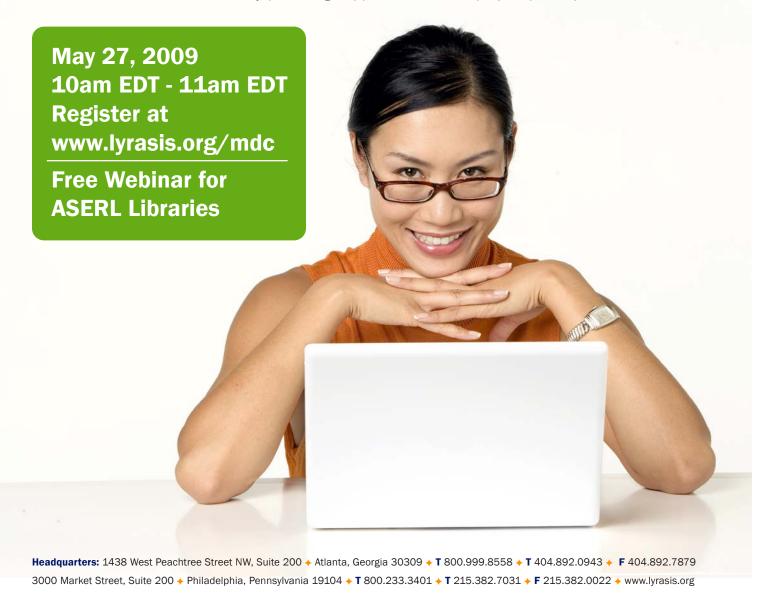# LYRASIS™

Advancing Libraries Together

A Free Webinar/Info Session for ASERL Libraries:
Benefits of the Lyrasis Mass Digitization Collaborative

Learn about the new Lyrasis Mass Digitization Collaborative! If you are thinking about participating in the collaborative, please attend this session. This one hour interactive session will provide an overview of the project, including partners, roles and procedures. Participants will have the opportunity to ask questions about participation.

The Mass Digitization Collaborative offers Lyrasis members the capability to contribute important historical and archival materials for digitization as part of our regional digital collection. Participation in the Collaborative makes digitization affordable and easy for Lyrasis members. Lyrasis staff facilitate the process by developing a collaborative collection development policy, procedures, standards, and workflows and by providing support services to project participants.

**May 27, 2009
10am EDT - 11am EDT
Register at
www.lyrasis.org/mdc**

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ASERL Libraries**

LYRASIS™

Advancing Libraries Together

Lyrasis member support and grant funding from the Sloan Foundation have enabled the establishment of the Collaborative to provide these important benefits:

Centralized coordination: Members save time and money as Lyrasis staff facilitate all phases of their digital projects including: selection, packaging, digitization, transportation options, and guidelines for additional/continued use of digital files.

Input: Project participants will join their Lyrasis colleagues in creating best practices and standards for the project.

Collaborative collection development: All Lyrasis members can contribute to the new regional digital resource created through Lyrasis' collaborative collection development plan.

Visibility: A separate Lyrasis collection is available on the Internet Archive website.

Ease of billing: Lyrasis members can deposit funds into their My Lyrasis Account.

Sustainability: The Sloan Foundation funding provides assistance to explore and develop a sustainable program for Lyrasis members to digitize effectively in the future (lowest costs, best practices, etc.)

Model for collaborative/regional mass digitization: Activities serve as a model for other collaborative/regional mass digitization programs. We plan to expand to new formats and new areas in the future.

There are numerous benefits to participating in the Open Content Alliance via the Lyrasis Collaborative including:

Digitization: The Internet Archive, in partnership with Lyrasis, will perform the digitization of content.

Increased access: The Open Content Alliance encourages the greatest possible degree of access to and reuse of collections in the archive, while respecting the rights of content owners and contributors.

Metadata: Collection and item-level metadata areavailable for hosted collections on the Internet Archive site.

Preservation: Collections reside in multiple archives internationally to ensure their long-term preservation and accessibility to all.

Digital files: Contributors get copies of the digital files.

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