ASERL Spring 2006 Membership Meeting
Meeting Minutes
March 14 - 15, 2006
Savannah, Georgia

Present:

Auburn University	Bonnie MacEwan
Clemson University	Joe Boykin
College of William & Mary	Connie McCarthy
Duke University	Deborah Jakubs
East Carolina University	Darryl Davis
Emory University	Linda Matthews
Florida International University	Sherry Carillo
Florida State University	Althea Jenkins
George Mason University	Wally Grotophorst
Georgia public Library Service	Lamar Veatch
Georgia State University	Charlene Hurt
Georgia Tech	Rich Meyer
Tulane University	Lance Query
University of Alabama	Lou Pitschmann
University of Central Florida	Barry Baker
University of Florida	Dale Canelas
University of Georgia	Bill Potter
University of Kentucky	Carol Pitts Diedrichs
University of Louisville	Hannelore Rader
University of Memphis	Sylverna Ford
University of Miami	Bill Walker
University of Mississippi	Julia Rholes
University of North Carolina at Greensboro	Rosann Bazirjian
University of South Florida	Derrie Perez
University of Tennessee	Barbara Dewey
University of Virginia	Karin Wittenborg
Vanderbilt University	Paul Gherman
Virginia Commonwealth University	John Ulmschneider
Virginia Tech	Eileen Hitchingham
Wake Forest University	Lynn Sutton

SOLINET Staff
John Burger
Tim Cherubini
Kate Nevins

Guests
Rebecca Bichel (FSU)
Suzanne Bell (U-Rochester)
George Needham (OCLC)
Skye Rodgers (USF)
Charlotte Morford (UVA)

Tuesday, March 14, 2006

1. Welcome & Introductions
Meeting was called to order at 1:10pm by Paul Gherman, Board President.
- Paul recognized members meeting with us for the last time. Joe Boykin is retiring from Clemson. Rich Meyer read a statement summarizing the career of Joe Boykin. Linda Mathews is retiring from Emory. Bill Potter read a statement summarizing Linda's career. Both retirees were wished well by the group.
- Paul introduced guests including speakers and those sitting in for library directors who could not attend. All attendees introduced themselves.

2. OCLC Report on Users' Perceptions of Libraries – *George Needham*
George gave a summary of the findings and implications of OCLC's newest report on users' perceptions of libraries.
- OCLC Scan—Key trends identified
    1. Self service increasing—users confident about their success with finding information on the internet.
    2. Disagregation—rather than delivering the full gamut of resources, users only want to receive the one desired piece of information.
    3. Globalization of information—Geographic boundaries are irrelevant in the exchange of information.
- OCLC conducted an online survey of library users internationally. How do people prefer to get their information today?
- Respondents had high familiarity with and use of libraries. Use has increased for 25% of respondents, decreased for 31%, and 46% indicated use is unchanged since the advent of the internet. When users think of libraries, they think of "books" as the brand for all libraries – and little else.
- Report is available from the OCLC website.

3. OCLC E-Serials Pilot – *George Needham*
- OCLC gets monthly updates for electronic serials received by members and will automatically update the holdings records in WorldCat. Gives title data not down to issue level yet, but this is planned for release 2.
- This pilot is going well and will become a bonafide project this fall. The pilot will end and it will become an actual product available from OCLC.
- Eventually, OCLC will provide members with MARC records for their holdings (for a fee).

4. Library Communication & Marketing Principles – *Skye Rodgers & Charlotte Morford*
- Skye Rodgers takes a PR approach while Charlotte Morford takes a marketing approach to promoting the library and its programs and services.

- Their approaches are quite different yet both yield good results for their libraries. Both emphasized the importance of highlighting what the benefits of services are to users, not aggrandizing the library itself.

5. ASERL Strategic Planning Exercises – *Kate Nevins*
   - Kate Nevins led a strategic planning discussion. ASERL members worked in small groups to discuss four questions related to ASERL's role and directions. Groups reported and John Burger recorded the feedback from their discussions. This information will later be used to draft a strategic plan which will be shred with the membership at the Fall meeting.

6. Meeting recessed for the day at 4:50 pm.

Wednesday, March 15, 2006
Annual Meeting
The Annual Meeting was called to order at 8:35am by Paul Gherman.
1. Board Elections
   Bonnie MacEwan of Auburn moved adoption of the slate of candidates for the Board. Connie McCarthy seconded the motion. The motion passed and Paul congratulated the new officers.

2. Financial Report
   Sylverna Ford gave the financial report which reflected a decrease of $1,743.49 since the previous year. The Finance Committee will be investigating this and making a recommendation on how we might make up this shortfall.

3. Ideas for Commemorating ASERL's 50th Anniversary?
   Paul summarized the Board discussion regarding commemorating the 50th Anniversary of ASERL. The key points of the discussion:
   a. Cost of a large celebration could be a waste of money;
   b. This could be a good PR opportunity if we use it to publicize info on what ASERL has accomplished;
   c. There was general agreement that it would be nice to acknowledge the 50-year anniversary.

4. ASERL Meeting at SAMM?
   After some discussion, it was agreed that it would not be necessary to schedule an ASERL meeting during SAMM.

Adjournment for the Annual Meeting potion of the gathering was moved by John Ulmschneider and seconded by Althea Jenkins. The Annual Meeting adjourned at 9am.

Membership Meeting
The ASERL membership meeting reconvened immediately after the Annual meeting and was called to order by Paul Gherman.

1. The Future of Institutional Repositories – Where Should We Devote Our Time and Energies? – *Suzanne Bell and Paul Gherman*
   - Suzanne Bell from the University of Rochester (an early adopter of institutional repositories) described the value of an institutional repository. An institutional repository will have support

of the institution, the ability to dedicate resources, commitment to keeping it going and ability to mandate participation from the highest levels.

- Paul Gherman talked about subject-based repositories. Subject sites will attract specialists who want to have their works displayed along with those of their peers and be recognized by their peers. Professional associations will lend their expertise to discipline-specific sites. Such registries create an opportunity to build relationships between library and faculty in the discipline.
- Discussion of the pros and cons of the institutional repositories vs. subject-focused repositories followed.

2. Janus Conference on Collections – *Bonnie MacEwan*
   Bonnie MacEwan reported on the Janus Conference. She gave highlight of Ross Atkinson's speech at the conference, which turned out to be his last.

3. ScienceLinks at U-Tennessee – *Barbara Dewey*
   ScienceLinks is an IMLS-funded program that will train ten minority library school students for science librarianship. Partnership between the UT Library and the Library School was described in a brochure that was distributed.

4. Gov-Docs Within ASERL –Bill Potter spoke about the need to proactively capture the electronic documents and records of federal and state agencies. Questions were raised about the relationship of this to the ARL Gov Docs project, the ASERL LOCKSS project, and the LOCKSS Gov Pubs project. There was interest in making this an ASERL project. As a next step, Bill was asked to draft a statement on this for the ASERL membership.

5. HBCU Library Alliance Librarian Exchange Program – *Kate Nevins*
   HBCU Library Alliance has a Mellon grant to develop future leaders by participating in a mentoring effort that would bring an HBCU librarian to an ASERL library for a two-week period. Applications will be online soon and will be due by the end of this month. John will send additional information immediately after the meeting.

5. SOLINET Activities – *Kate Nevins*
   - Stanford's Encyclopedia of Philosophy continues to seek funds to create an endowment that will sustain this project. Those who are interested are encouraged to pledge support to this project.
   - SOLINET is spearheading an effort to create a regional plan for disaster preparedness and recovery.
   - SOLINET bylaws changed to allow for electronic voting. The first go-round will occur this year. Electronic ballots should be received soon. SAMM meeting is coming up on May 10-12.

6. ASERL Program Updates
   - Education Committee – *Charlene Hurt*
     The agenda for the workshop for non-MLS managers has now been finalized. Registration forms will be out soon. There will be a discounted rate for attending SAMM for people who attend both. Registration will be limited to ASERL libraries until April 1st, after which it will be opened to other libraries if there is space available. The OCLC perceptions document will be required advanced reading for attendees.

     Charlene is retiring from the committee chair role. She solicited committee members and also a new committee chair. Some future topics the committee may explore will include:
     1. Building alliances to further scholarly connections;

2. Reviewing and updating the competencies for research librarians;
3. Exploring new models for scholarly connection (communication?) for library faculty;
4. Preparing the next generation of research library leaders.

- Virtual Storage Project – *Paul Gherman*
  Virtual Storage Project is moving in the direction of making it a national project. The Canadian libraries have also expressed interest in being a part of it. OCLC is involved and may be willing to support the project. It is gaining momentum and partners. It may be presented to ARL in its May meeting.

- Using LOCKSS to Preserve ETD – *Paul Gherman, John Burger*
  Project moving along with eight participating libraries. The pilot has addressed three policy issues (see handout):
  1. Can cache copies also be additional access points? No – due to possible copyright restrictions on some ETDs, the "home" library will remain the only access point for ETDs (and remain responsible for ensuring copyright compliance).
  2. Withdrawal of ETD? If an ETD must be withdrawn, cached copies should also be withdrawn, with a marker in its place as provided by the home library.
  3. Adding new members to project? New members must have some kind of ongoing affiliation with the sponsoring organization and must be members of the LOCKSS Alliance.

- ASERL Collaborative Virtual Reference Services – *John Burger*
- During the month of February, project sponsored an iPod giveaway as a marketing device. Use of service increased tremendously during the contest period.
- Software problems have become unacceptable and so contract with QuestionPoint will not be continued beyond June 30th.
- The extended hours pilot that hires library school students to fill in some of the hours we can't cover within our libraries. Too soon to evaluate value of this.

- Kudzu/Document Delivery Updates – *John Burger*
  There will be a small price increase under the new contract that is being negotiated. It will be a 4-year agreement; the price will be the same for each participating library.

  The University of Miami has now joined the Kudzu project but not the courier delivery service because of distance.

- FYI pieces in packet
  o List of certified "repositories"
  o ARL statement on Role of Libraries in Digital Landscape
  o Gamers article

7. Collection Development Initiative – *Tim Cherubini*
   - Talked about involving Collection Development Officers in activities that will bring them together under the ASERL umbrella. This will create opportunities for CD officers to network.
   - ILL—SOLINET is offering a discount on the Copyright Clearance Center. The fee drops from $3 to $1 per transaction for participants.
   - CQ Researchers—has a perpetual access product that goes back to 1923. SOLINET is currently negotiating an agreement with them.

- Oxford University Press—SOLINET is negotiating an ASERL agreement to provide perpetual access to their new product.
- B-LOGISTICS and Better World Books—SOLINET is negotiating agreements with both of these vendors who offer similar services to help libraries dispose of deaccessioned materials. Hopefully, the agreements will be finalized by May 1.
- Scholarly Stats—SOLINET is working with this company to get an agreement. This company offers software that will gather usage stats for libraries on selected e-resources.
- SOLINET Programs are focusing on the top three issues identified by library directors on the SOLINET Survey:
    1) Assessment of collections and services
    2) Technology and its impact
    3) Managing electronic resources
- Ebooks—NetLibrary is changing its model for consortial agreements. More copies will be required based on size of the consortium. The new model might make it unaffordable.

8. <u>Meeting Wrap-Up</u> – *Paul Gherman, John Burger*
    - Spring 2007 Meeting
    Possible meeting sites:
        1) Charleston
        2) Williamsburg
        3) Charlottesville
        4) Durham
    - Fall 2006 Meeting
    The week after Thanksgiving is likely time-frame for the fall meeting.

9. The meeting was adjourned at 12:05 pm.