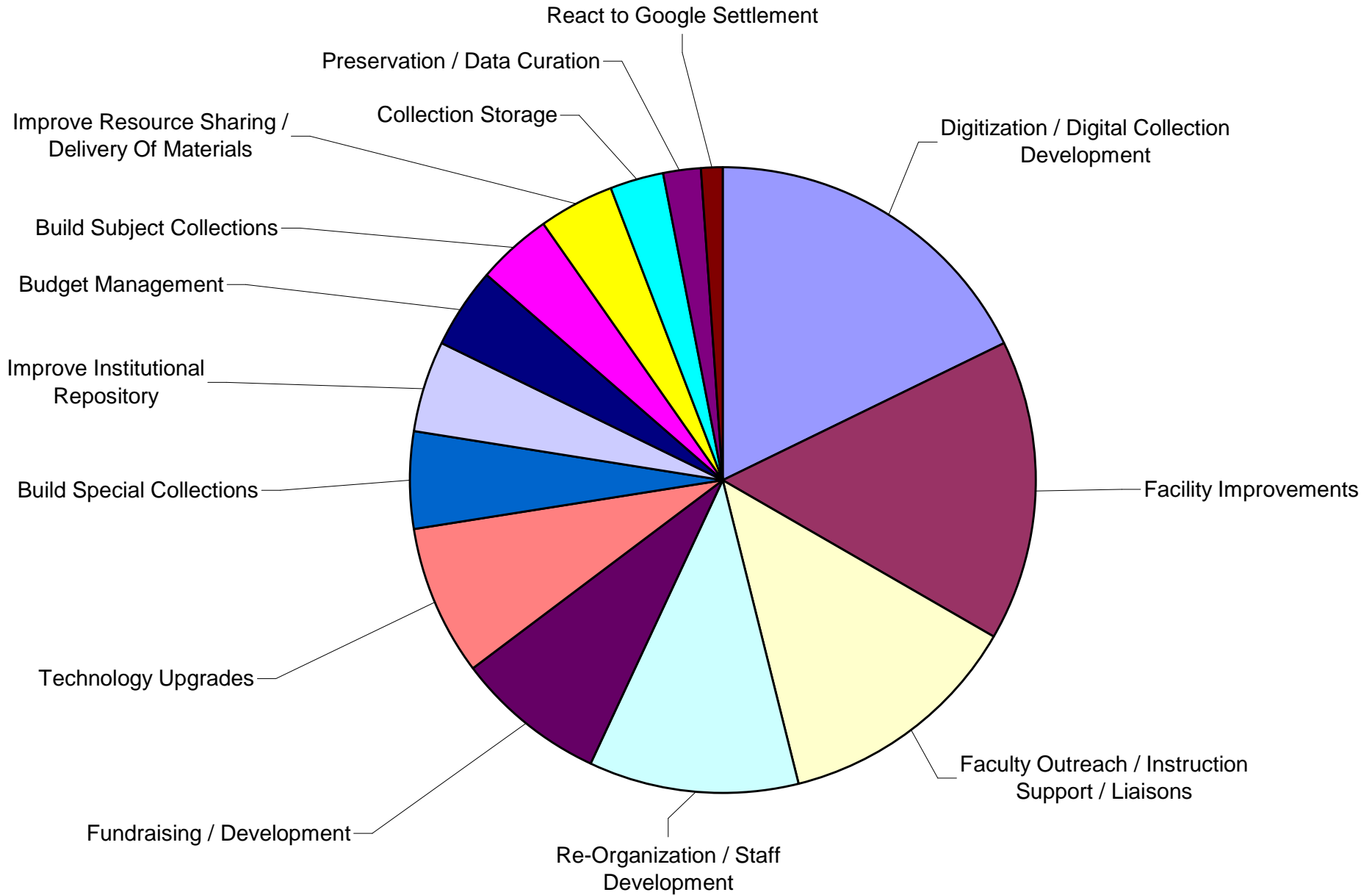
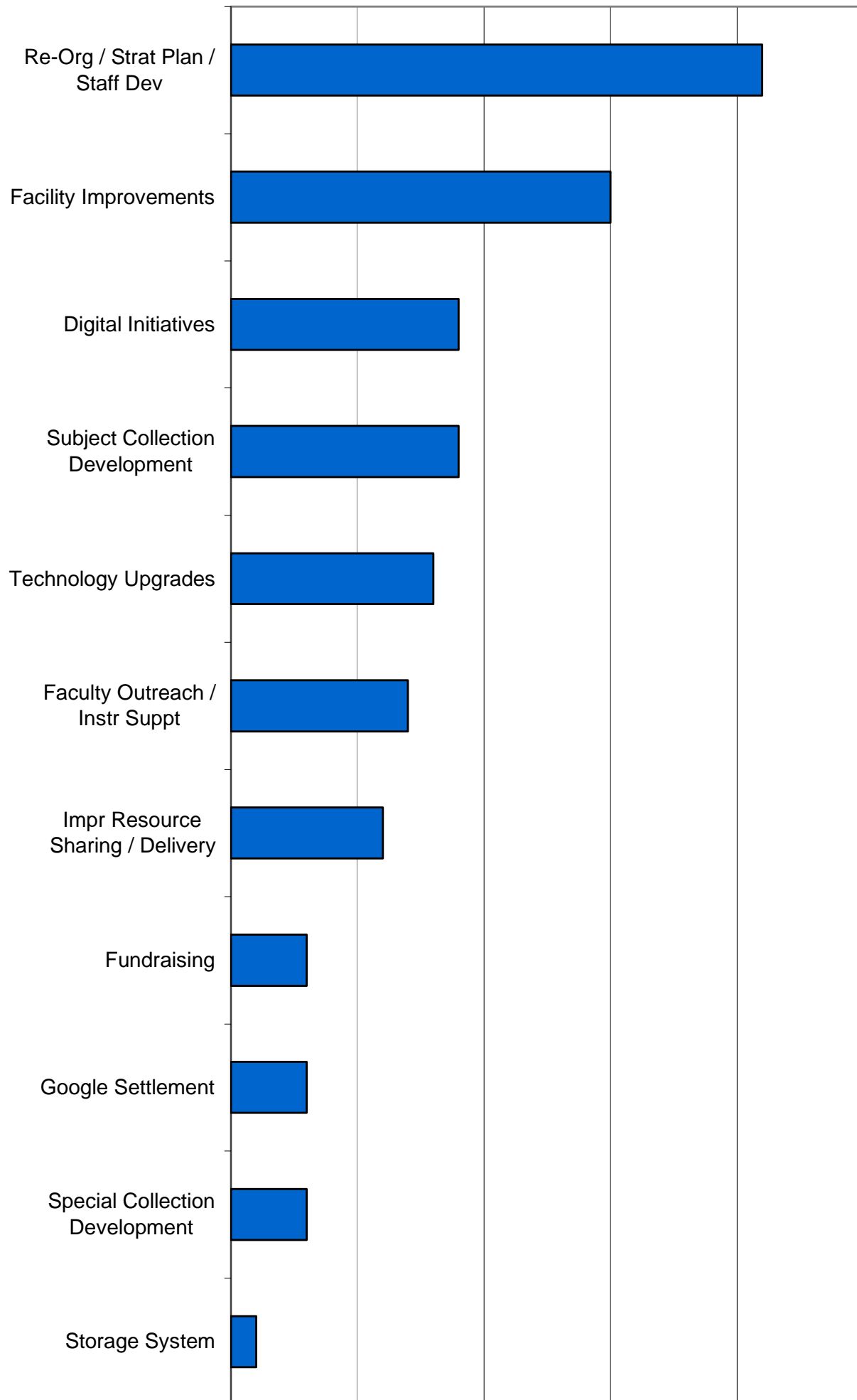


Strategic Priorities within ASERL Libraries - April 2009





Top Priorities with ASERL Libraries -- April 2009

Info Sharing / Best Practices / Networking / Training

Improved Resource Sharing / Delivery Systems

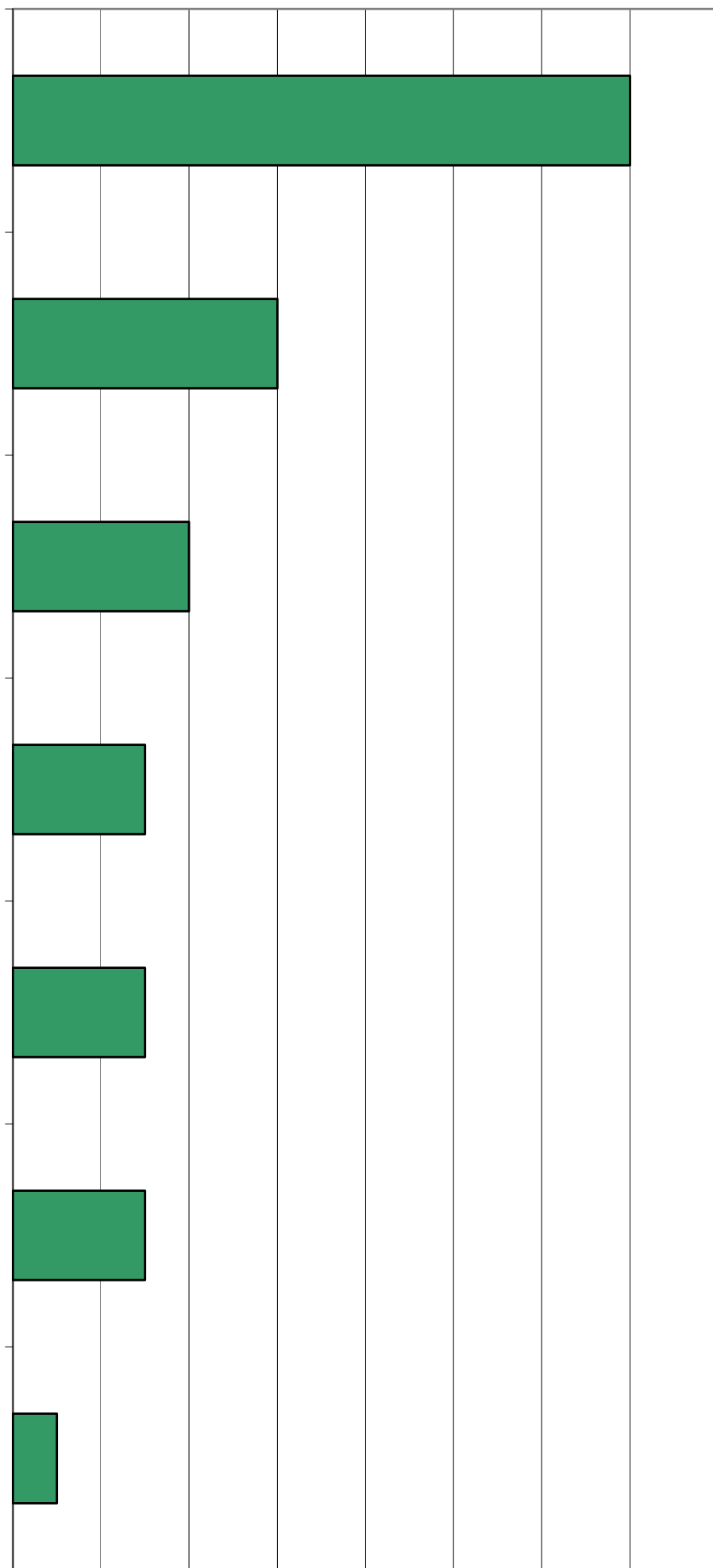
Group Purchasing / Cost Savings

Cooperative Digitization

Cooperative Storage

Improved Assessment Activities

Technology Development



Roles for ASERL to Support Members -- April 2009

Strategic Initiatives Within ASERL Libraries

April 2009

1. Please briefly describe 3 - 5 key strategic initiatives for your library to be implemented in the next three years.

a)	<p>-- Implement a broad Data Services program -- Build additional library facilities at university's satellite campuses, as well major building addition to main library on central campus -- Integrate library faculty (specifically liaison librarians) with academic programs, and enhance the Libraries' educational program with focus on discipline based information fluency. -- Enhance the Libraries development/fund-raising program -- Enhance library technology -- Focus on building library collections of greater depth in priority areas, while maintaining sufficient breadth and depth in all disciplines on interest to the university, as well as pursue an aggressive agenda for the acquisition of distinguished special or archival collections -- all toward the goal of achieving a greater "research-level" library distinction. (GMU)</p>
b)	<p>1) collection building for 3 key initiatives 2) fundraising 3) renovation of existing spaces 4) moving materials to offsite storage 5) digitization (USF)</p>
c)	<p>1) Improve exposure of local digital and unique print assets on the web 2) Expand and upgrade learning spaces through construction, renovation, and off-site storage 3) Boost utility and access to library collections and services for network-resident constituents by aggressive investment in technology other than web pages. 4) Prepare staff and infrastructure diminished presence of printed books and dominant presence of video, audio, digital books, digital journals, and other digital artifacts. This is a near-term reality, next five years, driven by grown in hand-held computing capabilities (netbooks, iPhone-like devices). 5) Create optimize organization that leverages forever-insufficient staff.</p>
d)	<p>1. Construct and occupy new special collections building. 2. Adjust library expenditures to match the new budget. 3. Explore digitization of our extensive video and audio collections. (UGA)</p>
e)	<p>1. Acquire collections which support academic programs 2. Continue improving instructional support, especially for freshman initiative courses 3. Provide staff support and facilities to support different learning styles and needs 2.</p>
f)	<p>1. Empower users thru unmediated borrowing, unmediated ILL, etc. 2. Extensive study of staff productivity/service patterns to restructure service delivery model 3. Reorganize digitization activities to focus on internal and external cooperation, and address institutional priorities (FSU)</p>
g)	<p>1. Expansion of the instruction program 2. Re-engineering positions and workflows to make a downsized organization work effectively. 3. Develop and implement an aggressive fundraising plan. 4. Develop and implement an effective marketing and outreach strategy. 5. Reinvigorate customer service at all levels.</p>

h)	1. Increased involvement in digital library activities, particularly in developing our institutional repository. 2. Increased involvement of subject liaisons with research and teaching in assigned departments and colleges. 3. Reorganization of physical library spaces to accommodate changing work patters for library users and library staff 4. Additional investment in delivery of services and resources via the library web site
i)	1. Seek more external funding 2. Restructure workflows 3. Redefine positions (U-Memphis)
j)	Accelerating the description and digitization of special collections materials; institutional repository; librarian engagement with the curriculum; research commons (UK)
k)	Build the digital library Build preservation/conservation capacity Build the special collections Engage the library in the research, teaching and learning enterprises of the university employing transformative technologies
l)	Continue to implement the Learning Commons concepts on our first and second floors. Build our digital collections and digital initiatives Improve our delivery of information resources to our users Continue to build and develop our information literacy programs in partnership with Undergraduate Education and other units on campus Continuously listen and change in response to user needs.
m)	Continuing movement to electronic formats. Just being able to continue services. Preparing for retirements of very experienced and valuable employees.
n)	Designing existing and new library spaces; decreased emphasis on local processing of print collections; decreased emphasis on acquisition of monographs; greater emphasis on new service models for instruction and information services; virtual storage (U-Alabama)
o)	Enhancement of digital collections project. Further development of U.S. Grant Papers/Collection. Reorganization Project Accellerate program in support of Graduate studies.
p)	Examine public services and collection development organizations for economies, efficiencies and modernization. Move our digital library and respository efforts from a serious of projects to a program status Continue to mainstream electronic resources acquisitions, processing, and services.
q)	Expand digital collections; Complete major renovation; create a culture of assessment (Duke)
r)	Implementing PRIMO Implementing an Institutional Repository using BePress Expanding streaming of digital media Increasing output of Newfound Press, our digital press
s)	In descending order of importance: Create an Undergraduate Collaborative Learning Center Move Institutional Repository Pilot to Operational Weed the collection by at

	least 10% Increase fund raising w/ a goal of raising \$1M in the next two years (ECU)
t)	Increase digital activities Strengthen the Learning Commons endeavors Increase and strenghten partnerships Increase fundraising
u)	Library-wide and campus-wide strategic planning process for the future of the Library. Anticipated building project planning following this initial planning process. Significant emphasis on fund-raising for the Library through grants and donor gifts. Thorough review of the Library's goals and the supporting organizational structures for accomplishing these goals.
v)	Making the main library space more adapted to the way 21st century users work in library spaces Working to get a better handle on understanding that \$\$\$ spent on collections are \$\$\$ useful to our user community
w)	Most likely repurposing of library space to meet the demand 'people' space rather than 'warehouse' space. We are a heavily used library. We will be seeking more sources for alternative/external funding. Increased digital initiatives activity.
x)	Planning for outcome of Google book settlement. Planning for open source solution for next generation ILS. Planning for coordinated approach to instructional technology on campus (local issue). (Wake Forest)
y)	Redesign/renovation of existing library with additional building attached. Formal information literacy program integrated into curriculum. Refining of the new Learning Commons in partnership with Technology Services division of TU. (Tulane)
z)	-Reduce serials expenditures, -Hold on to positions and reposition to highest priorities, hire best people to have in place for bad budget years 2 years out. -More closely budget private for operations rather than discretionary programs
aa)	Reviewing functions, staffing levels, and trying to shift away from areas where the need is traditional and toward areas where we are more forward-thinking. Developing our unique collections and making them more visible. (And certainly other initiatives that are more general - relationships with faculty, teaching role, information literacy, etc., etc.) (GSU)
bb)	The coordinated purchase and licensing of digital information resources with academic libraries in state and region is becoming increasingly important. Efficient unmediated borrowing of library materials among academic libraries in state and region is becoming critically important as the ability to purchase materials needed to support teaching and research is being reduced by continuing budget cuts. Improve efficiencies in providing services to faculty and students with reduced library staff. How to do more or the same with less. (UCF)

2. Of these, which is the most important, and why?

a)	1) collection initiatives--Library is seeking ARL membership (USF)
b)	1. space is a tangible. You can see whether it is successful or not. 2. There is a lot of emotional baggage tied up with our considerations of collections and what is needed by our community and it is sometimes difficult to apply a good dose of rationality to the process
c)	1. Empower users thru unmediated borrowing, unmediated ILL, etc. 2. Extensive study of staff productivity/service patterns to restructure service delivery model (FSU)
d)	All are really interrelated and need to be addressed simultaneously so that new priorities can be defined and addressed. (U-Alabama)
e)	All important - they build upon one another
f)	All, because they are needed by the institution ... we aspire to markedly increase our national & international visibility as a research university. (GMU)
g)	Completing the Perkins Project, our expansion and renovation, because the final phase will provide facilities that are suitable for our rare book, manuscript and special collections/university archives, which are housed in the original 1928 building (last part of the project). The building currently lacks fire suppression. (Duke)
h)	Continuously listening and changing.
i)	Create optimized organization that leverages forever-insufficient staff: because we need our staff to do everything else, and less of what they're doing now Boost utility and access to library collections and services for network-resident constituents by aggressive investment in technology other than web pages: because our chief investment is in collections, and our constituents are clear that collections are the most valuable thing we provide them.
j)	Digital initiatives - A more robust infrastructure will be critical to our efforts to secure donations of research collections
k)	Efficient unmediated borrowing of library materials among academic libraries in state and region is becoming critically important as the ability to purchase materials needed to support teaching and research is being reduced by continuing budget cuts. (UCF)
l)	Electronic collections -- space issues, access issues.
m)	Expansion of instruction - this provides the opportunity to connect with students and improve their comfort level with the library.
n)	External funding. No additional funds are coming from the institution. (U-Memphis)

o)	Facilities repurposing is the most important because we don't want to lose the high value our students express regarding the library as a place/the place on campus.
p)	Graduate Studies Program very important. Students, at all levels of study, and especially Graduate Students, must have the appropriate research materials available. The Library has a major role/responsible. Must meet it.
q)	Hire the best people. because we have begun a wave of retirements and need to capture the next generation of staff.
r)	Increasing digital activities because it helps creating more online access to many rare and special materials
s)	Lord, they are all important. Google books might be the most far reaching as it might change everything. (Wake Forest)
t)	New building/addition. We are out of space and must remediate loss of space/HVA as result of Katrina. (Tulane)
u)	PRIMO - leverages the millions we spend on collections
v)	really are all equal for us (UK)
w)	Re-org - because we can't afford to continue to do things the way we are just because "we've always done it that way." Unique collections - without them we're just another library, another warehouse of similar resources. (GSU)
x)	The collections support is still the most critical.
y)	The first is most important because we need to provide better liaison with faculty.
z)	The planning process is a crucial part of the Library's future and will be the primary focus.
aa)	The special collections building is most important because even in tough economic times, we need to take advantage of this great opportunity. Adjusting our expenditures for library resources to meet the new reality is equally important. (UGA)

3. Do you foresee a role for ASERL as a consortium to assist in any of these initiatives? If yes, please describe.

a)	As we work to downsize our acquisition of library resources, library cooperation becomes increasingly important. (UGA)
b)	ASERL libraries can work together on the changes we all need to make and systems we need to develop to digitize information resources, improve our processes to deliver information to our users and provide a forum to share ideas and the results of

	assessment activities.
c)	ASERL's resource sharing initiatives play into #1. Our discussions about collaborative digitization projects impact #3 (FSU)
d)	Assistance with good prices
e)	Certainly possible! (GSU)
f)	continue to pursue collaboration/saving for govt. information. Look at collaborative programs to enhance what we do/reduce indiv. costs
g)	cooperative digitization; within FL ASERL members cooperate on offsite storage (USF)
h)	Digital collections, assessment, definitely. (Duke)
i)	Discussion and/or workshop on IR Workshop on de-accessioning (ECU)
j)	Indirectly perhaps, but I would need to think more about this question ... consortia tend to be most successful/useful in areas such as development/sharing of best practices, collaborative programs/services, continuing professional education, advocacy on professional and "industry" issues, and technology collaborations. Potentially, some of our initiatives could benefit from our ASERL affiliation, even be assisted by it. (GMU)
k)	Offering training that is both accessible and affordable.
l)	Perhaps in redefining work (U-Memphis)
m)	Perhaps. We need to discuss.
n)	potentially; some of our conversations regarding last copy and remote storage would be relevant.
o)	Resource sharing projects and competitive consortia packages do really help. Helping in the assessment area is also important.
p)	Sharing best practices would be one helpful role
q)	To pick the brains of colleagues. (Tulane)
r)	virtual storage and greater resource sharing regardless of formats. (U-Alabama)
s)	We are already doing our digital projects with partnerships and could use more of that
t)	Yes, for the first two (Google Books settlement & open-source ILS). The Southeast has been largely ignored by Google in their choice of partners. Does that matter? A good deal of education on the topic and concerted planning will only help all ASERL libraries. (Wake Forest)

u)	Yes, particularly in boosting access for network-resident constituents to collections and services. Shared experiments and development will help. Also, assessment and benchmarking are key to improving the asset base: ASERL can play a key role there in nurturing the developing of compelling (to university leadership) measures and data.
v)	Yes, To accelerate its leadership role in a positive manner, providing realist, down-to-earth information and advice to University Library Deans which will assist us through these very difficult economic times. While currently, my budget is flat, that does not mean there are no concerns. The cost of library materials will continue to increase as will the minimum wages rate. While we work through many of the difficult situations, we need to be as positive as possible, to step forward and be as encouraging as possible. Is there any possibility that as an ASERL group, we could speak as a group to some of the vendors?...
w)	Yes. Explore the possibility of enhanced regional resource sharing as will be done during the "summit". (UCF)