



ASSOCIATION OF SOUTHEASTERN RESEARCH LIBRARIES

Agenda

"It's All About U: The ASERL-Auburn Forum on Library User Studies"

Co-sponsored by ASERL and Auburn University Libraries

July 31, 2008

Klaus Advanced Computing Center, Room 1116

Georgia Tech Campus - Atlanta, GA

- 8:15 a.m. Registration/coffee
- 9:00 a.m. - 9:10 a.m. **Welcome & Introductions** - *Richard Meyer (Dean of Libraries, Georgia Tech), Bonnie MacEwan (Dean, Auburn University Libraries & ASERL President)*
- 9:10 a.m. - 10:00 a.m. **Keynote: User Studies: What are We Learning, and What Does it Mean for the Future of Research Libraries?** - *Crit Stuart (Director, Research Teaching and Learning Programs, Association of Research Libraries)*
- 10:00 a.m. - 10:15 a.m. **Break**
- 10:15 a.m. - 11:00 a.m. **The Realities of Virtual Space: Lessons from Observing Library Users** - *John Law (ProQuest)*
- 11:00 a.m. - 11:45 a.m. **Case Study #1: Georgia Tech's User Studies of Their Physical Spaces** - *Bob Fox (Georgia Tech), Susan Whitmer (Herman Miller Inc.)*
- 11:45 a.m. - 2:00 p.m. **Lunch & Tours of Georgia Tech Library** -- *Meet in Neely Lobby at Library. Tours in small groups by letter.*
- 2:00 p.m. - 2:45 p.m. **Case Study #2: Translating User Studies into Everyday Services and Spaces** - *Katie Clark (University of Rochester)*
- 2:45 p.m. - 3:00 p.m. **Break**
- 3:00 p.m. - 4:00 p.m. **ASERL Panel on User Studies - Who is Doing What?** - *Marcia Boosinger, moderator (Auburn). Panelists: Joe Williams (North Carolina State University), Erin Mayhood (University of Virginia), Brian Mathews (Georgia Tech)*
- 4:00 p.m. - 4:30p.m. **Participant Feedback - Where do we go from here?** - *Bonnie MacEwan*
Other Questions/Comments/Suggestions for Future Activities - *John Burger (ASERL)*
- 4:30 p.m. **Adjourn**

1438 WEST PEACHTREE STREET, N.W., SUITE 200
ATLANTA, GEORGIA 30309-2955

VOICE: 404.892.0943

TOLL-FREE: 800.999.8558
WEB: [HTTP://WWW.ASERL.ORG](http://www.aserl.org)

FAX: 404.892.7879