



ASSOCIATION OF SOUTHEASTERN RESEARCH LIBRARIES

Speaker Biographies

"It's All About U: The ASERL-Auburn Forum on Library User Studies"

Co-sponsored by ASERL and Auburn University Libraries

July 31, 2008 - Georgia Tech

Marcia Boosinger

Associate Dean for Public Services

Auburn University Libraries

Prior to becoming the Associate Dean for Public Services at Auburn University Libraries, Marcia Boosinger served as Head of Reference and Instruction Services and as the Instruction Coordinator. She has an MLIS from the University of Alabama, an M.S. in Library, Media and Instructional Development and B.A. in English.

Katie Clark

Associate Dean for Public Services and Collection Development

University of Rochester Libraries

Katie Clark is currently the Associate Dean for Public Services and Collection Development at the University of Rochester. From 1999 to March 1, 2008, she was the Director of the Science and Engineering Libraries there.

Katie was a member of the Undergraduate Work Practices team and contributed to two chapters of the book, "Studying Students: The Undergraduate Research Project at the University of Rochester." Prior to coming to Rochester, Katie was Assistant Dean for Public Service at the University of Houston Libraries, Head of Reference and Instructional Services at Pennsylvania State University Libraries, and Assistant Head of the Reference Division at Texas A&M University Libraries.

Bob Fox

Associate Director for Public and Administrative Services

Georgia Tech Library and Information Center

Bob Fox has served in his post at the Georgia Tech Library since 2005. Prior to that, he was the Director of Library Services at Clayton State University in metropolitan Atlanta. He holds a master's degree in library science from Clark Atlanta University and bachelor's and master's degrees in finance from the University of Georgia.

John Law

Vice President, Discovery Services

ProQuest

John Law oversees business, technical, and project leadership for building information solutions aimed at getting librarians and end-users to their information "discovery moment" effortlessly. He recently led ProQuest's "Student Research Behaviors Study," which examined the discovery process and identified common barriers in access to library resources. John has managed the ProQuest brand online platform, with responsibility for strategic planning, user research and definition of new features. He speaks frequently on topics related to

1438 WEST PEACHTREE STREET, N.W., SUITE 200
ATLANTA, GEORGIA 30309-2955

VOICE: 404.892.0943

TOLL-FREE: 800.999.8558

FAX: 404.892.7879

WEB: [HTTP://WWW.ASERL.ORG](http://www.aserl.org)

technology, user-centered design of applications, and product development, both from a library market perspective and in relation to new product management practices. He holds a bachelor's degree in Engineering from Michigan State University and a master's degree in Technology Management from Columbia University.

Brian Mathews

User Experience Librarian

Georgia Tech Library and Information Center

Brian Mathews is currently the User Experience Librarian at Georgia Tech. Prior to this position he served as an Information Services Librarian and was the Coordinator of Distance Learning Library Services at Georgia Tech. He also worked as a reference and instruction librarian at The George Washington University. Brian is finishing up a book this summer for ALA Editions tentatively titled, "Experiential Marketing for Academic Libraries," due out in Spring 2009. Brian earned an MLIS from the University of South Florida and a B.A. in History from the University of Central Florida.

Erin Mayhood

Head of Music Library

University of Virginia

Erin Mayhood is the Head of the Music Library and leader of the user requirements and usability team at the University of Virginia Library. Erin received her usability training through the Nielsen Norman Group with usability guru, Jakob Nielsen. Before coming to the U.Va. Library, she was Assistant Head of the Music Library at Boston University where she participated on their website development team. Erin received her MSLS in 2002 from the University of Illinois at Urbana-Champaign and began her professional career at the Boston Public Library.

Crit Stuart

Program Director for Research, Teaching and Learning

Association of Research Libraries (ARL)

The RTL Program within ARL develops and implements imaginative and practical strategies to promote and facilitate the integration and use of research library resources and services throughout the research institution. Prior to taking the ARL position, Crit was associate director for public services at the Library and Information Center, Georgia Institute of Technology. There he coordinated the evolution of "library as place," emphasizing enhancements to spaces, technologies, and services to support student productivity and success in a 24-hour environment, and to expanding practical partnerships between the Library and students, faculty and student support services.

Susan Whitmer

Education Solutions Integrator

Herman Miller, Inc.

As a member of Herman Miller's Education Solutions team, Susan brings over twenty-five years of experience in creating office, healing and learning environments. Her role focuses on research and the development of innovative design directions for effective learning spaces. Susan holds a Masters of Business Degree and a Masters of Science Degree in Accessibility and Inclusive Design. She is a licensed interior designer.

Joe Williams

Director of the Learning Commons

North Carolina State University Libraries

In his role as Director of the Learning Commons at D. H. Hill Library, Joe works closely with NCSU students, faculty, and staff to keep the Learning Commons a vibrant and student-focused learning space. Before coming to NCSU Libraries, he was Assistant Professor at Texas A&M University Libraries. Williams received his MSLS in 2000 from UNC Chapel Hill and began his professional career as an NCSU Libraries Fellow.