but Counting Opinions can be contracted on an as-needed fee basis as desired, should ASERL require custom changes such as adding new questions (definitions, edit checks, etc.); portal content/functionality and/or custom report templates; etc.   Counting Opinions consulting/support fees are $200/hr or $1,500 per day.

Fees:
Counting Opinions LibPAS Portal fees:	$199/library*
One-time ASERL Portal set-up :	$ 3,000 to ASERL

The following 15 ASERL libraries alrady subscribe to counting Opinions services (either ACRLMetrics or LibPAS) and would <u>not</u> incur additional costs to use the ASERL Statistical portal:

1. Duke
2. East Carolina University
3. Emory
4. Florida International University
5. Florida State University
6. George Mason University
7. Johns Hopkins University
8. University of Alabama
9. University of Miami
10. University of North Carolina at Charlotte
11. University of South Carolina
12. University of South Florida
13. University of Tennessee
14. University of Virginia
15. Virginia Commonwealth University

*DISCOUNT OPTION
Counting Opinions will provide consortial discounts on the $199 ACRLMetrics annual subscription fee if >30 ASERL members subscribe. The discount would be 10% if Counting Opinions issues individual invoices to ASERL members, or 15% discount for a single invoice to ASERL for its members.

Counting Opinions can provide additional support on an as needed basis (fees are $200/hr or $1,500 per day.)

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