Simple Ideas for Stronger Engagement
Virtual Workshops and Presentations

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Presentation Must Read
Top virtual presentation mistakes?
Background

Interior Engagement Consultant?
How Much Does the Average Participant Retain After a Presentation?

80%
60%
40%
20%
10%
What is the Why? (Idea)
Attention Span (4 minutes)
Can you tell what are the main concepts are for an average virtual presentation?

<table>
<thead>
<tr>
<th>True</th>
<th>False</th>
<th>Sometimes but rare</th>
</tr>
</thead>
</table>
Adult Concepts (4-6 Max)
VISUAL CONNECTION
Active vs Passive??
Active vs Passive?

- Reflective Questions
- Polling/Video
- Tips/Numbers
- Request active learning
I am writing down everything I could possibly say about this slide

Resulting in me reading all the text out loud
- But hey, that also means I do not have to make any contact whatsoever with my audience.
  - Yippee!
  - Shit, is my fly open? I feel a breeze
- Why is that guy yawning over there?
- I just love the Arial font, don’t you?
- I’m glad my secretary found this standard background, it is just so pretty to look at.

Could this possible get more lame?
- No, probably not
- I should insert a joke, but I wouldn’t know where to find one on the internet
- If I bore everyone long enough, there will be no room for questions
  - The idea of interaction just made me pee in my pants

I hope no one notices I actually wish I was dead
I’ve just forgotten my name...
Oh well, only 50 more minutes of this
WORST PRESENTATION DESIGN MISTAKES

TOO MUCH TEXT.

Stocks tumbled Tuesday -- with the Nasdaq taking a pounding -- as the political standoff in Washington continued and the partial government shutdown stretched into its eighth day.

The Dow Jones industrial average fell 159.71 points, or 1.1%, to 14,776.53 and the Standard & Poor's 500 index dropped 20.67 points, or 1.2% to 1,655.45. It was the 11th loss in the last 14 days, and the S&P 500's biggest drop in six weeks.

The Nasdaq composite plunged 75.54 points, or 2%, to 3,694.83.

Anxiety over an Oct. 17 deadline to raise the nation's debt ceiling is starting to eat away at investor sentiment as compromise in Washington remains absent, says Pat Adams, a portfolio manager at Choice Investment Management.

• Aside from the theatrics in Washington, investors will also be paying close attention Tuesday to the unofficial start of the third-quarter earnings season.

• After the closing bell, aluminum maker Alcoa and fast-foot chain Yum Brands will report.

• Analysts hope companies in the S&P 500 to grow their earnings 4.3% vs. the same quarter a year ago.

On Saturday, he signed several such bills, most prominently legislation stopping local law officers from detaining people who might be citizens of the United States. He said the responsibilities belonged to citizens alone, and a number of newspapers published editorials urging the governor to veto the bill after the Democratic-controlled Legislature passed it, with most Republicans opposing it.
Pulling it all together

<table>
<thead>
<tr>
<th>Determine why/clear concepts/core</th>
</tr>
</thead>
<tbody>
<tr>
<td>Active/Passive Learning</td>
</tr>
<tr>
<td>Develop interactivity (concepts)</td>
</tr>
<tr>
<td>More graphics/less words</td>
</tr>
<tr>
<td>Simplify, repeat core points</td>
</tr>
</tbody>
</table>
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• Classes Are Online and So Are We! Adapting Experiential Learning to a Virtual Environment on Vimeo