Agenda
"It’s All About U: The ASERL-Auburn Forum on Library User Studies"
Co-sponsored by ASERL and Auburn University Libraries
July 31, 2008
Klaus Advanced Computing Center, Room 1116
Georgia Tech Campus – Atlanta, GA

8:15 a.m. Registration/coffee
9:00 a.m. – 9:10 a.m. Welcome & Introductions – Richard Meyer (Dean of Libraries, Georgia Tech), Bonnie MacEwan (Dean, Auburn University Libraries & ASERL President)
9:10 a.m. – 10:00 a.m. Keynote: User Studies: What are We Learning, and What Does it Mean for the Future of Research Libraries? – Crit Stuart (Director, Research Teaching and Learning Programs, Association of Research Libraries)
10:00 a.m. – 10:15 a.m. Break
10:15 a.m. – 11:00 a.m. The Realities of Virtual Space: Lessons from Observing Library Users – John Law (ProQuest)
11:00 a.m. – 11:45 a.m. Case Study #1: Georgia Tech’s User Studies of Their Physical Spaces – Bob Fox (Georgia Tech), Susan Whitmer (Herman Miller Inc.)
11:45 a.m. – 2:00 p.m. Lunch & Tours of Georgia Tech Library – Meet in Neely Lobby at Library. Tours in small groups by letter.
2:00 p.m. – 2:45 p.m. Case Study #2: Translating User Studies into Everyday Services and Spaces – Katie Clark (University of Rochester)
2:45 p.m. – 3:00 p.m. Break
3:00 p.m. – 4:00 p.m. ASERL Panel on User Studies – Who is Doing What? – Marcia Boosinger, moderator (Auburn). Panelists: Joe Williams (North Carolina State University), Erin Mayhood (University of Virginia), Brian Mathews (Georgia Tech)
4:00 p.m. – 4:30 p.m. Participant Feedback – Where do we go from here? – Bonnie MacEwan
Other Questions/Comments/Suggestions for Future Activities – John Burger (ASERL)
4:30 p.m. Adjourn