

# DECIDING ON A MOBILE APP

Boopsie at Vanderbilt

ASERL Webinar

October 25, 2012

# ENVIRONMENT

- ▶ Student body of more than 12,500
- ▶ 210 Library staff (10 in Library Digital Services)
- ▶ SirsiDynix Symphony ILS
- ▶ Ex Libris Primo discovery layer
- ▶ Ex Libris SFX openurl resolver
- ▶ Locally developed database applications
- ▶ Several Blogs
- ▶ Non-CMS public web site

# CHALLENGE

- ▶ Increased availability of smart phones and mobile devices
  - ▶ Different operating systems
  - ▶ Different screen sizes
  - ▶ Different browsers
- ▶ Variety of information sources and formats

# CHALLENGE

- ▶ Ability to provide information about ongoing renovation
- ▶ Able to provide data from many information sources (ILS, RSS, Calendars, etc.)
- ▶ No additional staffing
- ▶ Need for easy updates
- ▶ Need to be available for all devices

# OPTIONS

- ▶ Change all websites to be accessible for mobile devices
- ▶ Locally create app for each device
- ▶ Request student groups to develop app
- ▶ Outsource

# BOOPSIE

- ▶ Experience working with Boopsie at ALA/LITA
- ▶ Reasonably priced (especially compared to local development costs)
- ▶ Available for all devices (Android and iOS)
- ▶ Experience pushing the information to the Apple store
- ▶ Little staff time required to get set up

# BOOPSIE

- ▶ Design updates use Google Docs
  - ▶ No additional training was needed
  - ▶ Able to get more people involved in updates
  - ▶ Quick and easy updates
  - ▶ Ability to pull data from different resources
  - ▶ Ability to search local ILS


# LIBRARY LOCATOR






December 2009

Central	Central Library	419 21st Ave South	Nashville	37240		615-322-2800		36.14575,-86.80075
Divinity	Divinity Library	419 21st Ave., S.	Nashville	37203		615-322-2865		36.145522,-86.800018
Law	Massey Law Library	131 21st Ave. South	Nashville	37203		615-322-2568		36.147713,-86.800665
Management	Walker Management Library	401 21st Avenue South	Nashville	37203		615-322-3960		36.146866,-86.800004
Music	Music Library	2400 Blakemore Ave	Nashville	37212		615-322-7695		36.138756,-86.806106
Peabody	Peabody Library	Peabody #0135 230 Appleton Place	Nashville	37203		615-322-8095		36.142505,-86.79904



Menu

 **Vanderbilt University**  
Heard Library

-  **Search the Catalog** >
-  **My Account** >
-  **Library Locator**  
find a library near you >
-  **Library Hours**  
when are we open >
-  **Library News Online** >
-  **Library Tweets** >

# THE EXPERIENCE

## THE GOOD

- ▶ Setup was simple and they were able to harvest our MARC records from the catalog
- ▶ Encountered issues with hours
  - ▶ Boopsie developed a new method to allow our hours to be harvested
- ▶ Staff were enthusiastic about the mobile app at launch and continue to use the app
- ▶ Works well on all mobile devices

# THE EXPERIENCE

## THE BAD

- ▶ Obtaining statistics needs to be done through Boopsie
  - ▶ This has improved and is generated by Boopsie monthly
- ▶ Some sources are not easily displayed (Google Calendar)
- ▶ It cannot do everything
  - ▶ New websites cannot always be included
  - ▶ Links out from the app need to be mobile friendly

# VANDERBILT'S TAKE

- ▶ The app does not do everything
  - ▶ Still need to work towards mobile accessible websites
- ▶ Adoption by students has continued to increase
  - ▶ Jan. – June 7 2010 (255 users)
  - ▶ August 2012 (228)
- ▶ Boopsie is a good solution that requires little staff time

# LIVE DEMO

- ▶ Google Docs (<http://docs.google.com>)
- ▶ Boopsie (<http://vulibrary.boopsie.com/>)

Questions?

# THANK YOU

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