



ASSOCIATION OF SOUTHEASTERN RESEARCH LIBRARIES

## Agenda

"It's All About U: The ASERL-Auburn Forum on Library User Studies"

Co-sponsored by ASERL and Auburn University Libraries

July 31, 2008

Klaus Advanced Computing Center, Room 1116

Georgia Tech Campus - Atlanta, GA

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|-------------------------|---|
| 8:15 a.m.               | Registration/coffee   |
| 9:00 a.m. - 9:10 a.m.   | <b>Welcome &amp; Introductions</b> - <i>Richard Meyer (Dean of Libraries, Georgia Tech), Bonnie MacEwan (Dean, Auburn University Libraries &amp; ASERL President)</i>   |
| 9:10 a.m. - 10:00 a.m.  | <b>Keynote: User Studies: What are We Learning, and What Does it Mean for the Future of Research Libraries?</b> - <i>Crit Stuart (Director, Research Teaching and Learning Programs, Association of Research Libraries)</i>           |
| 10:00 a.m. - 10:15 a.m. | <b>Break</b>  |
| 10:15 a.m. - 11:00 a.m. | <b>The Realities of Virtual Space: Lessons from Observing Library Users</b> - <i>John Law (ProQuest)</i>  |
| 11:00 a.m. - 11:45 a.m. | <b>Case Study #1: Georgia Tech's User Studies of Their Physical Spaces</b> - <i>Bob Fox (Georgia Tech), Susan Whitmer (Herman Miller Inc.)</i>  |
| 11:45 a.m. - 2:00 p.m.  | <b>Lunch &amp; Tours of Georgia Tech Library</b> -- <i>Meet in Neely Lobby at Library. Tours in small groups by letter.</i>   |
| 2:00 p.m. - 2:45 p.m.   | <b>Case Study #2: Translating User Studies into Everyday Services and Spaces</b> - <i>Katie Clark (University of Rochester)</i>   |
| 2:45 p.m. - 3:00 p.m.   | <b>Break</b>  |
| 3:00 p.m. - 4:00 p.m.   | <b>ASERL Panel on User Studies - Who is Doing What?</b> - <i>Marcia Boosinger, moderator (Auburn). Panelists: Joe Williams (North Carolina State University), Erin Mayhood (University of Virginia), Brian Mathews (Georgia Tech)</i> |
| 4:00 p.m. - 4:30p.m.    | <b>Participant Feedback - Where do we go from here?</b> - <i>Bonnie MacEwan</i><br><b>Other Questions/Comments/Suggestions for Future Activities</b> - <i>John Burger (ASERL)</i>   |
| 4:30 p.m.               | <b>Adjourn</b>  |

1438 WEST PEACHTREE STREET, N.W., SUITE 200  
ATLANTA, GEORGIA 30309-2955

VOICE: 404.892.0943

TOLL-FREE: 800.999.8558  
WEB: [HTTP://WWW.ASERL.ORG](http://www.aserl.org)

FAX: 404.892.7879